

# FINANCIAL TIMES

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MONDAY AUGUST 4 1997

IMF approves immediate standby credits as part of restructuring plan

## Thai economic package agreed

By Ted Bardecker in Bangkok

Thailand and the International Monetary Fund agreed at the weekend on an economic restructuring package that includes an immediate offer by the IMF of standby credits, Thai officials said yesterday. The agreement is likely to provide an immediate boost to battered south-east Asian currencies.

Details of the package, including the amount of the standby credit facility, would be announced today, Mr Korn Dabbaransri, the deputy prime

minister, said. Cabinet approval tomorrow was "a mere formality".

Mr Korn said the Thai government expected the IMF to approve the standby credit as soon as the Thai cabinet officially sanctioned the package. "That is part of the project,"

Mr Korn told the Financial Times.

Japanese banks, led by the Export-Import Bank of Japan, are expected to help finance the standby credits. Economists say Thailand could need \$10bn to \$20bn to help its liquidity position as it deals

with the aftermath of last month's 20 per cent devaluation of its currency, the baht.

Thai financial authorities, led by Mr Thanong Bidaya, the finance minister, and IMF officials, led by Mr Hubert Neiss, the Asia-Pacific director, spent last week putting the package together. The speed with which it was completed is a sign that the Thai government agreed to almost everything the IMF recommended.

The package is expected to include tax increases, cuts in government spending, an end to utility price subsidies and

an acceleration of plans to privatise state enterprises. Other measures may include a new plan to deal with troubled financial institutions and a time frame for the abolition of currency controls, instituted in mid-May to defend the baht against speculative attacks.

Nevertheless, analysts say the decision to seek funding from the IMF is more important than the actual measures contained in the package. Funding by the IMF, or at least the promise of it, is seen as a guarantee that the Thai government will follow through

on promised measures. This would end worries about a possible balance of payments crisis in Thailand and provide support to currencies throughout the region.

Mr Chavalit Yongchayudh, the prime minister, met foreign bankers yesterday to outline the package. He asked them to be lenient with Thai corporations, which are reeling under the increasing costs of their \$73bn in foreign debt.

If foreign banks rolled over

much of that debt, the Thai

government might elect to

draw down little, if any, of the standby credits offered, a senior adviser to the prime minister said.

The country's foreign reserves remain healthy at

more than \$32.4bn, although

they could drop dramatically

when the Bank of Thailand

closed out forward contracts

bought to defend the currency over the past few months.

Mr Chavalit completed his day by meeting leaders of his six-party coalition to rally support for the package.

Economic Notebook, Page 6

## Russia set to sell shares in Norilsk Nickel

By John Thornhill in Moscow

The controversy surrounding Russia's privatisation programme looks set to intensify tomorrow when the government sells its 38 per cent shareholding in Norilsk Nickel, the world's biggest nickel producer.

Oneximbank, which is rapidly emerging as Russia's most powerful business group, seems almost certain to be the winner, having managed the government's shareholding for the past two years. Only one other, as yet unidentified, group has bid for the stake, which has an open market value of about \$750m.

The fierce dispute over the latest round of asset sales has highlighted the government's difficulties in disentangling itself from its incestuous relations with big business. Last month's sale of a 25 per cent stake in Svyazinvest, the telecommunications holding company, to Oneximbank for \$1.9bn prompted protest from the losing bidders.

The government has said it wants to establish new rules for privatisation sales. On a visit to the industrial town of Kirov at the weekend, Mr

Boris Nemtsov, first deputy prime minister, promised: "There will be no more sales of state property on the cheap, no more privileged conditions for certain companies."

However, several Russian and foreign companies and opposition politicians have urged the government to call off the Norilsk Nickel sale because of the privileged position it will give Oneximbank.

Having acquired management rights over the government's Norilsk Nickel shareholding in November 1996, at the time of the Russian government's controversial shares-for-loans transactions, Oneximbank has gained intimate knowledge of the company's finances and operations. Moreover, one of Oneximbank's affiliate companies is organising the auction.

Trans-World Group, a British metals company, rival Russian businesses and opposition politicians have all lobbied President Boris Yeltsin to delay the sale. The procurator general said on Friday he would investigate the legality of the auction process.

Last week, Mr Gennady

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## EU to require labels on genetically modified food

By Neil Buckley in Brussels

The European Union is preparing to introduce rules in November requiring consumer foods to carry special labels if they contain genetically modified maize or soya.

The move could have far-reaching effects because an estimated 60 per cent of processed foods contain soybeans or derivatives such as soy protein or oil. Many soybean imports into the EU now mix genetically modified and non-modified beans.

Officials are still working on how extensive the labelling requirements will be, and which derivatives will be covered.

Genetically modified maize developed by Novartis, the Swiss life sciences group, to resist the corn-borer pest, and soybeans developed by Monsanto, the US chemicals company, to resist weeds are two of the highest profile and most controversial biotechnology products. Both were

licensed for sale in the EU last year by the European Commission after being declared safe by scientific experts.

But Austria, Luxembourg and Italy banned imports of the maize amid concerns over its safety, and consumer and environmental groups - as well as some retailers - have called for labelling to enable consumers to choose whether they want to eat foods containing the products.

The two products were originally excluded from EU rules requiring foods containing "live" genetically modified organisms to be labelled - the so-called Novel Foods regulation which came into force in May. "Live" gene-modified materials are those that could theoretically grow if planted.

But food safety representatives from the 15 member states late last week agreed unanimously that food products containing modified maize or soya should be subject to common labelling rules across the EU from November 1. The

move was apparently motivated by fears that unilateral requirements being introduced by EU states could confuse consumers and distort the EU's single market.

Denmark, for example, has introduced labelling for all modified maize and soya products, while the Netherlands has made labelling compulsory for soy protein, but not oil.

The food safety experts, the so-called Standing food committee, will work with the European Commission to determine the scope of the rules.

The moves will run in advance of plans announced last month by the European Commission to switch from its current patchy and piecemeal approach to gene labelling to a more comprehensive policy covering the whole food chain from farm to table. That would

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Warning on interest rates in euro-zone, Page 2

## ITT bolsters bid defence with \$150m Las Vegas hotel deal

By John Authers in New York

It also includes a 34-acre plot next to the hotel. The joint venture partners will spend the next two years examining the feasibility of building a hotel and casino on the site.

The Desert Inn incurred a loss in the last quarter, but is undergoing a renovation that is due to be finished in October, just before the deal is planned to be completed.

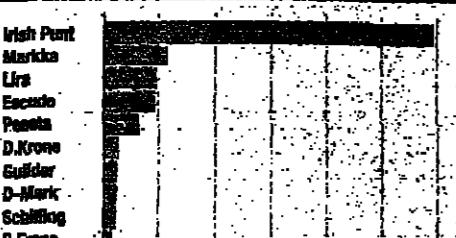
Mr Davis, a former oilman and owner of Twentieth Century Fox who lit the 1980s with a series of aggressive bids for companies such as United Airlines and Northwest Airlines, said the aim of the venture was to create "the only five-star casino resort hotel in Las Vegas".

ITT will continue to manage

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The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

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## NEWS: INTERNATIONAL

# Kohl turns up heat in battle over tax

By Andrew Fisher  
in Frankfurt

German Chancellor Helmut Kohl yesterday sounded a powerful blast against the opposition for its tactics in blocking the government's tax reform package, accusing it of misusing the constitution for political ends.

He said the Social Democratic party, led by Oskar Lafontaine, was preventing the creation of jobs by frustrating attempts to cut income and corporate tax rates. "The SPD is thus betraying the interests of the

unemployed who are desperately seeking new jobs."

Mr Kohl's abrasive tone showed that the campaign for the September, 1998 general election was beginning in earnest. Mr Theo Waigel, the finance minister, also weighed in with sharp criticism of the SPD, saying the government would keep forcing it back to the negotiating table to reach a compromise.

The tax package founded on SPD opposition in the Bundestag (the upper house of parliament) where it has a majority. Its failure was the latest blow to a government

which has seen its standing severely denting by persistently high unemployment.

The government had planned tax cuts worth some DM30bn (\$16.3bn) from 1998, but last-ditch talks within the parliamentary conciliation committee failed to produce a compromise. Mr Lafontaine has argued that if the tax reform did not take place in 1998, it would come into effect in 2000. A special parliamentary session will be held tomorrow to debate the collapse of the talks. Many politicians will return from holidays to attend.

Both business and trade union leaders are angry at the failure of government and opposition to hammer out a deal on the tax proposals, which are also aimed at simplifying the complex system.

The conciliation committee will meet again in September. Mr Waigel said that if the tax reform did not take place in 1998, it would come into effect in 2000. A special parliamentary session will be held tomorrow to debate the collapse of the talks. Many politicians will return from holidays to attend.

Mr Kohl told the Welt am Sonntag newspaper that the SPD's parliamentary tactics

were unprecedented in post-war German history. "Never has the Bundesrat been subordinated so unscrupulously to the power strivings of one party."

Mr Lafontaine countered that it was the government's own "erroneous policies" that had led to the highest unemployment since the second world war. It was the SPD's political duty to stop the government's "anti-social and non-financial tax programme."

In an attempt to increase dissension in the opposition, Mr Waigel said the govern-

ment would put so much pressure on Mr Lafontaine that the "SPD matadors" – those in responsible party positions – would finally ask themselves what the head of their party was playing at.

The SPD still has to choose its candidate for the election. The choice is likely to be between Mr Lafontaine and Mr Gerhard Schröder, the state prime minister of Lower Saxony, who enjoys wider national popularity.

Mr Kohl has already said he will stand again as the candidate of his Christian Democratic party.

## INTERNATIONAL NEWS DIGEST

### Hun Sen poll pledge to Asean

Foreign ministers from the Association of South East Asian Nations (Asean) met Mr Hun Sen, who led last month's coup in Cambodia, at the weekend to discuss a peace plan for the troubled country.

The Asean delegation and Mr Hun Sen, who ousted Prince Norodom Ranariddh, his coalition partner, in a bloody putsch, agreed that the coalition must remain in place and new elections be held as promised in May 1998. Mr Hun Sen also called for United Nations and international assistance in organising those elections.

But problems remain over the fate of Prince Ranariddh and several high-profile members of his royalist party, including leading military officials. Asean wants guarantees they can return to Cambodia and participate freely in the elections. Mr Hun Sen says their return would create instability and has insisted that should Prince Ranariddh return, he face trial for attempting to negotiate an alliance with remaining Khmer Rouge rebels.

Ted Barakat, Bangkok

#### ■ VIETNAM'S LAST EMPEROR

### Bao Dai "spurned communism"

Hanoi yesterday described Vietnam's last emperor, Bao Dai, as turning his back on the nascent communist state.

In a statement issued three days after Bao Dai died in exile in Paris at the age of 83, the foreign ministry said he had abandoned his post as "adviser" to the Vietnamese government of Ho Chi Minh formed in 1945. "It is regrettable that not long afterwards, Bao Dai did not respond to this great wish," said the statement.

Known for his fondness of hunting and women, the emperor was considered by most as a puppet of his colonial French masters. He formally abdicated in August 1945 after Ho Chi Minh declared the Republic of Vietnam, and was for a time "supreme adviser" to the Ho Chi Minh government before withdrawing to Hong Kong.

He returned to Vietnam in 1949 and proclaimed an anti-communist state under French protection, serving briefly as monarch. After the French defeat at Dien Bien Phu in 1954, he was deposed in April 1955.

A French foreign ministry official described Bao Dai as "a sincere friend of France, profoundly steeped in French culture", and added that he had been caught up in "Vietnam's destiny during a difficult period of its history".

AFF, Hanoi

#### ■ ROMANIAN FLOODS

### Rain brings landslide fears

Rivers swollen by days of rain have flooded several towns and villages in Romania's county of Prahova, damaging scores of homes, disrupting traffic and threatening landslides, a Romanian official said yesterday.

The floods have submerged some 1,000 homes in the town of Breaza, 160km north of Bucharest, as well as dozens of houses in villages across the county. No casualties were reported, he said.

Rains have also disrupted road and railway traffic between the cities of Ploiesti and Brasov. In the Prahova village of Bereta a landslide threatened to destroy 20 houses, according to the Rompresa state news agency.

Weather forecasters expected the heavy rains to continue over the next 24 hours.

Reuter, Bucharest

#### ■ CASPIAN OIL

### Lukoil ends Azerbaijan deal

Lukoil, the Russian oil company, said at the weekend it would pull out of a recent billion-dollar oil agreement with Azerbaijan in the Caspian Sea. The Baku government expressed regret over the decision.

The scrapping of the deal came as the result of pressure by Turkmenistan, which claimed the Caspian oilfield was its own, not Azerbaijan's.

The field, which Azerbaijan calls Kyapaz and Turkmenistan calls Serdar, is east of Baku, at the edge of Azerbaijan's zone in the Caspian Sea, and has estimated crude reserves of 50m tonnes.

Lukoil, along with Russian oil company Rosneft, signed a deal with Socar, Azerbaijan's state oil company, to develop the field on July 4. Rosneft announced it would pull out of the deal on Thursday.

Azerbaijan had repeatedly offered Turkmenistan the possibility of jointly developing the field. Azerbaijani Prime Minister Azmar Rasizade said on television.

AP, Moscow

#### ■ ALBANIA

### More French soldiers leave

Some 260 French soldiers and 116 military vehicles left the Albanian port of Durres yesterday for Toulon. It was the second contingent to leave from the 1,000-strong French contribution to the multinational force that arrived in Albania in April and will leave by August 12.

Although the force was deployed to secure aid and to secure observers and the conduct of June 29 elections, it did nothing to recover the hundreds of thousands of guns ransacked from state armories when authority collapsed in Albania in March.

Gang and family feuds and accidents with arms are still causing dozens of deaths each week. Five people were killed overnight in the Tirana region, the interior ministry said.

AP-DJ, Tirana

#### ■ NIGERIA

### Leading singer dies of Aids

Nigeria's maverick musician Fela Anikulapo-Kuti, who popularised the Afro-music beat globally, has died of Aids, his elder brother said yesterday.

The singer, composer and saxophonist, who was 58 and known to his fans simply as Fela, died on Saturday after several weeks of illness.

Hundreds of people gathered at The Shrine, Fela's home and club in the Ikeja working class district of Lagos, the commercial capital, to mourn their idol.

Reuter, Lagos

#### ■ ENVIRONMENTAL ACTION

### Greenpeace oil protest

Greenpeace activists yesterday plunged into the Atlantic in an attempt to halt oil exploration which they say is destroying the environment.

The environmental pressure group said four swimmers dived into the sea in a successful attempt to force three seismic testing ships to alter their course during test runs.

The direct action, a trademark of Greenpeace's campaigns, took place 192km from Rockall, a tiny barren island around 450km west of the north-west coast of Scotland, and was aimed at three Norwegian-run seismic testing ships.

A Greenpeace campaigner speaking from the MVS Greenpeace that dispatched the swimmers into the Atlantic, said: "Oil has had its day. We have more than enough reserves in the world already."

London

# Warning on interest rates in euro-zone

By Wolfgang Münchau,  
Economics Correspondent

Interest rates in the future European economic and monetary union could be significantly higher than current national interest rates, according to Paribas, the French investment bank.

In an analysis of trends in US and German interest rates, Mr Paul Mortimer-Lee, chief capital market economist of Paribas, concludes that the bond markets are currently too optimistic about inflation and interest rates under Emu. If his analysis proves correct, voters in EU countries may associate Emu with high interest rates, which could damage the popularity of the single currency.

The view that interest rates could rise under Emu is also shared by several international currency strategists, but is not yet fully reflected in the prices of European bonds.

Mr Mortimer-Lee argues that the European central bank will try to establish credibility early on, after it becomes fully operational on January 1, 1999, the scheduled starting date for Emu. At present, expectations about the euro are relatively low. The foreign exchange markets has almost fully discounted that the euro, the future single currency, will be softer than the D-Mark because Emu is now expected to start with a much wider group of countries.

Germany's inflation rate over the last 10 years has averaged around 2.6 per cent. If the foreign exchange markets' fears about ECB policy are realised, the figure [for Emu inflation] would be much higher, which makes it all the more puzzling why some European bond markets have not suffered along with their currencies against the US

dollar," said Mr Mortimer-Lee.

He based his calculations on historic comparisons of real interest rates – the level of rates after adjusting for future inflation – between the US and Germany.

Traditionally, real interest rates tended to be lower in the US than in Germany or other EU countries. This is usually attributed to higher tax rates in Europe, concerns about public sector financing, pension liabilities and the status of the dollar as the main international reserve currency.

Historically, the real 3-month money market rate in the US was 2.5 per cent. His estimate is that under Emu real short-term rates would be between 2.75 and 3.25 per cent – a little higher than the historic levels of US rates.

With inflation under Emu estimated to fall in the range of 2 to 2.5 per cent, this suggests nominal interest rates of between 4.75 per cent and 5.75 per cent. This is significantly higher than the 4.25 per cent rate currently discounted in the forward markets.

If inflation under Emu were to exceed the 2 to 2.5 per cent range, the difference between current expectations and future reality could become extreme.

Mr Mortimer-Lee said the current market rate was "well below our lowest estimates which the ECB might have to impose in order to gain credibility in an increasingly sceptical market".

The Bundesbank recently hinted that it could raise short-term interest rates ahead of monetary union. German economists argued that one of the reasons in favour of higher interest rates is to smooth the transition to Emu by taking some of the pressure off the ECB.



### Rail accidents bring holiday chaos for Italy

By Lionel Barber in Brussels

Three in four people in Britain know little or nothing about the European Union, while only 2 per cent think they are well-informed, according to a report published today by Demos, the UK think-tank.

The Euro-information gap is startling because one-third of all EU legislation and 70 per cent of business legislation is decided in Brussels. The UK civil service says up to 30 per cent of its time is taken up with EU matters, the study says.

The Demos report argues that the best means of plugging the divide between the public and the decision makers is through the creation of pan-European parties.

"Although national politicians and parties continue to think, talk and act in exclusively national terms, power has long since moved beyond national boundaries," says Mr Mark Leonard, the author.

The analysis is broadly shared elsewhere in Europe, notably among the centre-right European Peoples Party where the German Christian Democrats have been assiduously cultivating

links with sister parties in western and eastern Europe.

The European Socialist parties, which control the majority of EU governments, have also developed a pan-European movement. But as the recent congress in Malmo, Sweden, showed, big differences exist between the pro-business Labour party in Britain and more traditional socialist parties in France and Germany.

The Demos report rejects an EU "roll-back" strategy favoured by elements of the UK Conservative party to return powers to nation states. In practice, there are

too many areas of social and economic life which are transnational for this to be practical, and in any case, the economic and political benefits of EU membership are overwhelming.

The report is cool on the idea of extending the powers of the European Parliament which it says has still to establish itself as an effective channel between citizens and decision makers.

On the other hand, creation of strong multinational European parties would help to match European courts, administration and parliaments.

The problem, however, is that if any one Bosnian group blocks progress, all must be punished.

On Friday, Haris Silajdzic, a Moslem and co-chairman of the governing Council of Ministers, complained that Croats and Moslems would

suffer because the Serbs refused on Friday to attend a meeting to resolve citizenship and passport laws.

Diplomats in Sarajevo say the more fundamental problem is that the nationalist leaderships claiming to represent Bosnia's three ethnic groups disagree about the kind of country they want to live in. The Serb leaders argue for a separate Serb citizenship. The Croat leaders, who already have some citizenship and voting rights in neighbouring Croatia, are more flexible, while Moslem leaders insist on one Bosnian citizenship.

The problem, however, is that if any one Bosnian group blocks progress, all must be punished.

On Friday, Haris Silajdzic, a Moslem and co-chairman of the governing Council of Ministers, complained that Croats and Moslems would

would be the fourth of August."

But fail today, he said, and he will unveil a new set of recommended punishments.

Recent weeks have seen the first hint in two years of

the fourth of August.

Israel yesterday continued arrests of Palestinians. Since the bombing last week, Israel has arrested 116 Palestinians suspected of involvement in radical Islamist groups. Israel also tightened security throughout the country in anticipation of more bombings.

A leaflet from Hamas, the Islamic resistance movement, which claimed responsibility for last week's bombing, set an ultimatum to Israel to free all Palestinian political prisoners by 5pm last night.

Israel is still unsure whether the leaflet is genuine.

As Israel continued to press Mr Arafat, the embattled Palestinian leader faced mounting domestic pressure to clean up corruption in his self-rule government.

At the weekend, 16 of 18 Palestinian cabinet ministers submitted a letter of resignation to Mr Arafat following an audit of PA finances found that \$326m in Palestinian public funds had disappeared last year.



Israeli police frisk a young Palestinian yesterday

By Avi Machlis in Jerusalem and Bruce Clarke in Washington

Mr Benjamin Netanyahu, the Israeli prime minister, said yesterday his country was bracing itself for further bomb attacks and told Palestinian leaders that the future of the peace process depended on them.

"The whole peace is at stake," he told CBS TV. Mr Yassir Arafat, the Palestinian leader, must "make a choice" between co-operation with the fight against terrorism or letting the peace process collapse, he added.

"Fight terrorism in order to have peace or do the contrary and we won't have peace," the prime minister said, insisting that his government had fulfilled its obligations to keep the process going.

As tensions mounted over the weekend, Palestinian officials said the Arab league had agreed to convene a special session in Cairo tomorrow to discuss the Middle East peace crisis.

The US is also considering Israel's demands to step up economic pressure on the Palestinians, a move that Palestinians say would jeopardise its position as mediator.





## ★ NEWS: INTERNATIONAL

Central bank in crackdown to protect currency and bring down interest rates

## Malaysia acts over ringgit speculation

By James Kynge  
in Kuala Lumpur

Malaysia's central bank, which lost about M\$8.8bn (US\$3.3bn) fighting currency speculators in the first half of July, signalled yesterday that it was taking administrative measures to protect its currency and bring down domestic interest rates.

The measures, which are to take effect from today, amount to an attempt virtually to shut down the offshore ringgit swap market.

Bank Negara, the central bank, said the moves were aimed at "pro-

moting an environment that is stable and more predictable for genuine investments".

Local banks are to be banned from lending more than US\$2m worth of ringgit to foreign customers other than those who need the currency for genuine commercial reasons.

Such reasons included currency hedging requirements, trade needs and portfolio or direct investments, the central bank said.

Foreign currency speculators who have sold the ringgit short - sold ringgit they do not have in the hope of buying back the currency

at a lower price at a later date - may now find it difficult to obtain the Malaysian currency and therefore refrain from dealing down short-term interest rates.

Observers, however, questioned the ability of Malaysian authorities to monitor how ringgit lent offshore is used.

This might be particularly tricky when tracing funds lent for portfolio investments, they said.

Overall though, the measures could have the short-term effect of bolstering the ringgit, which has fallen 4 per cent against the US dollar since early July.

The restrictions may also reduce the demand for ringgit in domestic money markets, thereby bringing down short-term interest rates.

Economists have warned that recent months of high interest rates have taken their toll on Malaysian growth by reducing lending to industry and depressing a local stock market which has for years been the main source of investment finance.

The ringgit's decline, which was precipitated mainly by the Thai baht's de facto devaluation on July 2, has also incurred the ire of Dr Mahathir Mohamad, the prime

minister. Last month he accused "rogue speculators" in general, and Mr George Soros, the US financier, in particular, of attacking the currencies of south-east Asian nations. Mr Soros has denied the accusations.

Economists said that Bank Negara might have felt obliged to impose the selective capital controls because it no longer felt able to repulse a speculative attack lasting more than a few days.

After the M\$8.8bn loss, it now has M\$61.9bn in foreign reserves, or just over 3½ months of import cover.

## Kenya braced for new assault on currency

Kenya's currency is expected to take another beating this week as the markets register the full implications of the International Monetary Fund's suspension of its aid programme and the opposition's decision to force constitutional changes on President Daniel arap Moi.

The shilling, which closed on Friday at 61 to the dollar, touched 65 again on Saturday as importers rushed to buy foreign currency.

The official, who originally suspended Mr Chebihi, ordered the KRA to apologise in writing and withdraw a decision he said defied the president's authority.

Western officials said the clash, which highlights the way in which presidential prerogatives are being challenged by the IMF-backed economic reform programme, damaged the credibility of an independent anti-corruption authority: the Kenyan government has promised to create.

"On Friday information about the suspension was only just filtering through to the market."

"A lot of players were unaware of what had happened. We can expect a bigger impact this week," said a diplomat.

Many commentators also speculated that government heads could roll in what a local newspaper labelled "a crucial week", as Mr Moi chose between a pro-reform group within government calling for the swift resumption of dialogue with the IMF and hardliners urging him not to take orders from the west.

"There is a very poisonous atmosphere at the moment," said a senior government source.

"I wouldn't be surprised if there were some top-level departures," he added.

The media highlighted the bitter row raging between the Kenya Revenue Authority (KRA) and the president's office over the removal of the country's top customs official, the issue that prompted the collapse of the IMF programme.

Supposedly independent, the KRA is refusing to ratify the transfer of Mr Samuel Chebihi, regarded by the business community as playing a

key role in cleaning up corruption in revenue collection, on the grounds the decision was taken without its involvement and therefore illegal.

The Daily Nation published the contents of a letter sent to the KRA by Mr Fares Khinwa, head of the civil service.

The official, who originally suspended Mr Chebihi, ordered the KRA to apologise in writing and withdraw a decision he said defied the president's authority.

Western officials said the clash, which highlights the way in which presidential prerogatives are being challenged by the IMF-backed economic reform programme, damaged the credibility of an independent anti-corruption authority: the Kenyan government has promised to create.

"If the KRA, which is supposedly autonomous, can be bypassed at the drop of a hat, then why should anyone believe the same won't happen with the anti-corruption authority?" said a diplomat.

"It risks becoming just another paper tiger."

The political and financial nervousness is bound to be exploited by civic groups, opposition and religious leaders who have called for a general strike on Friday.

They are pressing for the redrafting of a constitution and legislation that gives Mr Moi inbuilt advantages in forthcoming elections.

Over the weekend campaigners rejected a bill published by Mr Amos Wako, the attorney-general, listing a range of amendments for parliamentary debate.

The bill makes it easier for the opposition to stage public meetings and harder for suspects to be accused of sedition.

However, a wide range of other opposition demands are ignored.

**Michela Wrong**

Editorial Comment, Page 13

## Turmoil in Karachi threatens reforms

Violence in Pakistan's business capital could hold back economic revival, writes Farhan Bokhari

**M**r Ikram Sehgal risks losing friends following a recent surge of violence in Karachi, Pakistan's southern port city and business capital. As chief executive of Security and Management Services (SMS), a prominent private security company, he is once again inundated with requests to sign contracts for serving new clients.

But many prospective customers, including some of Mr Sehgal's friends, are being turned away. Under growing pressure from clients, SMS has made a decision only to accept contracts for corporate and other offices, while denying services at homes. There are not enough guards to meet the demand. Mr Sehgal estimates that Karachi's 85 security companies, which run a network of about 25,000 guards, will have to raise their strength by roughly 20 per cent in the coming months. Pressure on SMS is among the most visible signs of growing security fears.

More than 200 people have died in ethnically motivated armed attacks across Karachi this year. Only yesterday four people, including a three-year-old girl, were killed in shooting incidents.

Government officials say the violence is mainly tit-for-tat killings between militants of the Mohajir Qaumi Movement (MQM) political party and its breakaway faction known as "Haqiqi". The two groups are fighting to gain control of the city and become the sole representative of its Urdu-speaking population, estimated at around 7.5m.

The MQM has fought successive Pakistani governments during the past decade, demanding rights such as special job quotas for its Urdu-speaking constituents, who either migrated from India 50 years ago or descend from families who did so. Now, the violent split within the group has once again made Karachi the scene of bloody violence which is estimated to have claimed more than 2,000 lives during the past two to three years.

For Mr Nawaz Sharif, the prime minister, the recent bloodshed is one of his most difficult political challenges. Critics charge that his failure to curb the violence has created fresh anxiety over his government's ability to manage the country. -

Damaging for Mr Sharif is an emerging recognition of the record of Ms Benazir Bhutto, the opposition leader, in tackling the violence. Before she was dismissed as prime minister, Ms Bhutto brought a temporary calm to Karachi after a large-scale security crackdown last November.

The economic consequences of the security situation promise to be severe. Mr Sharif's new reforms, announced during the last three months, depend on an upturn in revenue collections.

The International Monetary Fund is expected to approve a three-year, \$1.6bn loan for Pakistan in September or October. The loan is crucial for Pakistan to restore its battered international credibility and to secure new commercial loans to continue with its foreign debt repayments.

Yet the success of the loan will depend on Pakistan's ability to demonstrate that the budget deficit, estimated to be no more than 5 per cent of the gross domestic product in the next 12 months, will not overshoot the target once again.

Turmoil in Karachi could



A policeman examines a burned-out car after a day of violence in Karachi yesterday.

cause a shortfall in revenues and make it difficult for Pakistan to meet its targets, businessmen say. Mr Mian Muhammad Mansha,

an industrialist and president of the private Muslim Commercial Bank, says: "Resolving the situation in Karachi is one of the basic prerequisites for the success of economic reforms."

He estimates that up to a quarter of tax revenues are generated from Karachi, and could suffer if security conditions deteriorate. Other businessmen say government hopes of securing large new investments may be hampered if the violence continues.

A crackdown could jeopardise the coalition government in Sindh province, of which Karachi is the capital. Mr Sharif's Pakistan Moslem League (PML) rules Sindh in partnership with the MQM. However, Mr Sehgal of SMS wants the government to hold immediate municipal elections, as a step towards resolving deteriorating living

conditions. Karachi is believed to have one of the world's fastest-growing slum areas, while drug addiction and unemployment are on the rise. Many disgruntled young men are easy targets for recruitment in to militant gangs.

The local municipal corporation was bankrupt almost five years ago, when security conditions began worsening.

Since then, successive governments have talked about fresh elections, but none has actually done so. "Instead of leadership from the grassroots going to 15-year-olds carrying guns, it should be given back to the people," says Mr Sehgal. Restoration of peace may help Mr Sehgal to win back some of his annoyed friends.

## NTT in Sri Lanka telecoms deal

By Amal Jayasinghe  
in Colombo

Sri Lanka has agreed to sell a 35 per cent stake in its telecommunications company to Japan's NTT for \$225m, making it the island's largest single privatisation deal, officials said yesterday.

Japan's Nippon Telegraph and Telephone Corp (NTT) beat France Telecom to take up the equity together with control over management of Sri Lanka Telecom for an undisclosed period, officials said.

An agreement is to be signed between the government and NTT on the new partnership tomorrow, a telecoms official said, adding that the Japanese company expected to send managers and engineers to Colombo shortly.

NTT aims to make its involvement in Sri Lanka the first major step for expanding its operations in south Asia, officials said.

The telecoms deal, already delayed by nine months, will be Sri Lanka's largest single privatisation and compares with the previous record of \$37m paid by the Anglo-Dutch firm Shell for a 51 per cent slice in the country's gas distribution monopoly.

Telecom officials said there were six bidders initially to buy the 35 per cent stake in Sri Lanka Telecom (SLT), but only two companies - NTT and France Telecom - were shortlisted.

However, France Telecom had not shown much interest because of its commitment in Europe, official sources said.

The government had expected revenues of \$420m from privatisation last year, most of it coming from the sale of Sri Lanka Telecom, which employs 7,800 workers, and the national airline, AirLanka. Ultimately, revenues fell far short of that target.

AirLanka, which should have been sold by the middle of last year, has now been advertised, but no buyer has been agreed yet.

By Gwen Robinson in Tokyo

Japan's economy has taken a turn for the worse, reinforced by weaker than expected June data published last week including industrial output, construction orders, retail sales and employment.

On Friday, news that July vehicle sales fell by an annual 10.1 per cent, and passenger car sales by 11.4 per cent, provided fresh evidence that consumer sentiment has not yet recovered from the April 1 sales tax increase from 3 to 5 per cent. In response, shares of leading carmakers plunged on the Tokyo stock market.

The poor vehicle data point to a broader concern: the marked inventory build-up among manufacturers contained in the June industrial production data. Overall output fell a monthly 3.1 per cent, exceeding the official prediction of a 2.6 per cent decline.

At the same time, the inventory-to-shipments ratio

worth Y1bn (\$8.5m) or more, but adds to trading costs for transactions worth anything less.

The liberalisation of stockbroking commissions, which has been bitterly opposed by Japanese securities houses, is a centrepiece of the government's "big bang" programme of financial deregulation.

Some securities houses derive as much as 40 per cent of their income from commissions on stock transactions. Currently, brokers set commissions on a sliding scale which is negligible for stock trades

worth Y1bn (\$8.5m) or more, but adds to trading costs for transactions worth anything less.

In a tentative timetable for big bang reforms announced in June, the finance ministry proposed liberalising commissions as early as next spring, to coincide with the lifting of foreign exchange controls. Deregulation of foreign exchange laws - another platform of the big bang programme - will streamline procedures and reduce the cost of sending funds abroad. Without accompanying reform of stockbroking commissions, officials feared that Japanese investors would be further encouraged to

year (from April), with consumers hit by higher taxes and construction activity hit by public spending cuts."

Economists warn that continued growth of inventories raises the prospect of a classic recessionary cycle, as manufacturers cut output and overtime production in order to reduce stocks, which then hits final demand and further dampens economic growth.

In announcing June output, the ministry of international trade and industry forecast a 1.3 per cent rise in July and a 0.5 per cent decline in August.

Assuming a flat September, the quarterly pattern reveals that growth in manufacturing activity has almost ceased in mid-1997, while the third quarter outlook confirms the recent Bank of Japan's prognosis of "little

acceleration" in economic activity," said Mr Michael Hartnett, economist at Merrill Lynch.

The expected slowdown is likely to be most pronounced in the vehicle manufacturing sector, which officially accounts for 11 per cent of Japan's industrial production but has a significant knock-on effect on basic materials sectors. As the poor July vehicle sales suggest, excess supply or over-production is most prevalent in this sector.

The level of vehicle inventories has surged nearly 40 per cent in four months.

"Destocking seems inevitable. But as auto sales remain poor, this will entail production cuts, and growth in vehicle output could turn negative in annual terms by October," said Mr Hartnett. In light of rising trade tensions with the US, it is unlikely that Japan can boost exports to cut back its excess vehicle inventory.

With almost every economic sector showing weak or negative growth, Japan's markets will watch for the Economic Planning Agency's monthly outlook report for July. In stark contrast to the Bank of Japan's recent lukewarm economic prognosis, the EPA in its last few reports has taken a distinctly bullish stance on the economy.

The agency's June report said the economy had all but shaken off the negative effects of the April sales tax increase and was close to achieving a "self-sustaining recovery".

The pronouncement caused some confusion, coming in the same week that central bank officials gave an almost opposing view of Japan's economic prospects.

Economists are now waiting to see whether the EPA recants in light of the recent weak economic data.

## Beijing seeks to switch off overproduction of colour TVs

By Tony Walker in Beijing

China has frozen approvals for new manufacturers of colour televisions and has also outlawed plant expansions to counter a glut which is threatening to bankrupt producers.

The State Council, or cabinet, issued the instruction this month amid a rising stockpile of unsold colour TVs and colour tubes, reflecting irrational expansion of the industry in the early 1990s.

"Production capacity is sufficient for the domestic market and exports," said Mr Chen Wenjie, a senior Planning Commission official.

China produced 21m colour TVs in 1996, making it the world's third largest producer.

It sold some 18m last year, including exports of 5m, but production is going up while domestic demand remains flat.

Some 92 per cent of urban families and 30 per cent of rural households own colour TVs.

China had no fewer than 98 colour television manufacturers in 1996 and five of these have the capacity to make over 1m sets a year.

Mr Chen said China would encourage exports in an effort to reduce bulging inventories.

He described existing exports as a "small market share in the world, if we compare the figure with overall colour TV sales".

China had no fewer than 98 colour TV makers in 1996 and five of these have the capacity to make over 1m sets a year.

Last year global demand for colour TVs reached 110m. It is expected to rise to 140m by 2000. Sichuan Changhong, China's biggest manufacturer, announced last week that it would target the US from 1998 in order to reduce its dependence on the local market. It is also planning to open overseas production sites.

China forecast that by 2000 television ownership in urban areas will reach 97 per 100 families, and 40 per 100 in the countryside.

China's colour TV production capacity is expected to rise to 33m by 2000.

China plans to export 8m sets to eastern Europe, south Asia and

# Move to ease burden of compliance

By Jim Kelly  
and William Lewis

The Hampel committee will tomorrow urge a shift away from detailed corporate governance regulations towards a system of broad principles in an attempt to ease the compliance burden imposed by the Cadbury and Greenbury inquiries.

The committee, chaired by Sir Ronald Hampel, chairman of ICI, will seek to draw a line under the so-called "tick-box" response to the reforms introduced by the

committees chaired by Sir Adrian Cadbury and Sir Richard Greenbury, chairmen of Marks and Spencer.

The report will call for the establishment of a set of broad principles which listed companies and in some cases institutional investors

should aspire to follow and which they should discuss in their annual reports.

The reforms introduced by Sir Ronald Hampel and Greenbury will be broadly endorsed by the committee it will hope that its 40-page report meets complaints that

companies are being overburdened by compliance.

"I wouldn't have thought this stuff is going to bite very hard," said one professional regulator. "The problem with principles is that you can't police them."

The 40-page report – described as bland by one insider – is likely to run into criticism from shareholder groups. It will be closely studied by the government which said before the election it would set up an expert panel to look at corporate governance.

The report – due to be released tomorrow – will say:

- Institutional investors should draw up a considered policy on how they should use their votes at company annual meetings.

- Smaller companies should not enjoy a lighter corporate governance code.

- Directors should continue to check that they have a proper system of internal controls to stop fraud, but

Cadbury's recommendation that they should confirm in the annual report that they

are "effective" should be modified and possibly dropped.

- The UK's unitary board system should stay because it has overwhelming support.

- Audit committees should keep under broad review what other services their external auditor offers the company in case their independent judgment might be threatened.

- The committee will resist pressure from Sir Richard Greenbury and others to reopen the debate on how to

## UK NEWS DIGEST

# Minister to meet Sinn Féin chief

Ms Mo Mowlam, the Northern Ireland secretary, and Mr Gerry Adams, president of Sinn Féin, the political wing of the Irish Republican Army, are to meet this week in preparation for the entry of republicans into the Northern Ireland peace talks. No firm arrangements have been made, but the first direct discussions between the two sides at ministerial level since January 1996 may take place in Belfast on Wednesday.

Sinn Féin is due to be admitted to peace negotiations on September 15 provided the IRA ceasefire holds. Relations between Ms Mowlam and nationalist leaders collapsed after her visit last month to allow a march by the Protestant Orange Order along the Catholic Garvagh Road in the town of Portadown. Mr Adams said: "There was no excuse for that."

George Parker

## ROAD SAFETY

### Car commercials criticised

Commercials for cars must not glamorise speeding and aggressive driving, watchdogs warned as they criticised three recent campaigns.

The Independent Television Commission gave notice it would clamp down on "a wholesale drift in standards" from its existing road safety guidelines.

Two advertisements – Volkswagen's Passat crash-test dummies commercial and one for Ford's Fiesta – were ordered off screen, while the Nissan Almera campaign was criticised in the ITC's July advertising complaints report. The commission made a general comment to reinforce its 1993 guidelines, which ban advertisers from depicting aggressive or illegally fast driving even in off-road, foreign or fantasy settings.

## MOBILE PHONES

### Number portability could cut costs

Mobile phone users could save almost \$163.00m (£100m) over the next 10 years as a result of the introduction of number portability, says a study commissioned by Ofcom, the telecommunications regulator.

Ofcom announced earlier this year that it would require mobile phone operators to offer customers number portability from June next year, allowing them to switch operators without changing their telephone number. Ofcom surveys suggest that the problem of changing numbers is the biggest obstacle in the way of customers considering switching operators.

It estimates that the number of businesses willing to switch networks would increase from 41 per cent to 96 per cent if portability were introduced.

Roger Taylor

## HEALTH

### Many would pay to see doctor

More than a third of the population would pay to consult their family doctor if it guaranteed a higher level of service, this year's Planning for Social Change research programme by the Henley Centre for Forecasting will show.

The information compiled for the programme, which will be available in September, indicates that only 27 per cent of the population would be willing to pay for normal consultations. But the level rises to 37 per cent if a better service was assured.

Alan Pike

# Deal may secure £50m royal yacht refit

By George Parker,  
Political Correspondent

City of London financiers are to be asked by the government to put up about £50m (£31.5m) to refit the Royal Yacht Britannia under a scheme to secure the vessel's future for at least 20 years.

Mr Geoffrey Robinson, the Treasury minister responsible for the private finance initiative scheme, in which private funds are sought for public sector projects, will propose a deal under which the refit costs would be repaid by the Queen and other users of the yacht.

The Treasury confirmed yesterday the option was



Britannia: overhaul would secure its future for 20 years

being considered. "The Queen wants to keep the Royal Yacht and we don't want to spend any public money on her, and this option is consistent with both aims," the Treasury said. Britannia was expected

However the royal family retains a great affection for the yacht, and many business leaders view the vessel as an ideal floating trade stand on overseas trips.

Under Mr Robinson's proposals, cleared with Mr Gordon Brown, the chancellor, the cost of the refit would be repaid to the private sector over a number of years by the yacht's users. They would include the Queen, who would pay for her use from the state budget provided for her travel costs, government departments and businesses which used the yacht for trade promotions.

The royal family would have first call on Britannia, but the Treasury estimates the private sector could use her for up to 70 days a year.

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**Tom Lester asks how much companies will rely on third parties in the future**

**met challenge**  
Fastnet Yacht Race, the second challenge of the series which began last Friday. Cowes on the Isle of Wight, Weather permitting, it should cross the finishing line, England, from the sea around the world trading route, eight miles off the coast of Cork, Ireland.

**active Edinburgh**

The Edinburgh International Festival on Sunday with a performance by the Royal Opera House, the Royal Scottish National Orchestra, the Royal Edinburgh Military tattoo, and the Edinburgh International Television and Book Fair. There is an annual tattoo at Edinburgh.

**ing March launch**

is due to take place in 3E. The first plan, due to last three years, will be to build a new plant in the UK, followed by a further two years of expansion. The plant will be built in the UK, followed by a further two years of expansion.

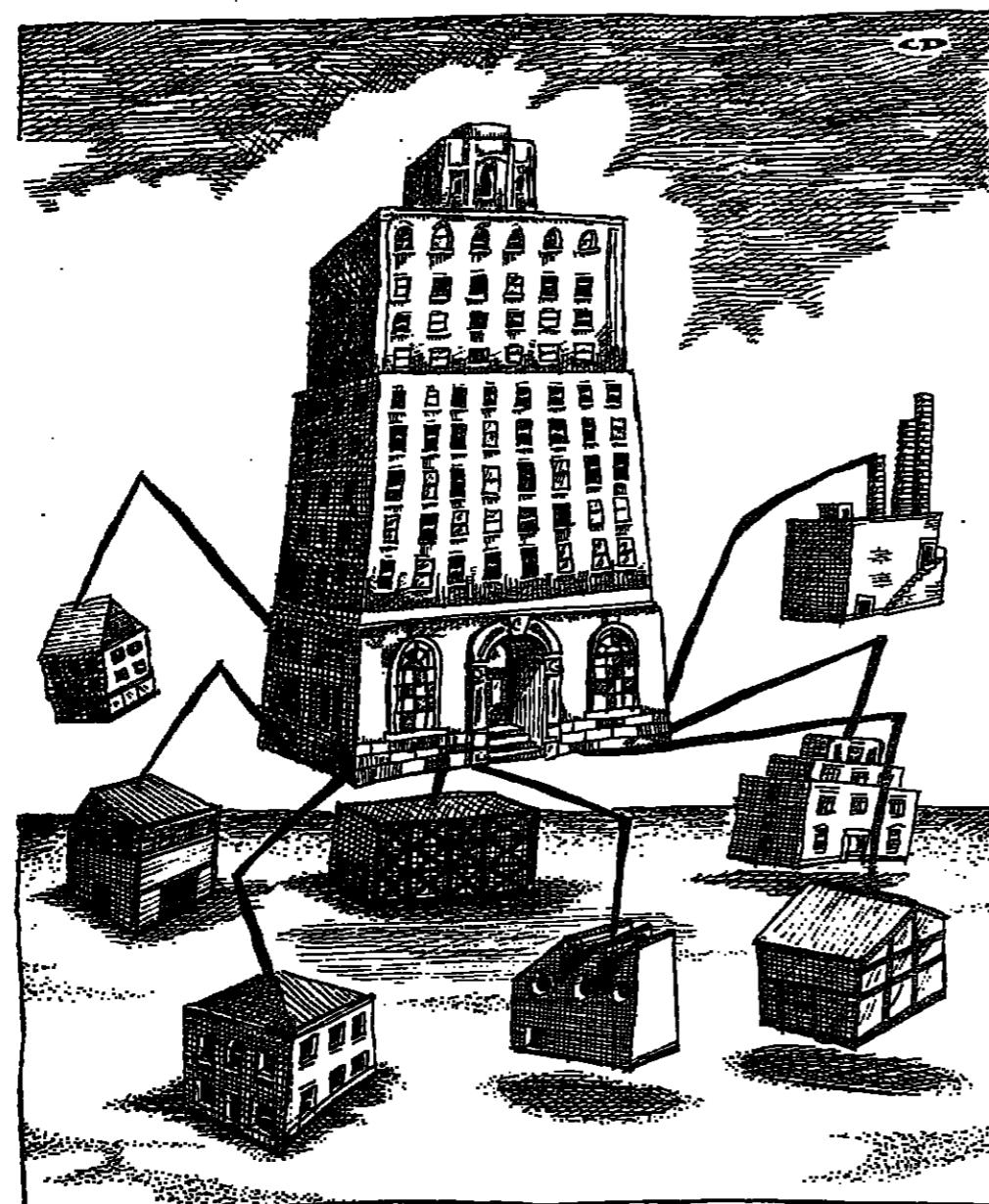
**adisor collection**

ut now, the first stage of the project has been completed. The second stage, which will involve the development of a new product line, is due to start in the autumn. The third stage, which will involve the development of a new product line, is due to start in the autumn.

**tor racing**

NG FOR EMI BUSINESS SPECI

## A virtual reality



**When George Simpson, GEC's managing director, recently announced his plans to restructure the UK's leading electronics group, he said that he wanted to move away from the old "joint venture culture" and towards direct investment and control by GEC managers.**

**Over the past decade, partnership with rivals and others had been one of the central pillars of the strategy pursued by Simpson's predecessor, Lord Weinstock. Now, it appears, this strategy is being largely abandoned in favour of attempts by the group to build global businesses on its own.**

**Successful or not, the announcement shows how premature it is to assume, as some observers do, that all companies are destined to become "virtual organisations" - relying heavily, or even exclusively, on third parties for many of their processes.**

**Colin Price, a partner with the Price Waterhouse management consultancy, is a typical enthusiast for the concept of the virtual organisation. "The question is not 'is it going to happen?' It's 'when is it going to happen?'**

**Hes British Airways as an organisation heading in the virtual direction: Benetton, the Italian clothing manufacturer and retailer, with its armies of production sub-contractors and retail franchises, is seen as another.**

**But Robert Ayling, BA's chief executive, has strongly denied having any virtual ambitions. He has said he expects to employ as many people in 2000 as he does now.**

**Benetton, with 6,000 direct employees, two years ago completed an £80m investment to create what it called "one of the most advanced manufacturing complexes of its kind anywhere in the world". Nothing much virtual about that. The processes which Benetton does outsource tend to be those which do not suit centralised production in the textile world, a pattern established by the Industrial Revolution.**

**It would seem, then, that the concept of the virtual organisation needs closer scrutiny than enthusiasts have generally been prepared to give it.**

**The growth in e-mail, video-conferencing, electronic data interchange and so on, allows managers to work together across corporate and national boundaries. But it does not, in itself, make for a virtual company.**

**There is no doubt that many companies are relying ever more heavily on third parties, GEC notwithstanding.**

**They may be providing important services such as information technology and accounting, or product development and manufacture.**

**They may help to strengthen the product line-up or aid expansion into new, otherwise inaccessible markets.**

**But do these developments make companies virtual? Organisations such as GEC, BA and Benetton are not intending to rely so heavily on third parties that their corporate mass will be reduced by any significant extent. If nothing else, corporate egos would prevent it.**

**Microsoft's business might seem more suited to virtual operation, yet it has 20,000 employees focused on developing its own software products.**

**Alliances are not ruled out by Bernard Vergnes, European chairman. "Microsoft finds its area increasing at a very fast**

**rate. It can't do it all on its own,"** he says. **But its experience of alliances has not always been happy: it would seem to be the instinct of Bill Gates, chairman, to maintain direct control. Where gaps appear in his company's expertise, he prefers to buy a specialist company and the people in it. Total purchases in the past 18 months have exceeded \$1bn (£625m).**

**Whether such corporate giants will switch from real meat to virtual meat in future is a practical issue based on the balance of advantages.**

**For example, GEC's former policy of forging alliances was based on necessity: in going it alone now, Simpson is attempting what Weinstock might have preferred, but could not manage at the time. At BA, John Patterson, director of strategy, points out that the company could lease its aircraft fleet - as the virtual school suggests - but it would not be any cheaper, and might incur some operational penalties.**

**In fact, the thorn in BA's side,** the Virgin Group, comes much nearer to the virtual ideal of obtaining the maximum leverage for the minimum input.

**For new ventures, from jeans to life assurance, Virgin prefers to work with an experienced partner, bringing to the party little more than the values associated with the Virgin name and a certain management insouciance. The method allows Virgin to pursue a number of promising opportunities without stifling them with controls and overheads.**

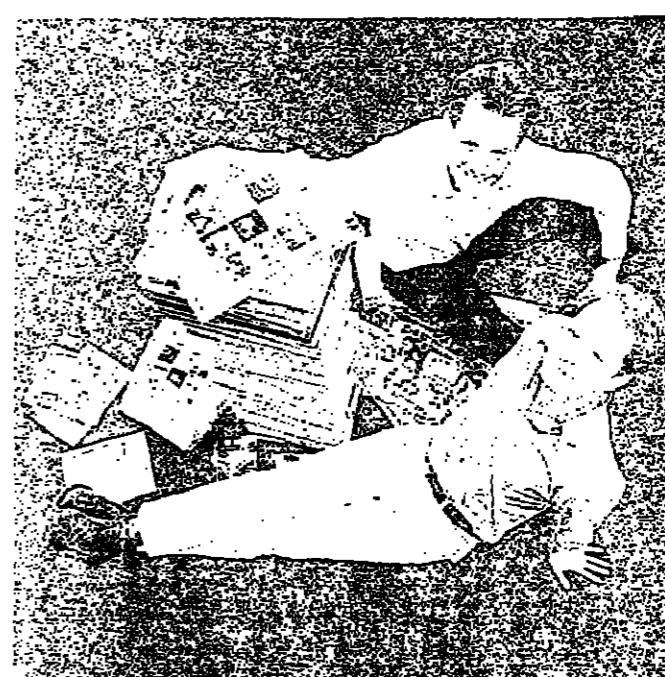
**It is here that the virtual idea seems to have most to offer. For start-ups with limited capital and management resources, that have to struggle to build a rapid presence in the marketplace, there are many advantages to making use of the strengths of established companies. First Virtual (see below) has unashamedly used this tactic in its four-year life.**

**The example reveals two valuable points about virtuality: although First Virtual makes constant use of video-conferencing to keep in touch with its partners, IT is incidental to the technique.**

**Second, virtuality may not be for ever: as a company grows it may find it has to take back under its wing certain activities.**

**Overall, virtuality is simply about using other people's resources for your own ends. Employed in the right way, it is bound to flourish.**

**The author is a consultant and writer on business issues.**



Needham (top) and Levy: 'If you fake it you won't last in sales'

### PARTNERS

## Student Pages Student Marketing

**you see is what you get.**

**I'm definitely more ambitious than him. My end-goal is bigger than his, and the time-frame to achieve it much shorter, whereas Jan is content to accept less for longer."**

**Jan: "The idea originally came from America, where one of our friends had seen a student directory for students, expanded to 26 university lists. In 1985 they launched Student Marketing, which specialises in promotions. Their turnover is £1.5m."**

**Andrew: "After graduating, everyone was talking about their second interviews at companies like Unilever, yet the conversation stopped when I mentioned expanding Student Pages. It was like I wasn't moving on. I knew if the product worked in Newcastle and Cardiff - opposite ends of the country - then the business would be a success."**

**In many ways Jan's been the perfect partner, a good anchor man, reliable and consistent. When we started out he wasn't terribly assertive. For the first couple of years I could walk all over him, but he's now become more authoritative. At times he's still too reasonable for his own good. If someone delivers something late, Jan will be too nice, which slows everything up. If we'd taken his approach to invoices we'd be bankrupt by now. We now require a 50 per cent deposit which I pushed for. He never thinks long term, that's all driven by me. I have to bring ideas to him; otherwise ventures like Student Marketing would never happen.**

**At first I used to think he was incredibly clever, like a chess player always thinking four moves ahead, then I realised he's not that sharp. You can never rush Jan which I find frustrating, yet the nice thing about him is that what**

**Fiona Lafferty**

## Getting to the core of the matter

**F**irst Virtual Corporation, one of the few, truly virtual organisations in existence, was set up in 1983 by Ralph Ungermann, a Silicon Valley multi-millionaire who made fortunes out of microprocessors and computer networking.

**With only 50 direct employees,**

**it notches up sales of its multimedia networking equipment of about \$50m (£30.6m) - two and a half times more per employee than Microsoft. Everything, except the crucial design and development work, is outsourced, including the accounts function and even cash management.**

**Ungermann has concluded partnerships with Bay Networks, International Business Machines, Nortel and others, and has set up a global marketing organisation using either a small independent team, as is the case in London, or an alliance with a large local company such as Alcatel in Paris.**

**His company has two important "core competencies": he says - two things at which it excels and from which it derives its competitive advantage. These are technical development and forging alliances with large companies. "We depend on partnerships, and we'd die if we were not really good," he says.**

**The question is whether, as First Virtual grows, it will need to take tighter control of some core processes, such as global marketing or production. That has been the experience of GEC and many conventional companies before it.**

TL

## Beware the malign forces of the VE complex

**T**alking to managers these days, I sense a tide of resentment against the tyranny of email. I do not entirely share it. Properly handled, email has its uses. What bothers me more is its older sibling, voice-mail - or more precisely, the malign combination of the two. Let us call it the VE complex.

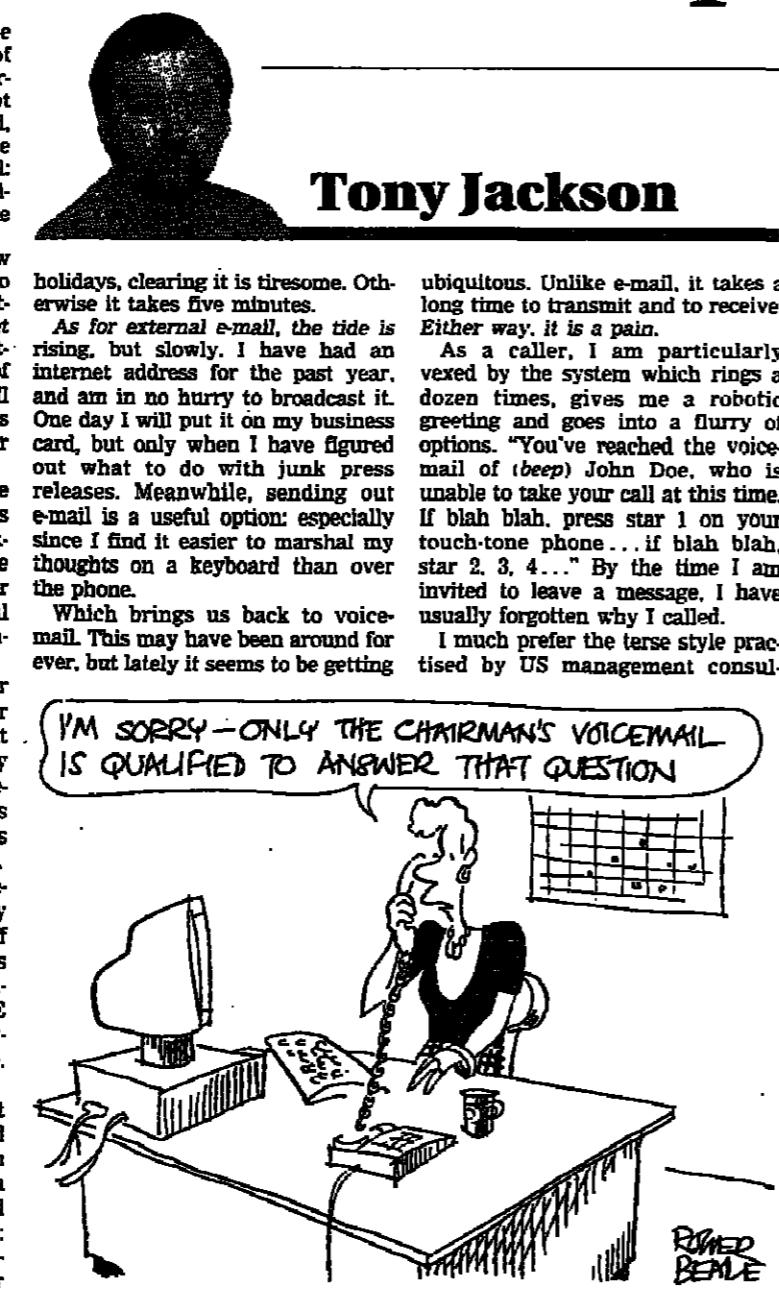
**I was talking recently to a New York consultant whose job is to meet employees who have unexpectedly quit and quiz them on what went wrong. One case was an investment banker who had walked out of her highly paid post with a Wall Street company. Her employers offered her an extra \$200,000 a year to stay, but she was adamant.**

**When interviewed, she was quite clear on the reason. She worked as is customary with Wall Street bankers, from 7.30am to perhaps 8pm. She then had to spend a further hour ploughing through her voice-mail and e-mail in the end, the VE complex did for her.**

**For that \$200,000, of course, her employers could have provided her with a whole fleet of secretaries. But that was beside the point. For many companies, cutting down on secretaries has a symbolic force. It shows they are lean and mean. It proves they are abreast of new technology.**

**But is it efficient? The good secretary or personal assistant is mostly there to screen and select: to rebuff the cold callers, dissuade the loonies and protect the executive from general hindrance and vexation. The VE complex does part of that, by denying direct access to the executive. What it cannot do is discriminate.**

**In the case of e-mail, this need not matter unduly. As a screen-based journalist, I have been dealing with internal e-mail for the best part of a decade. Every day, I am confronted with the usual torrent of gibberish: odd requests, misdirected commands, office jokes and gossip. After**



**tants: no rings, just "This is John Doe, leave a message and I'll get back to you". I have tried this on my own voice-mail, with patchy results. When the caller is British, the usual response is a wondering pause or a burst of laughter. Perhaps it needs a little polishing.**

**Meanwhile, I notice a subtle shift in the relationship between voice-mail and secretaries. If I reach an executive's secretary these days, I am often invited to switch to the boss's voice-mail rather than leave a message. Similarly, callers to the FT often ask secretaries to be put through to journalists' voice-mail.**

**This seems to me doubly perverse. First, it is a secretary's job not just to screen messages, but to condense them: to give me the gist of what the caller is on about, so that I know whether to respond.**

**Perhaps that is the point. By coming through on voice-mail, the caller can drone on without interruption. I may suspect the call is a waste of time; but the practised PR person, for instance, knows to delay the main proposition until the end.**

**The other perversity is that all these forms of communication are not replacing each other but piling up. Callers will talk to the secretary and leave a voice-mail. Or they will send a fax and an e-mail, then call to check they have been received. Or, if they began with a call, they will send an e-mail to confirm it.**

**So there I am on a Monday morning, headphones clamped to my skull, scrolling through the e-mail, riffling through the in-tray and calling to my secretary for messages. I am reminded of the character in Waugh's *Decline and Fall* who is sent to jail and frets at being cut off from the world. Over time, he comes to realise it is a blessing. And all he was worried about, God knows, was not getting his daily newspaper.**

**Lucy Kellaway is on holiday.**



8 Goldfinch Lane, Wanstead, London E11 0NN • Tel: 0181 561 2000 Fax: 0181 561 2050  
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## MARKETING / ADVERTISING / MEDIA



**Raymond Snoddy · Media**  
**TV regulation needs update**

Television's Channel 4 should be assured of a sizeable audience when, as promised, it provides a repeat showing of Ken Loach's film *Ladybird, Ladybird* in the Film on Four series.

The factor that should ensure a boost in the ratings is that the characteristically gritty Loach creation - an unmarried mother, domestic violence, forthright language - has been roundly condemned by the Broadcasting Standards Commission. This is the regulatory body created out of the merger of the Broadcasting Complaints Commission and the Broadcasting Standards Council.

The Loach film broadcast in November - at 10pm with appropriate warnings so that viewers were unlikely to be surprised by what they were about to see - was judged by the BSC to have gone "beyond acceptable boundaries" in its portrayal of violence and use of language.

The Commission's ruling, which Channel 4 had to broadcast last week, gave Michael Jackson, the recently appointed chief executive, the chance to continue a fine old Channel 4 tradition.

Scarcely before his seat was warm, Jackson had the pleasing task of mocking the BSC for its "extreme view of a distinguished feature film by one of Britain's outstanding contemporary film-makers".

His predecessor, Michael Grade, had frequently been moved to comment similarly in response to previous BSC rulings.

In June the BSC criticised Channel 4's showing of Peter Greenaway's *The Baby of Macon*. Three viewers had complained to the Commission although more than 500,000 people watched the film that was shown after 11pm, complete with an appropriate warning.

The case of the Loach

film is, however, particularly instructive and goes to the heart of a growing crisis in the way British broadcasting is regulated.

Not only was *Ladybird, Ladybird* cleared for cinema exhibition but, more importantly, the Independent Television Commission, in the final stages of drawing up a code on fairness and privacy.

Broadcasters will soon have to look over their shoulders twice at two different codes before turning on their cameras. Broadcasting legislation is not high on the list of the Labour government's priorities.

When it does get around to the subject, however, it should realise that a long, cool look at the regulation of broadcasting is becoming more and more necessary.

The centrepiece should be the abolition of the BSC, although it has to be conceded that the Commission and its predecessors have created much mirth over the years. It was great fun, for instance, when the BSC included kissing and reports of earthquake devastation in the sex and violence sections of its annual monitoring report on British television.

But if the government is serious about seeing the media as one of the UK's most important industries, it should create an appropriate regulatory framework.

The government wisely appears to have dropped the idea of creating an Ofcom - a single regulator for all of the communications sector. Such an animal would surely assemble too much power, not to say complexity, under one roof.

But a single regulator for television content, including issues of fairness and privacy, is something that is long overdue.

That body should be the independent Television Commission. In spite of occasional lapses, the ITC has shown greater maturity and less censorious attitudes than the BSC.

**Regulation will always be subjective: one person's case of outrageous censorship is another's protection of society**

had been treated unfairly by broadcasters.

The situation is about to become much worse: the BSC, as requested by the last Parliament, is in the final stages of drawing up a code on fairness and privacy.

Broadcasters will soon have to look over their shoulders twice at two different codes before turning on their cameras. Broadcasting legislation is not high on the list of the Labour government's priorities.

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**Regulation will always be subjective: one person's case of outrageous censorship is another's protection of society**

## FREE SPEECH

## Talk keeps rural Kenya informed

**Michela Wrong on rigid state control**

**O**n Friday night at Nairobi's Machakos bus station, Kenya's most independent, if haphazard, news network springs into life. Thousands of workers board buses for the countryside. With them goes a week's worth of political gossip.

However sketchy, the stories they feed the people back home will often be the only unbiased information on events that hit a government nerve. If a new opposition party is launched, a human rights organisation criticises Kenya or donor nations threaten to cut aid, isolated rural communities may only hear about it by word of mouth.

Five years after the introduction of a multi-party system, the state grip on the media remains rigid. As a result, free access to the media is a bone of contention between the government and reformers in the run-up to elections expected this year.

"The majority of Kenyans don't understand what is going on in their own country," says David Makall of the Media Institute, a non-governmental organisation working for freedom of expression. "So they cannot participate in debate on the issues of the day."

This murky vision is partly the result of a careful licensing regime and the ruling Kanu party's heavy

presence in the media industry. Illiteracy and poverty levels put the usual sources of uncensored information - satellite and cable television, international wire services and the internet - out of reach of all but a tiny elite.

In a population of 29m there are 400,000 television sets. Given that four people probably have access to each set, that still means only a tiny fraction of Kenyans watch the state-run Kenya Broadcasting Corporation. Even fewer see the private Kenya Television Network, only viewed in the Nairobi area.

With their ritualistic opening to most news broadcasts - "his excellency President Daniel arap Moi today..." - neither is a bastion of free speech. When KBC switches to BBC's World Service television or KTN hooks up to CNN, the US television news organisation, sensitive items on Kenya are slashed.

Critical journalism is the prerogative of the print media, in the form of the hard-hitting Daily Nation and East African (both owned by the Aga Khan), Economic Review and The People. But distribution only reaches big towns and readership is confined to a literate, urban public.

As in most African countries, the only medium penetrating every village is the radio, listened to by more



range of nominally independent newspapers, radio and television stations.

But the reality of who calls the shots at KTN, for example, was recently made very clear.

When riot police cracked down on demonstrators calling for constitutional reform on July 7, KBC read a government message thanking Kenyans for not joining the protest. KTN showed police breaking down doors and clubbing women with children strapped to their backs. The following day KTN's head of news and his deputy were summoned by the board.

The dressing down, which culminated in the two being temporarily suspended, was delivered not at the KTN offices, but at State House, in front of President Daniel arap Moi.

## LOCAL RADIO

## Medium ripe for development

P

eter Dave has a message: local radio in the UK is hugely under-exploited.

Dave, a Cambridge-based internet entrepreneur, made a fortune of £36m (\$59m) when he sold his creation, Unipalm, specialist builder of computer data links, to UUNet nearly two years ago.

He then played an instrumental role in setting up the Internet Watch Foundation, a non-profit-making body which seeks to track down criminal users.

Now aged 43, he has recently secured the desirable Cambridge Community Radio FM franchise with a "promise of performance" to involve the community closely.

The station starts in November and will rely heavily on volunteers.

"We will use a lot of cheap labour but organising it and making sure the programmes are good enough: that is our contribution."

He is a mixture of idealist and sharp commercial operator. He believes commercial radio operators have been unadventurous in devising new formats. For example, one of his controversial proposals for Cambridge Community Radio is to cover costs by charging a fee for access to the presenter's seat, so members of the public can take a turn at being a broadcaster for an evening.

"People and the media should be more rooted in communities. People's willingness to move for jobs destroys communities," he says.

"I have given up the internet. It just didn't attract me any more. It is basically still

a business-to-business tool, not a consumer medium."

This year Dave Media, his private company, acquired KLFM, a loss-making local station in King's Lynn from GWR, owner of Classic FM.

Dave turned it around by cutting advertising airtime and insisting its coverage was local.

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Dave Media has just started an embryonic local television channel, largely staffed by volunteers, on Cambridge Cable, operated by Comcast.

Maggie Brown

## FTid - The Internet Directory

## Internet Directory

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**John Authers  
Patrick Harverson**

**Tim Jackson · On the Web**

**When it can pay to listen**

Here is a question for anyone who listens to talking books on tape. If you were offered a gadget, three months from now, which is a bit like a cassette player but has sound quality somewhere between a telephone call and long-wave radio, would you pay \$200 (£125) for it?

Donald Katz, an entrepreneur in New Jersey, believes the answer is yes. He is betting a company, with 35 employees and several million dollars of venture capital funding, on his hunch.

The company, Audible Inc, plans to launch its player in the autumn. I haven't handled one, but the picture on its web site ([www.audible.com](http://www.audible.com)) shows a stylish black box, weighing under 4oz, which can store audio downloaded from the internet to a personal computer.

You put the player into a special base unit connected to the computer, and transfer the audio recording from the PC to the player by pressing a button. The audio can then be played through headphones, by a household stereo through a connecting jack, or in a car.

Because most car stereos don't have an input slot, the player finds an unused FM frequency and uses it to transmit the audio signal.

Katz, a former journalist

at Rolling Stone and Esquire magazines and the writer of business books on Nike and Sears, had the idea to talk to Audible two years ago. He started from two premises, which both proved correct. One was that a broadband network for delivering cinema-quality video or CD sound was further away than most pundits thought in 1995; the other was that web-based businesses that relied solely on advertising revenues to cover their costs would prove slow to succeed.

Katz's conclusion was that there was a market opportunity to use the internet to "disintermediate" a particularly inefficient and fragmented medium - the market for talking books.

With more than 140 companies selling talking books, high prices averaging more than \$16 in the US for a three-hour abridged version on cassette, and few outlets offering more than

## MARKETING / ADVERTISING / MEDIA

## BRANDING

# A genius for publicity

Virgin is identified with its founder, but must learn to stand on its own, says Alison Smith

**A**s soon as Richard Branson talks about the Sherman tank Virgin Cola intends to send into New York's Times Square to mark the main launch of the drink in the US, it seems inevitable the Virgin chairman himself will be in its driving seat.

"Somewhere like America, you have to do larger-than-life things," she says. "If our staff have been working enormously hard and I can help put the icing on the cake, I shouldn't be too coy about doing it."

The plans for expanding the cola in the US over the next year highlight important questions about the extent of the Virgin brand's elasticity and its relationship with its creator.

A complicated picture of the brand has emerged since Branson set up the first Virgin mall owner operation and record shop more than 25 years ago. It includes licensing agreements, a variety of joint ventures and the sale of Virgin Music to Thorn EMI in 1992. That sale means Branson cannot use the brand name in the record business, and has set up V2 instead.

Virgin has confounded much marketing opinion by the diversity of its branded businesses, which range from the airline to financial services, cinemas and rail. In October its retail cosmetics operation will launch under the name "Vie" and next spring it plans to launch a range of plants.

The move into cosmetics and clothing might seem to have been a more immediate choice than some of the other businesses, given that the brand's roots lie in music that appeals to the youth market.

But M T Rainey, a managing partner of Virgin's main ad agency Rainey Kelly Campbell Roalfe, says that to make marketing sense of

## BUSINESS EDUCATION

Della Bradshaw examines a scheme which was set up to help European businesses export to Japan

# The first step to understanding

**T**here are no two ways about it: Philip Thacker is a fan of all things Japanese, not least of Japanese business.

First, he spent seven years working on mergers and acquisitions "Japanese style" for Sakura Bank at its European headquarters in London. ("The word host did not come up," he confides.)

Then, as vice-president of international business development for Maid, the entrepreneurial business information database company, he spent 18 months studying and building up contacts in Japan on the European Commission's executive training programme.

The investment by Maid in the programme certainly paid off. Thacker's stint in Japan finished on November 30 last year and the following day he returned to the UK with two representatives from Fujitsu, the giant computer company. By April the two companies had signed a multi-million pound deal for Fujitsu to distribute Maid services in Japan.

Thacker was one of 41 Europeans

who were selected by the Commission to go to Japan in May 1995 on the annual ETP scheme, which was established to encourage European companies to export to Japan. The scheme has been in operation for 16 years and up to 70 business people take part each year.

All 15 EU countries participate, although the strongest contingents are from Germany and the UK - on this year's scheme places have been allocated for 15 or 16 German participants and 13 from Britain.

Other participants on Thacker's programme were from backgrounds as diverse as food processing, investment banking, agriculture and the law.

The Commission is particularly keen to encourage applicants from small and medium-sized companies and pays for the cost of the programme to the tune of £30,000 (\$130,400) to the first participant from each company.

This year, for example, John Patrick, the ETP representative in the UK for PA Consulting, which runs the scheme for the Commission, believes at least one family firm

will send a son or daughter to Japan. "That would really change the direction of the company," says Patrick. "It's very exciting."

The first year of the 18-month programme is intensive Japanese language training and is "very, very tough, something of a marathon", reports Thacker. "The language is very hard."

**N**onetheless, it is enough to get the aspiring international business person started, he believes. "I decided to concentrate on understanding the spoken language for business use."

The last six months are spent making contacts with companies and building up relationships. "What was good for me was not having to learn some of the basics, so I could move more quickly into building relationships," says Thacker.

That aside, Thacker believes all participants can benefit. "The main issue is that the ETP is a space, it's an opportunity. What you make of it is up to you."

Patrick points out that doing business with Japanese companies opens up business opportunities beyond Japan. "What this can give you is a bridge to Japanese companies in the Pacific Rim - Thailand, Malaysia, even China."

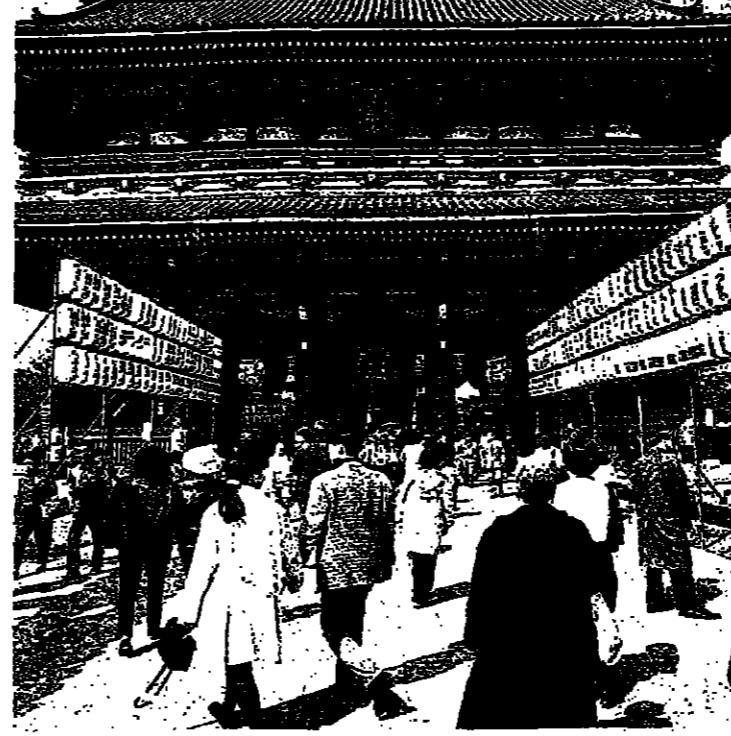
The scheme as a whole has undoubtedly brought good business results, although not all companies are as successful as Maid

services, according to Thacker.

Research carried out by PA Consulting shows that 76 per cent of participating companies increased their turnover with Japan, while 77 per cent had successfully applied ETP skills within the company.

Maid has now sent Thacker off

to a two-year secondment to the UK's Department of Trade and Industry. There he will promote UK exports - to Japan.



Living in Japan provides the space to learn the language and develop business

## NEWS FROM CAMPUS

### More seminars for the top dogs

Senior executives are being given the opportunity to meet and discuss key issues with peers from other organisations, as well as senior IMD faculty, at a three-day seminar being organised by the London-based business school. The Executive Executive Forum will be held in February 1998, with focus areas on creating and managing rapid internal growth.

The forum is intended for chief executives of smaller companies or members of the top management team in larger organisations.

Top level board members are also the target group of a two-day workshop on 12-13 November at the International School of Management, Geneva, Switzerland.

International Forum will be held at Ascot.

The aim of the programme is to provide delegates with the latest tools and expertise dealing with the demands of global business.

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### Diploma for finance folk

Students who have now left their university business schools are now being offered their own diploma course at the Middlesex University Business School in north London.

The new diploma programme is being run by the British Institute of Management.

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## OPENINGS

### EDINBURGH

Pierre Boulez conducts the Gustav Mahler Jugendorchester in the opening concert of the Edinburgh festival on Sunday. This year's programme has major contributions from Valery Gergiev (right), who conducts the Kirov and Rotterdam Philharmonic Orchestras, and Mark Monks, who stages the Royal Opera's new production of *Faustus' Pläne*. Peter Stein brings his Salzburg production of *The Cherry Orchard*, and French Wunderkind Stephan Braunschweig directs the



Nottingham Playhouse in *Measure for Measure*. Other visitors include Karita Mattila, Bryn Terfel and the San Francisco Ballet.

One of the world's most stunning female portraits, "Lady Agnew of Lochnaw" by John Singer Sargent, is the centrepiece of an exhibition tracing Sargent's development as a portrait painter. It opens at the National Gallery of Scotland on Friday.

### PESARO

*Moses et Pharaon*, the Paris version of Rossini's Moses opera, promises to be the highlight this summer at Pesaro. It opens on Saturday in a staging

by Graham Vick, with designs by Stefano Lazaridi. The festival runs till August 24, with performances of *Il barbiere di Siviglia* and *L'elisir d'amore*.

**LONDON**  
Tonight at the Proms, Leonard Slatkin conducts the BBC Symphony Orchestra and BBC Singers in the world premiere of US composer Roger Reynolds's *The Red Act Arias*. The piece combines live sound with recordings of orchestra and singers that will surround the audience with music. On Sunday afternoon, Elizabeth Keshishian gives the first ever solo recital at the Proms. For his latest play, *Life Support*, the playwright Simon Gray is employing, as often before, his friend and long-term colleague Harold Pinter, and his long-term actor Alan Bates

## ARTS



(above, right). The cast also includes Nicholas Grace, Carole Nimmons, Georgia Hale (above, left), and Frank McCusker; the production opens tomorrow.

■ **NOTTINGHAM** Simon Maynard and the Nottingham City Orchestra, with soloists Steve Michael, Christopher Daniel Green. The production ends on Wednesday at the Theatre Royal Haymarket.

■ **EDINBURGH** The Edinburgh festival continues with the arrival of *Smooth Jazz* this weekend. Other events include the Central West Jazz Band and the band of jazz veterans Chet Baker.

■ **WESSEX** Ray Charles' Oscar-winning band, Wynton Marsalis, Herbie Hancock and the Preservation Hall Jazz Band are among the stars who will be performing at the festival.

■ **MARSHALL** Ray Charles' Oscar-winning band, Wynton Marsalis, Herbie Hancock and the Preservation Hall Jazz Band are among the stars who will be performing at the festival.



## The blockbuster blues

The must-see, crowd-pulling art exhibitions have sown the seeds of their own destruction, argues Susan Moore

period, or to offer it in convenient, bite-size pieces. Exhibitions focus the mind – and the world's media. They also relieve the visitor of the necessity of choosing what to look at in a museum or gallery. And more people than ever appear to want to look at works of art.

Last year's *Treasures from the National Palace Museum*, Taiwan drew a record average of 8,000 visitors a day to the Metropolitan, and the museum itself is set to clock up 5m visitors this year (although given the range of events and amenities offered by what has been dubbed "Club Met", it is unclear how many actually come for the art).

Gallery-going has become a major leisure activity – as indeed has "cultural tourism" for the affluent. A survey of visitors at the 1992 Matisse and Rivera shows revealed that 60 per cent had come to New York specifically for the exhibitions. Over half of the 482,000 visitors to Vermeer at The Hague in 1995/96's cult show, were from abroad. It is an extraordinary thought that

more people saw the Byzantium show in New York than lived in Constantinople at the height of the Byzantine Empire.

Over the last decade or so

museum directors have also begun to realise that museum collections and expertise, even their names, are marketable commodities.

The Guggenheim Museum in New York has pioneered museum licensing on an heroic scale, giving its name and expertise to oversee the soon-to-open modern art museum in Bilbao – in return for a cool \$20m.

**L**ast year, V&A Enterprises recorded \$85m sales worldwide of licensed products produced by the museum's collection, passing a profit of \$740,000 back to the museum. A show like last year's William Morris retrospective, currently on tour in Japan, resulted in new Morris ranges in paint colours, bedlinen, fashion textiles and tableware, in both Britain and Japan. The

cost to the lending institutions in terms of displaced curatorial and conservation staff time is also considerable. For instance, last year the British Museum – an institution which does not levy charges to recover the full costs of loans – revealed that each loan application involved 15-80 person-days, and loan

French museums regularly dispatch Impressionist shows to venues across South East Asia in return for reportedly vast but unspecified sums.

There is a price to be paid,

however, for all this to-ing and fro-ing of objects. We might take the ever more sensational blockbuster for granted, but the days of the multi-million sponsorship deal are numbered. It is increasingly difficult to find corporate sponsorship even in New York, a city where the social life of the rich is determined by the patronage of institutions. Revealingly, the Byzantium show was financed by a unique consortium of private and corporate sponsors, in Greece and the US.

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requests have increased 500 per cent in 20 years. Little wonder that a moratorium has been imposed on loans, abroad for a year to free staff for work on the museum's Great Court and study centre projects.

**T**he blockbuster has sown the seeds of its own destruction, and not only in terms of cost. These shows beg the question of who or what are they really for. One suspects that serving the interests of the punter is no longer the prime objective. The monographic show remains the most effective means of appraising the achievement of an individual artist, but who can cope with 412 Matisses in a single showing?

What is the point of bringing together 20 or so Vermeers – all but one of which, incidentally, is in a publicly accessible collection – if there are so many people packed into the galleries that it is impossible to move freely between them or stand back and compare?

How pleasurable is it

looking at treasures of imperial China from Taipei with 8,000 other people? Who can use a catalogue that weighs 7lb? How can anybody be in a fit state to look at anything after queuing for two hours?

Looking at works of art is essentially a solitary and contemplative activity, something that cannot be undertaken en masse, and yet we all flock to exhibitions which make proper looking and thinking all but impossible – frequently striding past no less interesting permanent displays to do so.

Exhibitions are supposed to send us scurrying back to these permanent collections to pursue our interests. The truth is, there is always another once-in-a-lifetime opportunity to distract us. Many museums' curators would agree that the display and interpretation of their own holdings is their most important task, yet most permanent collections today are almost exclusively the preserve of tourists and schoolchildren – if there is anyone in them at all.

■ Susan Moore is a writer and editor based in London.

Löbeck on Aug 4 and at St Michaelis Kirche, Hamburg on Aug 5

■ **SANTA FE**  
**OPERA**  
Santa Fe Opera  
Tel: 1-505-988 5900

● *Astoria's Dream*: world premiere of Peter Lieberson's opera, with a libretto by Douglas Penick. Conducted by Richard Bradshaw, in a production directed by Stephen Wadsworth; Aug 8

● *Così Fan Tutte*: Kenneth Monteith conducts Mozart's opera, sung in English, in a new production directed by Nicola Molnar and designed by Bruno Schwengen; Aug 5

● *La Traviata*: Linda Brovsky directs this new production of Verdi's opera, set in the Parisian demimonde. Christopher Larkin conducts; Aug 4, 9

■ **SCHLESWIG-HOLSTEIN**  
**CONCERTS**  
Music Festival  
Tel: 49-431-567080

● *Philharmonie der Nationen*: conducted by Justus Franz in works by Rossini, Mendelssohn, Respighi and Verdi; at the Rinderstall, Hassedorf on Aug 5; at the Schloss, Glücksburg on Aug 6; at the Musik- und Kongresshalle, Löbeck on Aug 7

● *Taverner Consort & Players*: conducted by Andrew Parrott in a programme including works by Bach; at St Marien-Kirche, Lübeck on Aug 8

■ **VERONA**  
**OPERA**  
Arena di Verona  
Tel: 39-45-800 5151

● *Carmen*: by Bizet. Conducted by David Giménez, in a staging by Franco Zeffirelli; Aug 7

● *Madama Butterfly*: by Puccini. New production. Conducted by Angelo Camponi, with designs by Beni Montresor; casts vary; Aug 8

● *Rigoletto*: by Verdi. Conducted by Neri Santini in a revival of Lotfi Mansouri's staging; Aug 8

■ **PARIS** Concerts till Thursday, until 22.00. *Le Sacre du Printemps* by Stravinsky, *Le Roi Canda* by Debussy, *Le Sacre du Printemps* by Stravinsky.

■ **EDINBURGH** The Edinburgh festival continues with the arrival of Smooth Jazz this weekend. Other events include the Central West Jazz Band and the band of jazz veterans Chet Baker.

■ **MARSHALL** Ray Charles' Oscar-winning band, Wynton Marsalis, Herbie Hancock and the Preservation Hall Jazz Band are among the stars who will be performing at the festival.

■ **WESSEX** Peter Hall's vintage 1982 production of Oscar Wilde's *Salomé* returns to the West End for its third run.

■ **INTERNATIONAL** The Sun this week features Sviatoslav Richter's obituary.

## Obituary: Sviatoslav Richter

### Shy pianist without equal

**S**viatoslav Richter, who died of a heart attack on August 1 in Moscow at the age of 82, was perhaps the greatest of all post-war pianists.

In a prodigiously gifted generation that also included Gherasimov, Curzon, Michelangelo and his compatriot Gilels, Richter stood apart both for the range of his repertoire and for the excitement and sense of discovery that he brought to all he played. His repertory ranged from Bach to Britten, Shostakovich and the Second Viennese School. Everything about a Richter recital was unpredictable, except its uniqueness as an occasion.

He was born in Zhitomir in Ukraine on March 20, 1915, and taught himself piano until he became a pupil of Heinrich Neuhaus at the Moscow Conservatory in 1937. After that, recognition of his extraordinary powers was swift within the Soviet Union. He became Prokofiev's favoured interpreter, giving the first performances of both the Seventh and Ninth Piano Sonatas, as well as serving as the conductor at the premiere of his cello Sinfonia Concertante in 1953, with Rostropovich as soloist. Yet he did not appear in the west until 1960, when a concert tour in the US sealed his reputation.

His concerts were strictly rationed. Richter's acute shyness and depressive tendencies, coupled with a profound dislike of performing in large venues, made his tours sporadic events; numerous engagements were cancelled, sometimes at the last moment, because of unspecified illness.

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Richter gave his last London recitals in 1989, playing sonatas by Mozart and Chopin as well as a programme of miniatures by 20th-century composers. We are left now with his recordings.

They give only a partial record of his range and intensity; predictably he mistrusted the studio, and most of the discs from the latter stages of his career are taken from concert performances. The best, though, are unique documents: Mussorgsky's Pictures delivered to a hall full of bronchial Bulgarians in 1969 with more power and conviction than one could imagine. His account of Britten's Piano Concerto rehabilitated a work that had been neglected since the 1940s.

At the same period he also took charge of the Fêtes Musicales at Grange de Meudon near Paris. For the next quarter century he gave recitals and chamber concerts in the company of other distinguished pianists

and instrumentalists with a sense of relaxation he rarely displayed elsewhere.

The list of composers upon whom Richter focused his powers of poetic advocacy was enormous. Perhaps he was too introspective, too individual to be a definitive interpreter of the Classical repertory, though anyone who came under the spell of his Hammerklavier or Beethoven Bagatelles might beg to differ.

But in 19th and early 20th-century romantics he was nonpareil. He invested the Schubert sonatas, which characterised many recitals in the last years of his life, with enormous depths and perfectly delineated colouring; his Schumann, especially the great C major Fantasy, was at once a private exploration of infinite subtlety and a public performance of controlled and powerful architectural sense.

Though he made a stunning recording of the two Liszt concertos, he did not play a great deal of the virtuous music that would exploit the full range of his exceptional technique. One can regret too that he played relatively little Debussy. What remains on record suggests a sensibility perfectly attuned to his understatement and textural palette.

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## COMMENT &amp; ANALYSIS

The Bank of England is experiencing both an upheaval and a homecoming. An upheaval because the chancellor's decision to relieve the Old Lady of responsibility for supervising Britain's banks means that up to 500 of its 3,000 staff will be transferred to the New Regulatory Organisation (Nero). A homecoming because this means the Bank can retreat from four of its sites in London and regroup at head office.

For the first time since its Threadneedle Street fortress was rebuilt in the 1930s, the Bank should soon be able to house all its London staff within the 30ft-high stone wall that Sir John Soane designed to protect it after the Gordon riots of 1780.

The reform of supervision, together with the government's decisions to give the Bank "operational independence" to set interest rates and to shift its responsibility for managing the government's debt to the Treasury, implies a big logistical change. Equally, the revolution is likely to transform the character of the Bank, although in some respects this will come about by accelerating trends under way some time.

How will the Bank cope with the changes? Who among its members will lose, and who will benefit? And is morale overall likely to suffer?

The Bank will certainly be smaller, although staff numbers had already halved since the mid-1970s. Old hands believe the departure of the supervisors will make a difference that goes beyond size. They think it could create the conditions for a more coherent and unified institution.

Supervision had been the Bank's big growth area over the past 20 years, much as the operation of exchange controls had been earlier in the century. Supervision had employed growing numbers of staff and absorbed an increasing proportion of operating costs. "It was getting to the point at which the tail was wagging the dog," argues one observer.

The development of a specialist supervisory culture within the Bank also made it difficult for staff to pursue a traditional career, in which they moved regularly from division to division to create



Bank managers: David Clementi (left) and Mervyn King, both deputy governors

## A little Old Lady

**Robert Chote looks within the Bank of England as it prepares for radical change**

"rounded" central bankers. Only the most talented generalists were able to move freely between high-level jobs throughout the Bank. In the new, smaller Bank this should be easier.

Of course, the separation between supervision and monetary policymaking will leave some people on the wrong side of the fence. Staff wishing to jump to the other side have until this Friday to say so. Many are waiting until the last minute to see what the competing terms

requirements. The gilt-edged division may have lost its largest customer, but the Bank will retain a dealing capability for other customers and to manage short-term interest rates.

The divisions will also have control over part of the government's foreign exchange reserves, which it can use to support the Bank's monetary policy objectives.

Nonetheless the psychological blow was considerable. The gilt-edged division is an "elite corps", to which the best and brightest are sent. Handing gilts management to Treasury technicians may rob it of mystique.

The winners in the Bank's revolution are the monetary analysis divisions. No longer will their 180 staff be condemned to provide advice for a chancellor who habitually ignored it. Instead, they serve an in-house monetary policy committee that takes decisions on base rates itself.

"It is great for the Bank's economists - their lives have suddenly become more meaningful," argues one former Bank official. "They are working their socks off, not least because they are worried about getting it wrong."

The prestige of the Bank's economists will have been enhanced by last week's announcement that Mr Mervyn King, the Bank's chief economist, is to join Mr David Clementi as the other deputy governor, responsible

for monetary policy. An outside appointment - the widely tipped Mr Gavyn Davies, of Goldman Sachs, for example - could have undermined his authority and that of the governor.

Since arriving at the Bank in 1991, Mr King has strengthened the technical expertise of the economics team. Through the quarterly Inflation Report, he has promoted a rigorous approach to monetary policy, while emphasising the uncertainty that surrounds policy decisions and the forecasts on which they necessarily rely.

With the Bank's reputation hanging on the wisdom of its interest rate decisions,

it is tempting to assume that the institution will become dominated by what some insiders dismiss as "pointy-headed economists educated at Harvard or MIT".

But the Bank aims to keep its feet on the ground. It is expanding its network of regional agents, who feed local information into the policymaking process.

And though it is losing control over banking supervision, it will retain deep roots in the banking system and financial markets through its continuing oversight of the stability of the financial system as a whole.

This is bound to affect the way it approaches its monetary policy task. As one insider puts it: "We are still very much a bank."

## GOVERNMENT OF PAKISTAN PRIVATISATION COMMISSION

WISHES TO PRIVATISE

### FIRST WOMEN BANK LIMITED

through sale of 51% shareholding, amounting to 10.2 million shares

### EXPRESSION OF INTEREST

are invited from interested buyers

The purchase offers an instant access to Pakistan's commercial banking industry through a franchise of extended network. **First Women Bank Limited** has been operating as a commercial bank since 1989. At present it has a network of 38 branches located throughout Pakistan. Geographical distribution of the network is as follows:

Karachi: 9 branches  
Islamabad: 3 branches  
Rawalpindi: 2 branches

AND

**ONE BRANCH** in each of the following cities: Quetta, Hyderabad, Multan, Faisalabad, Sukkur, Larkana, Khairpur, Sialkot, Gujrat, Gujranwala, Bahawalpur, Jhelum, Mardan, Abbottabad, Wah, Shikarpur, Rahim Yar Khan and Sargodha.

**First Women Bank Limited** enjoys a loyal and well-diversified customer-base both in terms of Depositors as well as Borrowers. As per the balance sheet figures of 31st December, 1996, the Deposit stood at Rs. 2.317 billion while the Advances were Rs. 406.499 million. The number of Permanent Employees is around 353, while Temporary Staff count is around 97.

**EXPRESSION OF INTEREST** for the purchase of **First Women Bank Limited** giving brief investor profile along with a non-refundable processing fee amounting to Rs. 100,000/- or equivalent United States Dollars through a bank draft favouring "Privatisation Commission, Government of Pakistan" should reach the designated person indicated below by 3:00 p.m. (P.S.T.), Thursday the 21st August, 1997.

Ahmed Waqar, Joint Secretary,  
Phone: (9251) 920-3881, Fax: (9251) 920-3076  
Privatisation Commission, Government of Pakistan,  
5-A, Constitution Avenue, Islamabad, Pakistan

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171 873 5939 (please set fax to "fine"). e-mail: letters.editor@f.com Published letters are also available on the FT website, <http://www.FT.com>. Translation may be available for letters written in non-English languages.

### Concept of tax harmonisation in European Union a nonsense

From Mr Richard Baron.

Sir, Lionel Barber ("The big catch", July 29) gives us a very thorough summary of the nonsense being talked in Europe about tax competition and social security provision are on the low side. Others prefer a more public sector-oriented economy, with better safety nets but lower net incomes for people in work. It is good that such a choice is available. One wonders whether the interest in tax harmonisation might be motivated by a desire to close off that choice, lest too many people vote with their feet against those European states which offer high welfare paid for by high taxes.

Capital is of course more mobile than people, but the proposed withholding tax on returns to capital is not the answer. If Germany has a problem with its citizens depositing money in Luxembourg, the solution is better policing of German tax returns. German citizens should be made to pay tax on their interest in their own country, imposing a withholding tax simply a way of exporting the enforcement problem. It also runs directly counter to the needs of financial markets, which require interest to be paid gross to facilitate repos and other transactions.

Richard Baron,  
taxation executive,  
Institute of Directors,  
116 Pall Mall,  
London SW1, UK

### New drug clearly more cost-effective

From Mr Miguel Bernabeu and Mr Steven Lyons.

Sir, In your report "Novartis sales rise by 19 per cent" (July 25), you stated that our improved immunosuppressive agent Neoral is "more expensive" than its predecessor, Sandimmune. This is not correct.

In almost all countries

where Neoral is available, including the US, UK, France and Canada, it is priced either the same as or lower than Sandimmune on a

per capsule basis. In addition, health economic analyses (eg, Keown et al, *Transpl. Proc.* 1986, 27:1845; Kingma et al, *Clin Transpl.* 1997, 11:32) have clearly demonstrated that the new formulation is more cost-effective in newly transplanted patients as well as in stable maintenance patients.

Neoral lowers the cost of therapy for transplant recipients by reducing hospital stay and lowering physician costs for in-patient and out-

patient procedures. Most importantly, Neoral achieves a lower rate of acute rejection with no increase in side-effects and at reduced cost.

Miguel Bernabeu,  
head, TA2 immunology  
strategic marketing,  
Steven Lyons,  
head of transplantation  
strategic marketing,  
Novartis Pharma,  
Lichtstrasse 35 / PO Box,  
CH-4002 Basle,  
Switzerland

### More time for work, and for Paris

From Mr Robert M. Reid.

Sir, In Business Travel (July 28), Kate Bevan showed an interesting comparison of Eurostar with Air France between London and Paris. Two further comparisons are of interest. Air

France timings allow only three hours 13 minutes in Paris, whereas Eurostar allows five hours 12 minutes. During the journey Eurostar gives up to three hours' working time, while Air France gives only about an

hour in poorer conditions. Both of these factors are a big bonus for regular Eurostar users such as myself.

Robert M. Reid,  
45 Bradmore Park Road,  
London W6 0DT, UK

### Fair employment laws would benefit all in N Ireland

From Mr Michael Lavery.

Sir, The complaint about anti-discrimination legislation, formally claimed to be unnecessary because there was no discrimination, is now that it has gone too far. Catholics may have been treated "more fairly" according to Mr Dermot Nesbitt in his dissent from the report of the standing advisory commission on human rights referred to in John Murray Brown's article "Red, white and blue under demographic siege" (July 25). Catholics are getting most of the new jobs, according to Dr Graham Gudgin. So Protestants are now being discriminated against.

This is arrant nonsense.

Every leading social and economic indicator puts Catholics at the bottom of the scale. Protestants, for whatever reason, predominate in the security forces, higher levels of the civil service and higher management levels in the financial and manufacturing sectors. Catholics are more than twice as likely to be unemployed as Protestants, a figure that has changed little in years.

There has indeed been improvement in the numbers of Catholics in work, although the recent figures do not paint quite so rosy a picture as Mr Nesbitt's.

In a far-reaching report which emphasised the positive gains of the fair employ-

ment legislation and recognised the social and economic limitations, the commission among its many recommendations, included some modest proposals for affirmative action to address unemployment. This action would of course be subject to the fundamental principle that every individual, irrespective of his religion, shall be treated without discrimination.

Because, according to Mr Nesbitt, "affirmative action, though legal, may create a situation where individual Protestants may have a diminished right to a job compared with individual Catholics", he rejected it.

What both communities in

Northern Ireland need is reassurance and not the fueling of unnecessary fears in one community or another which enhance divisions. What the commission would like to see is universal recognition that fair employment legislation is for the benefit of all in Northern Ireland. Its balanced and moderate proposals are clearly in the interests of everyone in Northern Ireland, whether Protestant or Catholic.

Michael Lavery,  
chairman,  
Standing Advisory Committee on Human Rights,  
Temple Court,  
39 North Street,  
Belfast BT1 1NA, UK

### Lucy Kellaway meets an iconoclastic businessman

## When product is king

Mr James Dyson was wearing purple desert boots, red socks, elastic-waisted trousers and a white shirt on which every button was a different colour.

The message was clear: the wearer of this outfit does not consider himself to be an ordinary businessman. In fact Mr Dyson does not consider himself a businessman at all. Never mind the fact that he has sold more than £1bn (£1.65bn) worth of vacuum cleaners. Never mind that his company is the market leader in the UK and is one of the only UK manufacturers which exports to Japan. Mr Dyson balks at the company's canteens with pesto and fusilli.

Everyone is encouraged to be creative and pioneering, just like their boss. Memos are banned, e-mail frowned on. Face-to-face is in.

New employees, irrespective of their level, spend their first day making a vacuum cleaner, which they can then buy for £20.

Nearly all employees are hired directly from college - Mr Dyson says he does not want anyone in his company who has already been contaminated by business. And as a final concession to creativity, everyone wears their own clothes. Suits are the uniform of the enemy.

It is ironic that many of these practices are also espoused by trendy advertising companies and other places despised by Mr Dyson.

But do they really make a difference? Surely what you wear is unimportant: it must be possible to be creative in a suit.

Mr Dyson smiles indulgently and shakes his head. "Wearing a suit strait-jackets you. Allowing people to wear shorts and a T-shirt means they are more natural. It's a statement

of freedom and liberation." When the company grows even larger and diversifies into other areas, surely then it will be forced to become a business a bit more like all the others. Mr Dyson insists that what the company is doing now can simply be extended when there are more people. With more products the company can be subdivided into different sections.

The company is hiring at the rate of 100 people a month. The only risk in growth, Mr Dyson says, is that the company gets distracted and lets up on the R&D spending.

He is now busily perfecting a new product which, according to rumours, will be a washing machine. This time it is unlikely to take him a decade of hard work to get it to market - the brand name of Dyson is bound to open doors.

At such a suggestion he flinches. Just as he hates the word business he also hates the word brand. "Britain is obsessed by brands," he complains. "I've never believed in all that. It is so depressing that people buy something because of the brand name."

He might hate it, but now that Dyson has become a brand name itself it is surely time to change his tune.

"Hopefully our name means something," he says grudgingly. But he then returns to his argument: "I would like to think they will buy the next one because it is good."

\* Against the Odds, Orion Books, £19.99



Dyson: 'money is vulgar'

FINANCIAL  
TIMES

A test  
for the

### Closure a chance to get to grips with reality

From Mr Michael Varcoe-Cocks.

Sir, Antony Trottcroft reported in his article "Covent Garden on the brink of bankruptcy" (August 1) that Covent Garden's chairman, Lord Chaddington, is seeking to widen membership of the main board by including those with experience of performing in the arts and is looking for people to increase revenues by promoting Covent Garden's brand name.

I have attended the Royal Opera House regularly since 1968. I have watched as seat prices have rocketed, ordinary patrons have become more and more alienated and - despite the best attempts at PR and puff in the press - standards (especially of the Royal Ballet) have slipped in a glow of smug self-satisfaction.

Covent Garden is an "elitist" institution in the worst possible sense from top to bottom, in stark contrast to every other major opera house. Instead of recruiting performers and merchandisers, Lord Chaddington could start by appointing to all of its boards some representatives of the paying public who can see what it plainly will not or cannot.

Closure is a heaven-sent opportunity for Covent Garden's management to get to grips with reality. If they do not, Chris Smith, the national heritage secretary, should sweep out the lot of them.

Michael Varcoe-Cocks,  
5 Brackenbury Road,  
London W6 0BE, UK

Galvan

## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700

Monday August 4 1997

## A test case for the IMF

President Daniel arap Moi's dismissive response to the International Monetary Fund's call for tougher measures to curb corruption in Kenya has received the robust answer it deserved. He failed to produce adequate proposals, and refused to reinstate his chief customs officer, who has been a leading anti-graft campaigner.

The Fund announced the suspension of the country's \$220m loan accompanied by a forthright public rebuke. And the financial market has delivered its own verdict by selling the Kenya shilling, which dropped at one stage on Friday to its lowest level in four years. Mr Moi should think again.

If the Fund was seeking a test case for its campaign to encourage open, transparent and honest government in Africa there could hardly be a more suitable candidate than Kenya. Unlike Zaire, where the IMF and the World Bank waited until far too late before suspending lending, there is still time for Kenya to mend its ways. The country's institutions have not collapsed. It has a thriving stock exchange and a sophisticated financial services sector, both ready to exploit the growth potential of East Africa's largest economy.

Most important, and in marked contrast to Nigeria, whose oil earnings have allowed its elite to remain independent of foreign aid, Kenya is susceptible to international pressure. For years it has been one of the largest recipients of western aid to Africa - more than \$3bn in the 10 years to 1995 - and lenders and donors can legitimately

seek value for their money by making their support conditional on honest government.

That the IMF is willing to press this case is welcome. As Mr Michel Camdessus, the IMF managing director, recently pointed out, there is more to economic reform than financial targets. As important as a sensible structural adjustment programme are the government institutions to implement reform in a way which commands public support. This means ensuring transparency of government accounts, effective management of public resources, and a stable and honest regulatory environment for the private sector.

Regrettably, suspending loans seems to be the only way of bringing home to Mr Moi that this is how Kenya can best combat the corruption that does so much damage. But the international institutions, which invariably know more about these scandals than they are prepared to reveal, must also encourage debate on these issues.

They should put the public's right to know before the excessive and stifling confidentiality that characterises their operations, not only in Kenya but across Africa. Where a government or its civil servants are known to have misappropriated funds, this should be exposed, and not dealt with behind closed doors.

Many African governments will no doubt object, not least Mr Moi. But those who object the loudest are surely those with most to hide.

## Galvanised steel

Spain's planned privatisation of CSI Corporación Siderúrgica, the last big EU steelmaker still in state hands, is a triumph for the forces of economic realism. With a controlling stake being sold to Arbed of Luxembourg and the remaining shares being sold on the stock market, CSI will join the ranks of the EU's privately owned steelmakers. Less than 15 per cent of EU steel output will remain under state control, compared with over 60 per cent 10 years ago.

However, the fight for a more productive industry is far from over. While the EU has some very efficient producers, notably British Steel and France's Usinor-Sacilor, the industry as a whole is far from competitive by international standards. Even though the workforce has been cut from nearly 1m to 330,000, Europe's steel companies still suffer from the burden of excess capacity and excess manpower.

As British Steel has shown in repeated productivity drives, further progress depends mostly on companies themselves. But there is still much that governments themselves can do to promote efficiency.

First, despite promising to give up state aid, governments have not completely abandoned the habit of the hand-out. The Irish state smoothed the 1995 privatisation of Irish Steel with a £238m (£34m) sweetener. The European Commission is investigating whether the Belgian authorities are now breaking the rules in helping to finance the rescue of the bankrupt Forges de Clabecq. Admittedly, these are small companies. But it is such marginal producers which have to close if a more efficient industry is to evolve.

Next, the Commission needs to ensure that EU markets remain open to imports, so EU producers face the rigours of international competition. The market-opening agreements struck with central European countries and more recently with Russia and Ukraine are the right way forward, as long as they are not used as a cover of restricting access to the EU.

Finally, the Commission should examine the impact of EU energy policies. High gas prices have stymied the European development of mini-mills, innovative producers which have been successful elsewhere. While high energy prices may be justified on environmental grounds, the industrial impact needs closer study.

Governments are under enormous pressure to protect steel-making jobs, often in depressed regions. But the weak producers are protected at the expense of the strong. The result is to postpone the day that Europe secures the efficient steel industry its businesses need to compete in the world.

## Going too far

Mrs Margaret Beckett, the British trade and industry secretary, has so far handled well most of the thorny questions of competition policy and utilities regulation. But her decision on the PacificCorp bid for Energy Group smacks of gratuitous political interference. In referring the case last week to the Monopolies and Mergers Commission, overruling advice from the electricity regulator and the Office of Fair Trading, Mrs Beckett has gone too far in asserting her authority.

Her misjudgment contrasts sharply with the good sense she has shown elsewhere. It was right to block Bass's bid for rival brewer Carlsberg-Tedey, even though the MMC recommended conditional approval, and to tackle electrical goods makers over retail price setting. Consumers will benefit from such a vigorous approach to competition.

Mrs Beckett's proposals for overhauling competition law are also welcome. The existing system offers inadequate protection from big companies running cartels or abusing market dominance. Labour promises a bill with fines for offenders and stricter definitions of unacceptable behaviour. It also proposes beefing up the MMC by extend-

ing its powers over utility regulators. While the details have yet to be published, Mrs Beckett's plans bode well.

But the industry secretary's handling of privatised industries seems less footed. The PacificCorp case follows a decision to refer to the MMC bids by National Express, the coach operator, for two rail franchises. As with PacificCorp, Mrs Beckett overruled the OFT.

In both cases, her stated reasons seem flimsy. With National Express, she acted on competition grounds. But if there are competition concerns about its bids, there are satisfactory ways of addressing them short of a reference. With PacificCorp, the stated issue was future regulation of Energy Group. But the regulator happy with existing safeguards.

Mrs Beckett seems to be singling out privatised companies for special treatment. Perhaps old-style Labour hostility to privatisation is showing through. Perhaps she feels the Tories supervised these industries too lightly. However, if she is unhappy with the regulatory regime, the proper way to act is through the regulatory review which she has also launched. Resorting to MMC referrals is arbitrary at best.

# A break in the turbulence

As Prodi's government achieves a measure of stability, Robert Graham reflects on six years of political and economic turmoil in Italy

**A** clammy torpor has enveloped Rome, as government offices run down and politicians sneak away for their summer holidays.

For the first time in six years, the Italian political establishment feels sufficiently relaxed to take proper break. "At last this is the calm after the storm, and we can go to the beach with a novel, not a pile of documents and a *telefono*," observes a colleague of Mr Romano Prodi, the prime minister.

After surviving 15 months in office - six more than the post-war average - the centre-left Prodi government has acquired a rare measure of stability. Mr Prodi even believes he can last an entire legislative term, something none of his 54 predecessors achieved. This may seem a trifle overconfident; but the country desperately needs a little optimism after six turbulent years.

For much of this time Italy has been the sick man of Europe. In the space of six years what other democracy has undergone three general elections, voted in two referendums, seen six changes of government and had five former prime ministers charged with crimes ranging from corruption to association with the Mafia?

The most dramatic development has been the implosion between 1992-94 of the Christian Democrat-led political establishment, which had ruled uninterrupted for more than four decades. But Italy has also gone through two currency crises - in September 1992 when the lira was forced to leave the European exchange rate mechanism, devaluing 20 per cent, and in March 1995 (less well known but just as serious), when the markets believed Italy was lurching along a path of chronic instability.

If this were not enough, the Mafia sought in 1992 to destabilise the state by assassinating in quick succession the two main anti-Mafia magistrates: Giovanni Falcone and Paolo Borsellino. The killings were followed by a bombing campaign with targets including the Uffizi gallery, the symbol of Italian culture.

The combination of an extraordinary political crisis and two financial upheavals presented the most serious challenge to the republic since its foundation in 1946. But it also created a unique opportunity to overhaul Italy's ailing institutions, modernise the state and put public finances in order.

How has the country measured up to this challenge and opportunity? It is easy to conclude that the response has been slow and partial. It was only in June this year that political parties agreed to outline proposals on changing the constitution, creating a more federal state structure, making government more accountable and giving greater power to what, since 1948, has been an exceptionally weak executive. These proposals stand no chance of being implemented until late 1999, if at all.

The corruption scandals, known as *Tangentopoli* (Bribesville), exposed the incestuous links between politics and business, and helped bring down the postwar political establishment. But moral indignation over corruption (admittedly never vociferous) has evaporated and few lessons have been



learnt or practices altered.

Public services are poor and show little concept of service, the postal system being the worst offender. The banking and financial system, a central feature of any modern economy, is only just emerging from a dark age of state-run inefficiency and incompetence. The business community remains insular and defensive, and the captains of industry, still symbolised by retired Fiat boss Mr Giovanni Agnelli, have done little to encourage domestic competition or transparent balance sheets.

More serious still, neither government nor business has come to terms with the accelerating gap between the dynamic, export-driven economy of the north and the weak, state-dependent structures of the south. This is causing a groundswell of anti-Rome sentiment in the north, cleverly exploited by the populist Northern League which is now espousing secession.

In general, there have been too many half-hearted reforms. Italians have preferred to splice new on to old, oftenending up with the worst of both worlds. This is exemplified by the 1993 electoral reform which encourages stable bipolar politics by introducing a first-past-the-post system for 75 per cent of the seats. But it also foments fragmentation by retaining proportional representation for the remainder of the seats to keep alive the small parties whose blackmailing power has been the biggest source of post-war government instability.

Judgment of these failings must be tempered by the chaotic circumstances in which governments have operated. The achievements appear much more impressive when one realises the fire-fighting nature of much action. This is especially the case with the turnaround in the public accounts. Since 1992 budget cuts totalling a staggering L325,000bn (\$181bn) (equivalent to 16 per

cent of gross domestic product) have been introduced. At the end of this year the budget deficit will be close to 3 per cent of GDP, a third the size of the deficit five years ago.

A start has been made on slimming down the overblown state sector. The decade started with a minister for state shareholdings whose job was to preserve political patronage and assure adequate supplies of public funds for loss-making enterprises. Now the treasury - wearing one of its hats - has become a sort of privatised agency, having sold off L37,000bn of assets in the past three years. It is also forcing Iri, the state holding company, to sell all its assets by 2000. In the early 1990s Iri controlled companies employing 400,000 people.

**T**he tight-money policies of the fiercely independent Bank of Italy have forced a traditionally high-inflation economy to adjust to an almost German level of price stability. Interest rates have fallen accordingly, encouraging a historic shift in investment patterns. The attractions of BOTs (treasury bills) have declined and the "BOT-people" are moving into the long-neglected bourse. This is a first step towards increasing consumer credit in a country which has preferred to use cash. (Italy has 5.6m Visa card holders compared with 17m in Spain and 40.2m in the UK.)

At the political level, the communist bogey has been finally laid to rest. The great political anomaly of the left's exclusion from power after 1947 was remedied in the 1996 general election. In retrospect, it is possible that, had the US and the Catholic Church been less paranoid about communists in office, much of the turmoil of the 1990s might have been avoided, since the Christian Democrats would not

have been corrupted by the long-gone power of.

To a great extent, the impetus for political and economic change has come from external not internal pressures. Although the anti-corruption magistrates in Milan played a key role in exposing the flagrant abuse of power under what is now labelled the First Republic, the fall of the Berlin Wall was the catalyst for political change because it removed the fear that the communists might act as Soviet stooges.

Similarly, the need to put public finances in order was determined by a tougher line from Brussels. EU rules ended the lavish system of state transfers used to support ailing industries. The Maastricht criteria for joining the single currency have been essential to the effort of reducing the budget deficit.

Without the Brussels-imposed straitjacket - readily accepted by a Euro-enthusiastic electorate - little progress could have been made. Mr Giuliano Amato, the Socialist former premier, first exploited the need to observe EU disciplines. His 304 days in office (1992-93) will go down as one of the most accomplished political performances this century.

Surrounded by the meddling potentates of the *ancien régime*, he nimblly set Italy's European agenda. Even the self-interested and maladroit premiership of Mr Silvio Berlusconi, the media magnate turned politician, was sufficiently brief to avoid permanent damage.

The unions, headed by the unflappable Mr Sergio Cofferati,

have also played a responsible role. The restraint embedded in a 1993 agreement that ended wage indexation has helped generate an export boom on the back of a weak lira.

Experience shows that once the pressure for change eases, the will to reform lets up. Financing of political parties was a central issue in the *Tangentopoli* scan-

dals, creating all sorts of abuse by businessmen and politicians.

But to scores of public indifference, parliament voted to reintroduce state funding of political parties earlier this year. This had been abolished by referendum in 1993.

The corruption scandals have ensnared about 3,000 people; and Italy cannot easily live with so many cases going to trial when the full passage through the courts can drag on for 10 years or more. Any solution must involve reforming the judiciary and curtailing the power of the magistrates who have been allowed to acquire a dangerously Jacobin role these past six years. More politically sensitive is the plight of prominent figures like Mr Berlusconi who are on trial or under investigation. Understandably, they are pressing for an amnesty.

Mr Berlusconi's case is complicated because he has failed to resolve the conflict of interest between his role as a politician since 1994 and his continued ownership of a business empire. The present centre-left government has exploited that conflict to put pressure on Mr Berlusconi (and the opposition) to endorse various items of legislation. This has made Italian politics seem unusually bipartisan. But it is an anomaly that undermines the credibility of the political process while inhibiting the ambitions of Mr Berlusconi and the right to return to office.

In the search for credible leaders, three of the six premiers have been non-politicians. Two of these - Mr Carlo Azeglio Ciampi and Mr Lamberto Dini - were recruited from the prestigious neutrality of the Bank of Italy. Both these men are now in the Prodi government. This is a powerful reminder that the emergent political system has drawn down its reserves of leadership talent. It also places a great responsibility on the success and duration of the Prodi government.

## Financial Times

### 100 years ago

New Chinese Loan

The negotiations of the Chinese Government with the Bank of Hongkong with regard to the loan of

100,000,000 taels to be made by the latter have brought on the discussion of far-reaching reforms, involving nothing less than the placing of the

collecting of the Li-Kin Gabelle (salt-tax) and the taxing of land in several provinces, in the hands of Englishmen, together with the collecting of Customs, thus rendering the central powers at Peking much more independent than the provinces as regards the control of financial matters.

### 50 years ago

Middle East Expansion

The news this week that work has started on the Iraq Petroleum's 16-inch pipeline from the Kirkuk field to Haifa is welcome. Another pipeline of similar diameter is being constructed from the same field to Tripoli. The former

is expected to be completed early in 1949 and the latter during 1950. These are additional to the two 12-inch pipelines to the same terminals which have been in operation since 1934 and will increase the capacity from 4 million tons to some 13 million tons a year.

## OBSERVER

### Red Cross roads

translation. Exactly the kind of language that governments like to hear.

### Gimme a break

Lionel Jospin's brief summer break may be less peaceful than he had hoped. Before heading off for the increasingly trendy Ile de Ré, near La Rochelle, the French prime minister said that he intended to bathe, bicycle and read Balzac. But his

neighbours may be prone to distract him - they include Olivier Blanchard, the Massachusetts Institute of Technology economist who's renowned for his anti-Emu views. Should give them something to talk about across the garden fence.

### Fly the flag

It may be a British institution but Marks and Spencer's been pretty good at persuading foreigners to buy its range of sensible slacks and undies. If the company is thinking of expanding into Pakistan, though, Observer can offer some sound advice somebody else gave first.

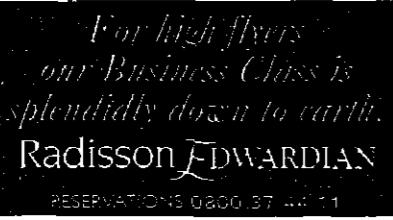
Travellers in the north-west of the country will find, about 1km from the gateway to the Khyber Pass, a sprawling roadside bazaar run by local Pathans

tribesmen. Nothing unusual in that; but tucked among the stalls selling electronics and kitchenware is a shop offering a fine selection of M&S vests, padded bras and men's slacks - all the genuine article. Very handy if you've been on the road for a few weeks. There's even a signboard featuring the famous "St Michael" logo - and a Union Jack for good measure.

The place has been doing a roaring trade for the past 10 years - courtesy of ingenuity and entrepreneurial spirit. Family connections back in the UK buy loads of M&S goodies and ship them to Karachi. The only snag is those pesky customs regulations - so the bootleggers overland into Afghanistan, following a well-worn smuggling route over the Khyber Pass and back into Pakistan. With a distribution network like that, how could M&S ever hope to compete?

### Hide and seek

You'd have thought Ann Iverson, the American chief executive of British-based fashion chain Laura Ashley, would have enough on her plate. Three senior executives departures in the space of two months, a profits warning, shares at a seven-year low - but now La Iverson appears splashed across the pages of *Vogue*.



# FINANCIAL TIMES

Monday August 4 1997

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## Nomura in overseas shake-up to compete with western banks

By Gillian Teti in Tokyo

Nomura, the disgraced Japanese securities company, plans to restructure part of its overseas operations in an effort to compete more effectively against western investment banks.

The focus of the revamp will be a switch from regional organisation of activities to a single global structure divided into product areas, according to Mr Junichi Ujiiie, Nomura's president.

The move comes as company officials acknowledge that its overseas operations, currently run as separate regional companies, are struggling to compete with top western investment banks in many areas of global investment banking.

In a Financial Times interview, Mr Ujiiie said: "We have some strong areas, such as securitisation. But in other areas we are behind groups

like Merrill Lynch or Goldman Sachs. That is because we do not have an integrated global distribution system, so we need to change that."

The restructuring is part of a broader strategic review in the aftermath of the recent corporate scandal. The Japanese government last week banned Nomura from parts of the domestic market for several months as a punishment for its links with *sokaiya*, Japanese corporate racketeers.

Mr Ujiiie took over as president in April after a group of senior managers resigned over the scandal. He is expected to unveil the group's new corporate strategy at a meeting of branch managers in September. He wants Nomura to remain focused around areas that are "a natural extension of securities and capital markets business".

"A few years ago there were a lot of groups trying to be

financial supermarkets. We don't want to be that," he said.

Within Japan, Nomura wants to expand into under-developed areas that are expected to grow as a result of "big bang" financial deregulation. These are likely to include securitisation, derivatives, mergers and acquisitions, and corporate restructuring.

If we do not have the capacity or

skills to do this here in Japan we will import them or, if necessary, look at equity relations," Mr Ujiiie said.

Overseas staff levels are

expected to be unchanged at about 3,000. Within Japan, Mr Ujiiie expects staff numbers to fall slowly from the present 12,000 as the group plans for "big bang". "The business environment will change dramatically, so we will need to ask whether we really need the current size of back offices, settlement divisions and equity operations," he said.

Fortunes favour brave, Page 6  
Change of strategy, Page 17

## Go-ahead for gold mine project

By Raymond Colitt in Caracas

Placer Dome, the Canadian mining company, has pushed ahead with the long-delayed development of one of Latin America's largest gold mines, opening the way for a possible wave of international investment in Venezuela's mining sector.

Placer Dome and its partner, CVG, the state industrial holding company, have begun a \$600m two-year development plan with construction work at the Las Cristinas gold mine, 750km south-east of Caracas.

The Canadian company, which has a 70 per cent stake in Las Cristinas, received an environmental permit and an important tax exemption on Saturday.

Several other mining compa-

nies will also receive environmental permits this week, a requirement that has held them up for years, according to Mr Jorge Neher, a legal adviser to the industry.

The moves signal the government's determination to reduce red tape and legal uncertainty in the sector.

According to Mr Fred Drew, president of BHP Venezuela, up to \$4bn could pour into the mining sector in the short term. Mr Elias Nadim Ynayat, president of the CVG, expects at least three big mining companies to begin developing mines with 3m-6m ounces of gold reserves by 1998.

"We believe other serious,

rights of Las Cristinas by Canadian mining company Crystallix.

The Venezuelan supreme court rejected the Crystallix claim to Las Cristinas' gold rights on July 15 but agreed to review its claims to the mine's copper deposits. Placer Dome and government officials are confident, expecting a ruling in their favour within weeks.

Following a meeting with the head of the supreme court last week, Mr John Wilson, president of Placer Dome, said: "The risk is low enough for us to go ahead with this project."

Mr Elias Nadim confirmed CVG's legal action against Crystallix. "Those that dare to harm the image of Venezuela as a country able to attract foreign investment will have to pay the consequences."

## Russia to sell stake in nickel producer

Continued from Page 1

Selznyev, the Communist speaker of the lower house of parliament, wrote to Mr Yeltsin warning an over-hasty sale of Norilsk Nickel could have "extremely harmful consequences for Russia".

Trans-World Group, which has invested heavily in the Russian metals sector and expressed interest in Norilsk

Nickel, also wrote an open letter to Mr Yeltsin arguing that one of the country's "industrial treasures" was in danger of being sold off at a bargain basement price, unless the terms of the auction were changed.

But Trans-World Group has itself come under fire for thwarting the plans of the majority shareholders at Novolipets Metallurgical Kombi-

said last month the rules would not require compulsory separation, or "segregation", of gene modified materials, and voluntary labelling for foods that do not contain them. Brussels officials

US farmers export 25 per cent of their soybean crop to the EU.

But it is unclear whether the proposed food labelling rules for maize and soya would require segregation of gene modified crops.

## ITT sale

Continued from Page 1

continuing with its bid, which is aimed primarily at acquiring ITT's portfolio of owned hotel assets.

Previous sales included ITT's 50 per cent stake in New York's Madison Square Garden sports and entertainment complex for \$650m, a 50 per cent stake in a New York television station for \$128.7m, and its 7.5m shares in Alcatel Alsthom of France for \$830m.

The company has also said it was entertaining offers for some of its most luxurious hotels, including the St Regis in New York.

Davis Gaming has been given various "change of control" provisions to guard against a possible Hilton takeover.

## THE LEX COLUMN

### Unleveraged Unilever

Unilever's Damascene conversion to shareholder value is certainly paying dividends. After seven years of hefty provisioning for cost cuts which were handed back to customers, Unilever's profit margins in Europe have improved by 1.7 percentage points in the first half of the year, after removing exceptions. And the existing push to rationalise cost structures should ensure steady margin improvements over the next year.

The portfolio restructuring, however, is still work in progress. Proceeds from the sale of its specialty chemicals business will mean Unilever could have a £3.5bn cash pile by year end. That would be enough to pay for Reckitt and Colman three times over without becoming financially stretched, but it is still unclear where the money will be invested. At least returns from Unilever's last big acquisition, the \$770m purchase of Helene Curtis 18 months ago, are already exceeding its cost of capital. Nonetheless, Unilever's shares are at a hefty premium to the UK stock market and European competitors like Nestlé, so its strategy has already been given the benefit of the doubt.

All this must be somewhat galling to Nestlé. Its shares have underperformed Unilever in recent years, yet it has arguably a more attractive business mix and similar returns on capital. But its focus on shareholder value has been blunter and it has shrunk from shedding businesses where it cannot build a market leading position. Unilever should be giving Nestlé management plenty of food for thought.

#### Volatility

Does a rising tide produce bigger waves? With stock markets continuing to climb this year, many investors have started to complain of equities' increasing volatility. If this is really the case, it might signal important information about the future direction of the markets.

Some of what is being observed is undoubtedly illusory - with the Dow Jones index above 8,000, a 100-point movement in a day is no longer what it used to be. But statistical evidence does point to a real rise in volatility. According to Barra, the portfolio risk consultants, the implied annual volatility of the UK's FTSE 100 index (measured on a 30-day rolling basis) has jumped from under 12 per cent to over 15 per cent since April. This

trend, as opposed to value investing (backing fundamentals) has been gaining popularity as a philosophy.

The growth of indexed fund management may also be a contributing factor. In the UK, for instance, this has led to a huge distortion in the valuation of bank stocks as funds have bought into them as a proxy for new but illiquid building societies. Monetary union also has the potential to shift risks on to equities, as Europe loses its currency markets as a risk buffer - and investors might already be adjusting for that. While these trends persist, investors may have to get used to living with increased volatility.

#### Telewest/NTL

but these may be other forms of gambling are emerging. In some cases and more fashionable in the US, lotteries are also popular. Government is about national security issues.

Meanwhile, officials say, these public games are becoming more popular because it just reflects a type of split in society that rates "official" face and reality. Or maybe it's because Japanese have more money than usual.

If Japan's big banks need to find a way of speculating, then it's somewhere between a parlour game and bank game.

**US insurers hasten consolidation**

Consolidation in the US insurance industry quickened in the first half of this year, with 104 deals valued at \$15.5bn taking place, according to new research from SNI Securities, a Virginia-based research firm.

The final tally for the year is likely to far exceed last year's total of \$21.5bn.

The US insurance sector has been hampered by excessive competition for some time. Page 17.

**URS leads advance at Swiss banks**

The leading Swiss banks are expected to report a sharp improvement in first-half net profits this week as worldwide equity gains prompt jumps in trading and commission income, analysts said.

Union Bank of Switzerland releases its first-half results tomorrow, followed by Swiss Bank Corp on August 13 and Credit Suisse Group on August 27. Page 18.

**Hong Kong bank lifts interim profits**

Bank of East Asia, Hong Kong's third biggest listed bank, kicked off the sector's half-year reporting season with a 21.7 per cent increase in net profits from HK\$845.5m in the first six months of 1996 to HK\$1.05bn (US\$1.33m) this time. The results were above expectations, pushing full-year forecasts up. Page 17.

**Auction to reveal health of 'agbio'**

A small UK biotechnology company with a powerful portfolio of plant patents has put itself up for sale. The outcome of the auction for Pestax will show the value of intellectual property in the fast-growing field of agricultural biotechnology or "agbio". Page 16.

**Outlook for Malaysia tied to Thailand**

Dr Mahathir Mohamad and others say Malaysia's economy is sound and should not be compared with that of Thailand, but economists say that, while Malaysia's economy is strong, the outlook for its currency, and therefore interest rates and the stock market, is linked to the Thai baht. Page 20.

**Heron to buy £121m property portfolio**

Heron International, the rapidly expanding European property company run by Mr Gerald Ronson, has agreed to acquire a portfolio of seven investment properties in the UK for £121m (\$202m) from a subsidiary of Hypo Bank. The acquisition is to be partly financed by a pre-arranged 10-year Hypo Bank loan. Page 16.

**Investors look at five telecom offerings**

Between now and the end of this year, investors will be asked to buy shares in no fewer than five international telecommunications operators. Telstra of Australia, Telecom Italia, and probably France Telecom will be floated through initial public offerings. There should also be a third tranche of Portugal Telecom and a stake in Hungary's Matav. Page 18.

**Telwest considers merger proposal**

Telwest, the UK's second largest cable company, is considering a proposal from Mr Barclay Knapp, chief executive of NTL, the cable and broadcast services group, that the two companies should merge. The aim would be to create a group larger than Cable and Wireless Communications. Page 16; Lex, Page 14.

**Metro wants acquisition finance**

Metro, the German retail group, will next month ask shareholders for authorisation to raise new capital to help finance future acquisitions.

Metro has indicated it wants to buy other companies in Germany and abroad. Page 17.

**Internet shopping move by Telekom**

Deutsche Telekom, the German telecoms giant, has agreed to use programs from Intershop Communications, a tiny Silicon Valley transplant from eastern Germany, to create a new generation of internet shopping sites, or cyberstores. The contract is understood to be worth \$25m over five years. Page 17.

**Spanish cable deal cleared**

The Spanish government has approved the acquisition of 32.5 per cent of Spain's largest cable operator, Cable Europa, by a US investor group led by Callaghan Associates International of Denver. The decision means the US group, Spanish Telecommunications, is free to acquire equity interests in the subsidiaries of Cable Europa. Page 17.

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**Week 32**

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**COMPANIES & MARKETS**

# FINANCIAL TIMES

## COMPANIES & MARKETS

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BRITAIN'S  
INTERNATIONAL TRUCK MANUFACTURER

### IN BRIEF

#### Europe warms to loan market

Bankers involved in Europe's syndicated loan market say a quiet revolution is beginning to take place. Although few believe the cycle of falling loan margins is over, many are confident the development of a secondary market will make life easier for players. Page 20.

**US insurers hasten consolidation**

Consolidation in the US insurance industry quickened in the first half of this year, with 104 deals valued at \$15.5bn taking place, according to new research from SNI Securities, a Virginia-based research firm.

The final tally for the year is likely to far exceed last year's total of \$21.5bn.

The US insurance sector has been hampered by excessive competition for some time. Page 17.

**URS leads advance at Swiss banks**

The leading Swiss banks are expected to report a sharp improvement in first-half net profits this week as worldwide equity gains prompt jumps in trading and commission income, analysts said.

Union Bank of Switzerland releases its first-half results tomorrow, followed by Swiss Bank Corp on August 13 and Credit Suisse Group on August 27. Page 18.

**Hong Kong bank lifts interim profits**

Bank of East Asia, Hong Kong's third biggest listed bank, kicked off the sector's half-year reporting season with a 21.7 per cent increase in net profits from HK\$845.5m in the first six months of 1996 to HK\$1.05bn (US\$1.33m) this time. The results were above expectations, pushing full-year forecasts up. Page 17.

**Auction to reveal health of 'agbio'**

A small UK biotechnology company with a powerful portfolio of plant patents has put itself up for sale. The outcome of the auction for Pestax will show the value of intellectual property in the fast-growing field of agricultural biotechnology or "agbio". Page 16.

**Outlook for Malaysia tied to Thailand**

Dr Mahathir Mohamad and others say Malaysia's economy is sound and should not be compared with that of Thailand, but economists say that, while Malaysia's economy is strong, the outlook for its currency, and therefore interest rates and the stock market, is linked to the Thai baht. Page 20.

**Heron to buy £121m property portfolio**

Heron International, the rapidly expanding European property company run by Mr Gerald Ronson, has agreed to acquire a portfolio of seven investment properties in the UK for £121m (\$202m) from a subsidiary of Hypo Bank. The acquisition is to be partly financed by a pre-arranged 10-year Hypo Bank loan. Page 16.

**Investors look at five telecom offerings**

Between now and the end of this year, investors will be asked to buy shares in no fewer than five international telecommunications operators. Telstra of Australia, Telecom Italia, and probably France Telecom will be floated through initial public offerings. There should also be a third tranche of Portugal Telecom and a stake in Hungary's Matav. Page 18.

**Telwest considers merger proposal**

Telwest, the UK's second largest cable company, is considering a proposal from Mr Barclay Knapp, chief executive of NTL, the cable and broadcast services group, that the two companies should merge. The aim would be to create a group larger than Cable and Wireless Communications. Page 16; Lex, Page 14.

**Metro wants acquisition finance**

Metro, the German retail group, will next month ask shareholders for authorisation to raise new capital to help finance future acquisitions.

Metro has indicated it wants to buy other companies in Germany and abroad. Page 17.

**Internet shopping move by Telekom**

Deutsche Telekom, the German telecoms giant, has agreed to use programs from Intershop Communications, a tiny Silicon Valley transplant from eastern Germany, to create a new generation of internet shopping sites, or cyberstores. The contract is understood to be worth \$25m over five years. Page 17.

**Spanish cable deal cleared**

The Spanish government has approved the acquisition of 32.5 per cent of Spain's largest cable operator, Cable Europa, by a US investor group led by Callaghan Associates International of Denver. The decision means the US group, Spanish Telecommunications, is free to acquire equity interests in the subsidiaries of Cable Europa. Page 17.

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## COMPANIES AND FINANCE

# Telewest considers NTL merger proposal

By Raymond Snoddy

Telewest, the UK's second largest cable company, is considering a proposal from Mr Barclay Knapp, chief executive of NTL, the cable and broadcast services group, that the two companies should merge.

The talks are believed to be at an early stage, but the aim would be to create a group bigger in cable TV than Cable and Wireless

Communications. The formation of CWC from Nynex Communications, Bell Cablemedia, Videotext and Mercury Communications created a cable company with 5.4m homes under franchise.

A merger of Telewest and NTL, known until recently as International CableTel, would control franchises totalling more than 7m homes. Since the CWC deal Telewest's share price has suffered - on

Friday it closed at 79p - valuing it at £732.8m (\$1.2bn) - compared with a 1997 high of 129.5p.

Telewest has been linked with several other cable companies amid a growing belief that further consolidation in the cable industry is inevitable.

Whether or not Telewest has to make a stock exchange announcement about the talks today will depend on whether there is any

dramatic movement in the shares. Mr Knapp, who was successful in mobile communications in the US, has been an aggressive player in the UK cable industry. CableTel developed the idea of offering small, basic packages of channels to entice subscribers.

The Nasdaq-listed company bought NTL, the former transmission and engineering arm of the Independent Broadcasting Author-

ity, and was an unsuccessful applicant for the main block of commercial digital terrestrial television frequencies.

Lord Hollick, chief executive of United News and Media agreed to join the digital proposal if it had been successful. It is less clear whether Lord Hollick, in the process of completing the acquisition of HTV, the ITV company for Wales and the West of England, is

likely to take a stake in the cable industry through a merged Telewest-NTL.

What is clear is that the next stage of consolidation of the cable industry will revolve around Telewest. It is close to completing an internal strategy review which could lead to significant redundancies.

Lex. Page 14

## Viglen to open 'below forecast'

By Christopher Price

Shares in Viglen Technology, the personal computer group spun off from Amstrad, are likely to open at between 85p-75p (\$1.12-1.24) today - well below the level envisaged by the company and its advisers.

At these levels Viglen would be valued at £78m-228m, some £20m below the hoped-for level.

The lower than expected price is likely to halt the sale by Mr Alan Sugar, chairman of Amstrad, of a 20 per cent stake in Viglen.

Mr Sugar agreed to dilute his interest as part of the flotation process. He said that Deutsche Morgan Grenfell, the company's adviser,

had told him his 34 per cent holding was "too dominant for the float to get off successfully".

He added: "I agreed to the 10 per cent ceiling but on the condition that I get good value. Viglen is a very good business in a fast growing market. I am not a charity."

He said that a number of institutions had already been lined up to take the stock.

However, if it did not happen today, he would retain his entire holding indefinitely.

"We do not want the prospect of my shareholding hanging over Viglen going forward. There will be no drip feeding into the market."



Gerald Ronson has shown confidence in property market

### The Burton Group plc (the "Company")

£110,000,000  
4% per cent. Convertible Bonds Due 2001  
(the "Bonds")

NOTICE OF PERIOD FOR DEPOSIT OF BONDS FOR REDEMPTION AT THE OPTION OF HOLDERS OF BONDS ON EITHER 25TH AUGUST, 1997 OR 25TH SEPTEMBER, 1997 AT A REDEMPTION PRICE OF £100.65 PER CENT.

THIS NOTICE IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. IF YOU ARE IN ANY DOUBT AS TO THE ACTION YOU SHOULD TAKE, YOU SHOULD IMMEDIATELY CONSULT YOUR STOCKBROKER, BANK MANAGER, SOLICITOR, ACCOUNTANT OR OTHER INDEPENDENT PROFESSIONAL ADVISER AUTHORISED UNDER THE FINANCIAL SERVICES ACT 1986.

NOTICE IS HEREBY GIVEN to the holders (the "Bondholders") of the Bonds (which are constituted by the Trust Deed dated 10th February, 1987 as modified by the six trust deeds supplemental thereto (together the "Principal Trust Deed as modified"), all made between the Company and The Law Debenture Trust Corporation p.l.c. (the "Trustee") that, subject to and in accordance with Condition 7(c) ("Redemption at the Option of the Bondholders") of the Bonds, the Bondholders may exercise their option (the "Original 1997 Redemption Option") to require the Company to redeem, on 25th August, 1997 (the "Original 1997 Redemption Date"), all or some only of the Bonds held by them.

As insufficient notice has been given to the Bondholders of the commencement of the period for the deposit of Bonds in exercise of the Original 1997 Redemption Option, the Trustee has concurring with the Company in making modifications to the Principal Trust Deed as modified so that if Bondholders do not exercise the Original 1997 Redemption Option, they may exercise an additional option (the "Additional 1997 Redemption Option") to require the Company to redeem all or some only of the Bonds held by them on 25th September, 1997 (the "Additional 1997 Redemption Date"). Such modifications have been effected by a Seventh Supplemental Trust Deed dated 1st August, 1987 made between the Company and the Trustee.

Each Bond in respect of which either the Original 1997 Redemption Option or the Additional 1997 Redemption Option is exercised will be redeemed at a redemption price of 100.65 per cent. of the principal amount thereof (comprising (i) 100 per cent. as to repayment of the principal amount and (ii) a payment by way of supplementary interest on the Bond equal to 90.65 per cent. of the principal amount thereof), together with accrued interest.

The Original 1997 Redemption Option or the Additional 1997 Redemption Option may be exercised in relation to any Bond by depositing such Bond (together with all Coupons maturing after the Original 1997 Redemption Date) in the case of Bonds to be redeemed on the Original 1997 Redemption Date) or the Additional 1997 Redemption Date (in the case of Bonds to be redeemed on the Additional 1997 Redemption Date) after the date falling on which the Bondholder must pay to the Paying Agent with which such Bond is deposited an amount equal to the face value of any such missing Coupon which amount will be paid against surrender of the relevant missing Coupon at any time following such payment and prior to the expiry of five years from the date on which the payment in respect of the Coupon first becomes due) and an irrevocable written option notice exercising the Original 1997 Redemption Option or, as the case may be, the Additional 1997 Redemption Option (in the form for the time being obtainable from any of the Paying Agents) with any of the Paying Agents at any time after 4th August, 1997 and prior to the close of business on 18th August, 1997 (in the case of the Original 1997 Redemption Option) or at any time after 18th August, 1997 and prior to the close of business on 18th September, 1997 (in the case of the Additional 1997 Redemption Option). Provided that notice of the Original 1997 Redemption Option or the Additional 1997 Redemption Option shall be given to the Bondholders with respect to the relevant Bonds by the Company in accordance with Condition 7(d) ("Redemption at the Option of the Issuer") or 7(e) ("Redemption for Taxation Reasons") of the Bonds.

The Paying Agent with which such Bond and option notice are deposited will issue to the Bondholder, on a pro rata basis, a receipt against surrender of such Bond. Payment of the redemption price will be made on or after 25th August, 1997 (in the case of the Original 1997 Redemption Option) or on or after 25th September, 1997 (in the case of the Additional 1997 Redemption Option) against the surrender of the non-transferable receipt at the specified office of any of the Paying Agents. Payment of interest due on the Bonds on 25th August, 1997 will be made on or after that date against surrender of the Coupons maturing on that date in the usual way. In the case of Bonds in respect of which the Additional 1997 Redemption Option is exercised, payment of interest accrued from (and including) 25th August, 1997 to (but excluding) 25th September, 1997 will be made on or after 25th September, 1997 against surrender of the relevant receipt as described above.

In deciding whether or not to exercise the Original 1997 Redemption Option or the Additional 1997 Redemption Option, Bondholders should bear in mind (inter alia) that, should they not do so, the Bonds would remain convertible into Ordinary Shares of the Company, currently at a conversion price of 223 pence per Ordinary Share (with the Bonds being taken at their principal amount).

Copies of the Principal Trust Deed as modified (which contains the current text of the Conditions of the Bonds following the modifications effected by the seven supplemental trust deeds) are available for inspection during normal business hours on any weekday (Saturdays and public holidays excepted) at the undesignated specified offices of the Paying Agents:

The Chase Manhattan Bank  
Trinity Tower, 8 Thomas More Street, London E19 7YT

Banque Brussels Lambert S.A.  
2 Avenue Manly,  
B-1050 Brussels  
L-2338 Luxembourg-Grund

The Chase Manhattan Bank  
63 Rue de Rhône, CH-1204 Geneva

This notice has been issued in compliance with the terms of the Principal Trust Deed as modified and should not be taken as a recommendation to exercise the Original 1997 Redemption Option, the Additional 1997 Redemption Option or otherwise. Bondholders should take appropriate tax advice when considering whether or not to exercise the Original 1997 Redemption Option or the Additional 1997 Redemption Option.

This notice has been issued by The Burton Group plc which is solely responsible for its contents.

4th August, 1997

The Burton Group plc

## Tesco looks to expand in south-east Asia

By Peggy Hollinger

Tesco, the UK's leading supermarket group, is considering expanding into south-east Asia, where rapidly growing markets have attracted a growing number of US, Japanese and European food retailers.

Tesco is believed to be the first of the UK's big four supermarkets to contemplate Asian expansion. The company has sent a senior manager to Hong Kong, where it

has a buying office, to contact potential partners.

The manager will investigate the most attractive markets for Tesco-style food retailing. The company is likely to focus initially on opportunities in Hong Kong and China.

Asia has become a magnet for foreign retailers attracted by the rapid emergence of a substantial middle class, the lifting of restrictions, and relatively inefficient local distribution.

### NEWS DIGEST

## Petra attacks 'unfair' dealings

Mr Adonis Pouroulis, chief executive of Petra Diamonds, which joined Aim in April, has formally complained to regulators of the London Stock Exchange about "irregularities" in the company's share dealings.

However, company advisers yesterday acknowledged that there was no firm evidence of share price manipulation, only market rumours. It is understood the regulators said they were unable to act unless there was greater proof of manipulation.

Mr Pouroulis said yesterday that he met the regulators last Thursday, following market rumours that some of the market makers in Petra's stock had sold it very short.

Petra floated at 30p, but quickly went to a peak of 123%. However, by the end of last week the price had retreated to 80.1%. "To my certain knowledge 35,000 shares were bought last Thursday and none sold, yet the price still went down. We find this mystifying," said one of Petra's advisers yesterday.

The collapse in the price has not put off plans to raise £4.5m of finance through a placing of 3.6m shares at 125p.

However, its fund raising efforts will receive a boost today when it announces plans to start trialling drugs

Carrefour of France and Makro of the Netherlands are building a sizeable presence in many south-east Asian countries, as are Asian retailers such as Jusco of Japan, part of the Aeon group of companies.

If Tesco does decide to expand in Hong Kong it could face serious competition from Carrefour and Jusco, which operates the equivalent of hypermarkets in the basement of its vast department stores.

It is also planning an aggressive programme of new stores for Hong Kong, which it hopes will be built with housing estates planned by the regional government. This should give it a head start in the fierce battle for property which has

forced Hong Kong retail rentals to exorbitant levels.

Analysts believe that expanding into Asia makes sense for supermarket groups because they can tap into global sourcing from their suppliers. "Big manufacturers such as Procter & Gamble give global prices," said a retail analyst.

Tesco is also expanding in eastern Europe, where it has operations in Hungary, Poland, the Czech Republic and Slovakia.

Using this technology, it now aims to begin patient trials of gene-based treatments for breast and other cancers in the next eighteen months.

In February it bought the rights to Hypoxia Response Element, which exploits the lower levels of oxygen found in tumours to trigger cancer-killing genes.

## Network in £5m equity issue

By Sander Thoenes

Network Technology, the designer and manufacturer of print server and networking technology, will announce this week that it is raising about £5m (\$8.3m) and transferring from the Alternative Investment Market to the main market.

The equity issue comes at a time when the company's

share price on Aim, where it listed last year, is at its lowest since November, at 164p. This compares with a high of 238p in February, when the shares started slipping.

But Mr Klaus Bollmann, Network's German founder and chief executive, said his strategy was based on riding the waves of innovation in computer networking. By

1998, he wants 80 per cent of his revenue to come from new products, against 10 per cent now. "We know what's going to happen," Mr Bollmann says. "You can't be too much driven by the share price; strategies are time-expiring." He added that a share issue now would allow the company to borrow later for a large acquisition.

Successful

The town of Long Island Sound, is the unlikely home of the Financial Accounting Standards Board - the official body responsible for laying down the rules under which US companies draw up their annual accounts - and Ed Jenkins is its new chairman.

US companies have to follow this code and any foreign company wishing to raise capital through a US listing has to follow it too. Jenkins - in the job less than two weeks - has just taken his first big decision.

After several months of prevarication the board announced that it will later this year publish its final standard on how companies should account for derivatives and hedging - to take effect from January 1, 1999.

While this announcement will have immediate relevance for US companies - in that it can have a big impact on balance sheets and profitability - it will echo far

beyond the US. Stock market regulators from around the world meet next year to consider endorsing a single set of accounting standards for use around the globe. At the moment no standard on derivatives has been agreed - but the US version may prove a timely and politically attractive blueprint.

Norwalk's proposals are radical. Derivatives, such as swaps, forward contracts, and options, should be recognised in the accounts at their market value - in other words "marked to market". If this value drops below one set of accounts and the next the difference would depress profits - a rise would boost them.

This would apply to all derivatives except those used to "hedge" - that is to cover the risk inherent in another derivative - such as a forward contract. If a transaction qualifies as a hedge the impact on earnings will be delayed until the hedge has unwound.

This is brave stuff. A few countries - such as the US and the UK - require, or will soon require, companies to disclose derivatives. But this new standard requires them to be measured for the first time anywhere in the world - and for changes in value to hit profitability.

Around the world other standard-setters have been struggling with derivatives for several years. While the controversial and radical preference to mark them to market is gaining wider acceptance there is still resistance - especially outside the UK and US.

But all regulators have become convinced that action is needed - especially in the light of a string of high-profile corporate disasters linked to derivative trading. Iosco, the club of world stock market regulators, has included a standard on derivatives in the package it hopes to endorse next year when the International Accounting Standards Committee completes its core programme of work.

The committee is running out of time to win backing for a full standard. It wants to go much further than Ed Jenkins. It wants to require derivatives and financial instruments - such as loans, bonds and debt - to be marked to market and for any changes in value to be passed through the profit and loss account - although it also makes a timing exception for hedging.

Sir Bryan has had a frosty relationship with FASB. The committee is well set to become the vehicle through which the world's leading stock markets get their much-hoped-for single accounting code. But one of its most persistent critics in the past has been the board in Norwalk. These attacks were seen by some as an attempt to secure Norwalk's primacy in world accounting.

But he will see the publication of the standard on derivatives as a great help. It is much easier for him to get attention for the committee's standard if the world's top companies know that the US regulator has at least started out on the same path.

Many observers believe Sir

Bryan will finesse the derivatives problem by asking the committee to adopt the US approach - perhaps with a commitment to go further later. That way he could make the deadline and the US Securities and Exchange Commission - the key regulator of Iosco - would be hard pushed to object.

## Auction to reveal health of 'agbio'

By Clive Cookson, Science Editor

A small UK biotechnology company with a powerful portfolio of plant patents has put itself up for sale. The outcome for Pestax will show the value of intellectual property in the fast-growing field of agricultural biotechnology or "agbio".

Pestax has a dozen patents that make broad claims over the genetic engineering of plants to kill or deter insect pests.

The beneficiaries of a sale would be the five founding directors who own 57 per cent of the shares, and the three institutions that financed the management buy-out: 3i, Credit Suisse and Schroder Investment Management.

The outcome is hard to predict. It depends whether several companies are interested enough to bid against each other. But the proceeds are likely to be in the £10m-£20m range (\$17m-\$33m).

Burrill & Company, the San Francisco merchant bank managing the sale, says "the breadth of Pestax's patents should provide a significant barrier to potential competitors".

The Pestax patent portfolio results from a 13-year research programme originating in the Agricultural Genetics Company - formed in 1983 to exploit plant biotechnology in government-funded research institutes. Most of the research was carried out at the universities

## COMPANIES AND FINANCE

# Nomura changes its strategy

New broom Ujiie carves out his scandal-free recovery plan



Junichi Ujiie: plans aggressive campaign to win back trust

**M**r Junichi Ujiie, president of Nomura Securities, leaned forward and asked earnestly in English: "Have I answered the question properly? Have I told you what you wanted to know?"

The inquiry might seem commonplace. But for a man in Mr Ujiie's position in a country famed for its use of convoluted euphemism, it is striking.

In recent weeks Mr Ujiie has lived a Japanese corporate nightmare. Since the spring a stream of revelations about Nomura's links with corporate racketeers has trickled out. Last Wednesday the company, Japan's largest securities group, was banned from part of the domestic markets for several months.

Given this humiliation, many Japanese executives might prefer to avoid interrogation the leaders of Dai-Ichi Kangyo bank, which was also punished for a related scandal last week, have maintained a stony silence.

But Mr Ujiie, 51, who was appointed to his position in April as a "scandal-free" candidate, is unusual in Japan's financial world. After completing an economics PhD in the US, he has spent most of his career there or in Europe. The degree earned him the nickname "doc" among his Wall Street staff.

And as he pondered the future of the disgraced group in Nomura's Tokyo headquarters, he was eager to explain how the company plans to carve out a new scandal-free strategy.

His first problem, he acknowledged, will be winning back the clients that have cut ties with Nomura because of the scandal. Some may not return easily, and non-Japanese houses may win business as a result, he admits. But he plans an aggressive business campaign to win back clients to

focus on Nomura's strengths in brokerage, asset management and fixed income, and expand into new, related areas that will be liberalised as a result of deregulation, such as securitisation.

He has not yet decided whether to take advantage of a planned change in the law that will allow companies such as Nomura to become holding companies.

But he does expect a small reduction in Nomura's Japanese staffing levels. And he also expects deregulation to change its traditional pay structure – albeit slowly. "In

Wall Street you have a liquid job market and so you pay people accordingly. Japan is moving that way, but I think it will still move slower than people expect," he says.

But what about profits?

For the first time, Mr Ujiie hedges. Analysts' forecasts that parent profits could be cut by around a third in fiscal 1997 by the scandal are reasonable, he admits. But he stressed that the company could not make forecasts because market conditions are hard to predict.

He gave an apologetic smile. "I know I sound as if I haven't answered the question – but that is something I don't think I can give a precise answer to."

To combat this, Mr Ujiie wants to pull the company's sprawling global operations into a more integrated whole, defined more around products rather than regions; a process which has already started in the yen bond business.

In Japan, he wants to focus on Nomura's strengths in brokerage, asset management and fixed income, and expand into new, related areas that will be liberalised as a result of deregulation, such as securitisation.

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Gillian Tett

## Spanish cable deal cleared

By Raymond Snoddy

The Spanish government has approved the acquisition of 32.5 per cent of Spain's largest cable operator, Cable Europa, by a US investor group led by Callaghan Associates International of Denver.

The decision means the US group, Spanish Telecommunications (SpainCom), is free to acquire equity interests in the subsidiaries of Cable Europa, and continue to invest in the developing Spanish cable market.

SpainCom is owned by affiliates of GE Capital Services and Bank of America. Callaghan Associates acts as manager of Cable Europa.

Cable Europa is part of Cable I Televisio de Cataluña, a consortium that has recently won cable telephone licences for three areas of the Spanish region.

Last week the Cable Europa subsidiary Cádiz de Cable y Television won the licence for Cádiz.

# Bank of East Asia posts strong advance

By Louise Lucas

in Hong Kong

Earnings per share at the halfway stage rose 20 per cent to HK\$40.78. The interim dividend is to be lifted from an adjusted HK\$0.213 a share last year to HK\$0.255.

• Hopewell Holdings, the Hong Kong-listed infrastructure group embroiled in a wrangle with the Thai government over its US\$8.7bn rail and road system, has received a boost from Standard & Poor's. The credit rating agency has lifted its outlook on the company from negative to stable, a reflection of Hopewell's reduced borrowings following the sale of Consolidated Electric Power Asia (Cepa), its independent power producer.

The more upbeat outlook coincides with Hopewell's roadshow to raise US\$600m through its Guangzhou-Shenzhen superhighway subsidiary. The bonds are due to be priced today and have secured a BB foreign currency rating from Standard & Poor's.

Bank of East Asia's profits were lifted by a 14.7 per cent increase in net interest income to HK\$1.6bn, largely due to a 33 per cent expansion of its loan portfolio. Reflecting efforts by the bank to diversify income sources, non-interest income rose 23.5 per cent. From HK\$16.5m to HK\$38.7m. Bank of East Asia has further pledged to reduce its

English Translation of German Version of Exchange Invitation published on 2 August 1997

## Invitation to the Shareholders of Bayerische Hypotheken- und Wechsel-Bank AG, Munich, to Submit an Offer for an Exchange of their Shares for Shares of Allianz AG, Berlin and Munich, and Statement of Bayerische Hypotheken- und Wechsel-Bank AG

### Security Identification Numbers:

- Bayerische Hypotheken- und Wechsel-Bank AG: 802 000  
- Allianz AG: 840 400

### Exchange invitation

Vereins- und Westbank AG, Hamburg, hereby invites the shareholders of Bayerische Hypotheken- und Wechsel-Bank AG, Munich (hereinafter shortly referred to as "HYPO-Bank") to submit a binding offer pursuant to which bearer shares in the common stock of HYPO-Bank having a par value of DM 5.00 with coupons Nos. 08 through 20 and renewal coupon (Security identification No. 802 000) are exchanged for registered shares ("Vinkuliert" Namensaktien) in the common stock of Allianz AG, Berlin and Munich, having a par value of DM 5.00, with coupons Nos. 02 through 20 and renewal coupon (Security identification No. 840 400) at an exchange ratio of 6:1 (6 shares in HYPO-Bank for 1 share in Allianz AG). The period for submission of such offers runs from August 4, 1997 through to September 10, 1997 closing half of the year.

The holders of shares in HYPO-Bank desiring to submit such an exchange offer are asked to notify and deliver their shares including coupons Nos. 08 through 20 and renewal coupon, not later than September 10, 1997 (closing hour of the depositary institutions, but no later than 07.00 p.m. CEST) to their depositary bank or to the bank designated below or, to one of its branch offices:

Vereins- und Westbank AG  
986/BKB 33  
D-20454 Hamburg, Germany  
Fax: 00-49-40-3692-1994

Shareholders of HYPO-Bank offering a number of shares which is not divisible by 6 will, in settlement of any fractions, receive a cash adjustment based on the exchange ratio. It will be determined by reference to the official market price (Kassakurs) for Allianz AG shares at the Frankfurt/Main Stock Exchange on the last day of the offering period. The exchange of shares under this invitation is free of cost or commission to the shareholders of HYPO-Bank. The settlement and completion of the exchange and, where appropriate, the payment of a cash adjustment will be made promptly after acceptance of the exchange offer by Vereins- und Westbank AG.

**Purpose of the invitation**  
Vereins- und Westbank AG will exchange the aggregate of the shares which are offered by the shareholders of HYPO-Bank and which will be acquired by acceptance of such offers with Bayerische Vereinsbank AG, Munich (hereinafter shortly referred to as "Vereinsbank") against shares in the stock of Allianz AG, Berlin and Munich. Vereinsbank intends to acquire up to 45% of the capital stock (Grundkapital) of HYPO-Bank by exchanging shares it holds in Allianz AG against shares of HYPO-Bank. It has been agreed between HYPO-Bank and Vereinsbank that the two institutions will be merged in a later step. The merger requires the approval of a general shareholders' meeting of both institutions.

Vereinsbank, having total assets of DM 404.3 billion and equity capital of DM 10.4 billion, and HYPO-Bank, having total assets of DM 339.4 billion and equity capital of DM 8.6 billion (figures as of December 31, 1996, number among Germany's leading regional banks). The proposed merger will result in a bank with an estimated balance sheet total of more than DM 750 billion and with a clear focus on the core businesses: mortgage and real estate lending, asset management and retail banking and a strong position in selected treasury activities.

Following a successful completion of the proposed exchange, Vereinsbank will increase its capital by a nominal amount in the order of DM 150 million.

### Statement by the Board of HYPO-Bank

The board of management of HYPO-Bank recommends to the shareholders of HYPO-Bank to submit exchange offers of HYPO-Bank and Vereinsbank. The exchange offer is attractive to HYPO-Bank shareholders in two ways: A premium of approximately 26% compared to the price for HYPO-Bank shares on July 18, 1997 represents a substantial mark-up. In addition the shares of Allianz AG, one of the very large insurance groups world-wide, offer perspectives and potential.

The merged institution with an estimated balance sheet total of more than DM 750 billion will improve its position in an increasingly competitive market and will gain international competence. The merger will bring clear benefits equally to shareholders, clients and employees. The new bank will hold a strong competitive position not only in Germany but also on the European market.

### Terms of Acceptance

If, on the basis of this invitation, Vereins- und Westbank AG has not by the end of the offering period been offered by shareholders of HYPO-Bank shares in a nominal amount equal to at least 40% of the then current capital stock (Grundkapital) of HYPO-Bank, Vereins- und Westbank AG will not accept the offered shares. If shares offered to Vereins- und Westbank AG exceed 45% of the capital stock of HYPO-Bank, a pro-rated scaling down to

45% may occur. In case of acceptance of this offer by Vereins- und Westbank AG the shareholders of HYPO-Bank will receive a full allocation for the first 120 HYPO-Bank shares offered.

Other than that, the acceptance of the offers by Vereins- und Westbank AG and the exchange of the shares between Vereins- und Westbank AG and Vereinsbank are dependent on the approval of the Federal Cartel Office (FCO) in Berlin. Vereinsbank has made a pre-merger notification to the FCO. Preliminary discussions with the FCO indicate that an approval of the proposed merger can be expected.

### Right of Withdrawal

If, prior to acceptance of their exchange offers, a more advantageous public offer is made to the holders of HYPO-Bank shares or a public invitation is made to submit a more advantageous offer, HYPO-Bank shareholders shall be free to withdraw from the offer submitted by them to Vereins- und Westbank AG.

### Acceptance of Exchange Offers

Vereins- und Westbank AG will announce on September 16, 1997, by way of publication in the Federal Gazette and the "Börsen-Zeitung" whether it will acquire the HYPO-Bank shares offered by way of an exchange for shares in Allianz AG. Such announcement shall constitute an acceptance or, as the case may be, a rejection of the exchange offers submitted to Vereins- und Westbank AG by the shareholders of HYPO-Bank. In case of acceptance the number of acquired shares will be announced at the same time.

### Advisory Bank

Morgan Guaranty Trust Company of New York, London Office, acted as advisor in the preparation of the exchange offer.

Non-German shareholders of HYPO-Bank may also address inquiries related to the submission of exchange offers to:

Morgan Guaranty Trust Company of New York,  
London Office  
Global Trust and Agency Services  
60 Victoria Embankment  
London EC4Y 0JP, United Kingdom  
Telephone: 0044-171-325 5233  
Fax: 0044-171-325 9299

### Compliance with Takeover Code

Vereins- und Westbank AG agrees to comply with respect to this voluntary exchange offer with the Takeover Code established by the Stock Exchange Expert Commission at the Federal Ministry of Finance as of July 14, 1995.

### Additional note to non-German holders of HYPO-Bank shares

This invitation is not directed to shareholders of HYPO-Bank and holders of HYPO-Bank shares evidenced by ADRE American Depositary Receipts issued in the United States of America. The Allianz AG shares ("Shares") have not been and, in conjunction with this exchange offer, will not be registered under the U.S. Securities Act of 1933. The Shares may not be offered, sold or delivered within the United States or to or for the account or benefit of U.S. persons.

### United States

The Shares are not being offered or sold and, prior to the expiry of six months after the date of expiry of the exchange offer, will not be offered or sold to persons in the United Kingdom, except to persons whose ordinary activities involve them in acquiring, holding, managing or disposing of investments as principal or agent for the purposes of their business or otherwise in circumstances which have not resulted and will not result in an offer to the public in the United Kingdom within the meaning of the Public Offer of Securities Regulations 1993. For the purposes of section 37 of the Financial Services Act 1986, Morgan Guaranty Trust Company of New York, London Office, acting as advisory bank, has reviewed and approved this exchange offer document.

### Other Jurisdictions

No action has been or will be taken in any jurisdiction other than Germany that would permit a public offering of the Shares, or possession or distribution of any offering document or any amendment or supplement thereto, or of any other document or publicity material in any country or jurisdiction where action for that purpose is required.

Vereins- und Westbank Aktiengesellschaft  
Hamburg, 2 August 1997  
The Board of Management

Vereinsbank  
VEREINS- UND  
WESTBANK AG

## US insurance consolidation quickens

By John Authers  
in New York

Consolidation in the US insurance industry quickened in the first half, with 104 deals valued at \$16.5bn taking place, according to SNL Securities, a Virginia-based research firm. The full-year total is likely to far exceed last year's \$21.5bn.

The US insurance sector has been suffering from excessive competition for some time. Several financial groups are buying small insurers, mainly in the life sector, and consolidating the back offices and administrative costs to gain economies of scale.

Buyers include GE Capital, the financial services arm of

General Electric, Conseco and Lincoln National of Indiana, and American General of Houston.

SNL's research shows that property and casualty insurers, until now slower to consolidate, are also beginning to command high valuations, as the largest general insurers look to refocus through strategic disposals.

Life and health insurers commanded a higher price-earnings multiple, at a median of 15.3 for the first half compared with 14.3 in 1996. However, there was a sharp increase in the price buyers were prepared to pay for property and casualty insurers, with the multiple increasing from 10.3 last year to 14.8.

## Internet shopping move by Telekom

By Louise Kehoe  
in San Francisco

Deutsche Telekom, the German telecoms giant, has agreed to use programs from Intershop Communications, a tiny Silicon Valley transplant from eastern Germany, to create a new generation of internet shopping sites, or cyberstores.

The contract is understood to be worth \$25m over five years. It represents a breakthrough for Intershop, which provides software tools to build cyberstores, and a signal of international expansion in internet shopping.

Intershop's software provides "pre-fabricated" online stores that can be tailored to the requirements of individual merchants.

Internet shopping is growing rapidly, with companies such as Dell Computer recording sales on the worldwide web of more than \$2m a day. To date, however, most internet sales have been concentrated in a few product categories, such as personal computers, books

and music CDs. Moreover, the majority of consumer sales made via the internet have been to US buyers.

One of the barriers to more widespread internet shopping has been the complexity and high costs of building cyber stores that incorporate management systems equivalent to those of the real world.

Intershop software goes beyond the design of electronic shop windows to enable businesses to manage inventory, keep track of customers, and automatically send invoices via email, said Mr Chris Stevens, electronic commerce analyst at the Aberdeen Group, a US market research group.

With the Deutsche Telekom contract, Intershop has leapfrogged rival specialist software groups. However, the company faces formidable challenges as computer industry superpowers such as Microsoft, International Business Machines and Hewlett-Packard home in on the emerging electronic commerce market.

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*Seu Parceiro em Mercados  
Emergentes e de Capitais*

ING BARINGS

FINANCIAL TIMES

# MARKETS

## THIS WEEK

At Home in Emerging  
and Capital Markets

ING BARINGS

Global Investor / Philip Coggan

## Dollar ready to shift up a gear

The history of floating exchange rates since the early 1970s has been, with one significant exception, a story of a declining dollar.

The graph shows the dollar's steady fall against the D-Mark, interrupted only by the sudden period of strength in the early 1980s. The picture looks clearer from the point of view of the late 1990s than it did a dozen years ago.

Back then, foreign exchange markets appeared to be more cyclical. Analysts used to talk about the "Carter dollar" and the "Reagan dollar", citing the US currency's precipitate fall under the rule of the peasant farmer and rebound in the first term of the B-movie actor. However, there were really two Reagan dollars;

the US currency (rather like Ronnie's reputation) peaked at the start of his second term, only to resume its long-term decline.

But there is growing talk that the trend might at last be over. It is worth recalling what started it off. The Bretton Woods system essentially set in stone an economic system (and foreign exchange rates) in which the US, after the ravages of the second world war, was the dominant economic power.

Eventually, the defeated powers of Germany and Japan rebuilt themselves.

And the US, thanks to Lyndon Johnson's efforts to create the "great society" and to win the Vietnam war, ran up persistent budget and trade deficits. The breakdown of the Bretton Woods

system under President Nixon then allowed foreign exchange markets gradually to reflect the change in economic fortunes between the big three.

By the late 1980s, US industry was also going through a crisis of confidence relative to the rest of the world, with business looking to Tokyo for a model after the Japanese had bulldozed their way into automobile and electronics markets. Reagan's surge on defence spending in the last years of the Cold War exacerbated the twin deficit difficulties.

For the past few years, the building blocks for a change in trend have come in place. The collapse of the Japanese "bubble economy", left the Tokyo government desperately dreaming up reflationary packages, with an eventual horrendous impact on the budget deficit. And it has become clear that Japanese industry is not the paragon of 1980s cliché, and has areas crying out for reform.

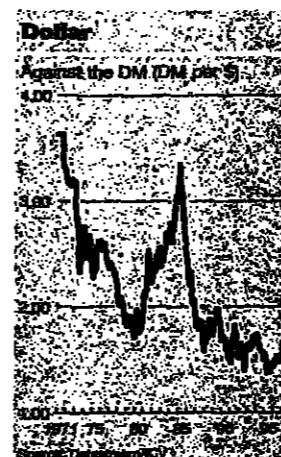
In Europe, the cost of German reunification followed by the stumbling progress towards economic and monetary union has caused a change in sentiment. The D-Mark is going to be replaced and is unlikely to be as attractive in the diluted form of the Euro.

Europe's economies now appear sluggish and uncompetitive compared with the US, with the continent's industries perceived to be in dire need of the restructuring that America has undergone.

At the same time, the US appears to have been tackling some of its problems. Whatever one thinks of last week's deal on the balanced budget, US government finances look a lot more healthy than those in many European countries. US industry has revived itself and has many of the leading players in industries such as software and media.

The dollar remains the currency of choice for many citizens in less developed countries, and US Treasury bonds seem to be replacing gold as the core component of central bank reserves round the globe.

Under Mr Alan Greenspan, the Federal Reserve has built a reputation for successfully fighting inflation and, according to Mr Neil



Total return in local currency to 31/7/97

	US	UK	Germany	France	Italy	Spain
Week	0.11	-0.01	0.05	0.05	0.13	0.13
Month	0.47	-0.05	0.28	0.57	0.56	0.56
Year	2.04	-1.08	1.33	4.13	3.49	3.09
Bonds 3-5 year						
Week	0.02	-0.02	0.03	0.05	0.23	0.23
Month	1.00	-0.07	0.05	0.05	0.35	0.32
Year	5.06	-0.03	1.73	1.83	4.16	4.21
Bonds 7-10 year						
Week	0.02	-0.05	0.02	0.01	0.01	0.01
Month	1.08	-0.12	0.22	0.22	0.21	0.21
Year	4.12	-0.03	1.42	2.03	1.25	1.25
Bonds 10+ year						
Week	0.02	-0.04	0.02	0.01	0.01	0.01
Month	1.14	-0.14	0.24	0.24	0.23	0.23
Year	4.16	-0.03	1.42	2.03	1.25	1.25

Mackinnon, chief economist at Citibank in London, "the Fed is talked about in the same reverential terms as the Bundesbank".

Shorter term, US interest rates are still considerably higher than those in Japan and Germany, giving the currency appeal for "hot money" flows.

Admittedly, the trade deficit remains a lingering sore, but that is largely a problem

confined to two countries, Japan and China. The US remains the largest debtor in the world and with its savings rate too low, the country is worryingly dependent on the willingness of the Japanese to buy Treasury bonds.

However, belief that the trend is shifting is not the same as arguing that the last 26 years of decline will be fully reversed. Set against

the early 1980s rally, the recent climb in the dollar barely merits a blip on the long term chart.

If a change in sentiment has occurred, the dollar's strength, particularly against the European currencies, has therefore a lot further to go. The history of the foreign exchange markets is that perceptions about a currency, once fully developed, are hard to shift.

### COMPANY RESULTS DUE

## UBS leads advance at Swiss banks

The leading Swiss banks are expected to report a sharp improvement in first-half net profits this week as worldwide equity gains prompt jumps in trading and commission income, analysts said. Union Bank of Switzerland releases its first-half results tomorrow, followed by Swiss Bank Corp on August 13 and Credit Suisse Group on August 27.

Net profit of SFr1.52bn-SFr1.57bn (\$1.07bn-\$1.1bn) is expected at UBS, compared with SFr1.10bn last year, on trading income of SFr1.5bn-SFr1.62bn against SFr1.295bn.

Despite the adverse effects of the strong pound, healthy lending volumes in Hong Kong are expected to have helped HSBC Holdings to increase first-half profits by more than 10 per cent before tax and exceptionalities. Most forecasts come in between £2.35bn (\$3.83bn) and £2.45bn. In the UK, Midland has increased its lending more than most competitors, and its results today will not be affected by sterling translation problems. HSBC's \$2bn (\$1.25bn) spending spree in Latin America will have little impact on first-half earnings, but the group aims to cover financing costs in year one and reap a 15-20 per cent return on investment within three to five years.

After warning that first-half profits would not exceed SF770m, National Westminster Bank is likely to be punished by the market if the

results tomorrow come in more than a hair's breadth below that target. Attention is focused on NatWest Markets, the investment banking arm, whose profits are expected to have dipped even before a 7.7% charge for the interest rate option mispricing uncovered just after the 1996 full-year results were announced.

Standard Chartered's earnings growth is likely to have been limited to about 3 per cent in the first half. Lower disposal gains, a sluggish Singapore economy and a 5 per cent negative impact from the strength of sterling are expected to have kept pre-tax profits to £493m-SF445m. The strong pound will have limited the rise in sterling expenses as the bank starts to invest again after four years of flat costs.

Barclays' pre-tax profits on Thursday are expected to come in lower than the SFr1.196bn (\$150m) and

£1.3bn of a year ago, but should beat the second half's depressing £1.1bn. Most forecasts are in the £1.21bn-£1.27bn range.

Scania, the Swedish heavy truck maker, is expected to benefit from a better downstream performance. Lower costs are also expected to be evident. The

geographic dispersion of day are expected to show robust operating profits though there may be disappointment at the UK non-life insurance and net asset value. Analysts expect operating profits to rise by 2 per cent to \$220m, since a lower underwriting loss and slightly improved life profits should more than offset a reduction in investment income.

On Thursday Royal & Sun Alliance is expected to produce interim operating profits slightly down on last time. Analysts expect a fall from \$450m to \$447m, due to flat underwriting results, higher life profits and lower investment income thanks to adverse currency movements. Profits from the international side are being depressed by start-up costs of Direct businesses on the European continent. Forecasts are for a 10 per cent rise in the dividend to 7.15p.

While forecasts for Pearson's interim pre-tax profit figures have fallen into a wide range since the Harper Collins acquisition and Channel 5 launch, the median seems to be about £55m from last year's £30.2m. Mrs Marjorie Scardino, who joined as chief executive at the start of the year, is expected to be questioned today on future strategy.

At first sight results from Zeneca, the UK's third largest drugs company, are unlikely to provide many surprises on Thursday. It is only two months since the last trading statement, so it is surprising that pharmaceuticals sector analysts should be so divided over what to expect. Pre-tax profits could be anywhere between £223m and £280m (£610m last year), with earnings per share coming in between 43.6p and 47p (42.6p, last time).

**ABN AMRO Interest Growth Fund**  
Société d'Investissement à Capital Variable  
Registered office: 4, rue Jean Monnet  
L-2180 Luxembourg-Kirchberg  
R.C. Luxembourg B 36529

The Annual General Meeting of Shareholders of ABN AMRO Interest Growth Fund (SICAV) will be held on Thursday, August 21, 1997 at 14.00 hours at the office of the SICAV, 4, rue Jean Monnet, Luxembourg-Kirchberg for the purpose of considering and voting upon the following agenda:

- Opening.
- Report of the Board of Directors on the financial year 1996/97.
- Adoption of the Financial Statements and profit appropriation.
- Discharge of the Board of Directors and the Manager of the SICAV for the financial year 1996/97.
- Appointment of Ernst & Young S.A. as Auditor of the SICAV for a period of one year.
- Other business.
- Closing.

The Annual Report is available at the offices of the SICAV and its representatives.

The shareholders are advised that no quorum for the Annual General Meeting is required and that decisions will be taken by the majority of the shares present or represented at the meeting.

In order to take part at the meeting of August 21, 1997 the owners of bearer shares will have to deposit their shares before August 18, 1997 with the following bank:

ABN AMRO Bank (Luxembourg) S.A.  
4, rue Jean Monnet  
L-2180 Luxembourg-Kirchberg

The Board of Directors

**SBC Warburg launches new covered warrants**

SBC Warburg has issued covered warrants on the following US companies:

- Barrick Gold Corporation
- Amgen Inc.
- Boeing Company
- Cisco Systems Inc.
- The Walt Disney Company
- General Electric Company
- Hewlett-Packard Company
- International Business Machines Corporation
- McDonalds Corporation
- Philip Morris Companies Inc.
- Motorola Inc.
- Merck & Co. Inc.
- Texaco Inc.

For more details contact Michael Jealous or Danny Maylin on +44 171 568 900

Issued by SBC Warburg Corporation, acting through its division SBC Warburg, registered in the UK by the SICAV.

Between now and the year end, if everything goes to plan, investors will be asked to buy shares in no fewer than five international telecommunications operators.

Telstra of Australia, Telecom Italia, and - probably - France Telecom will be floated through initial public offerings. Bankers put the combined value of the stakes that may be sold at about \$15bn. There should also be a third tranche of Portugal Telecom and a stake in Hungary's Matav.

They come after a flood of telecoms issues in the past year, including Deutsche Telekom and Spain's Telefonica. Despite that, there is little sign investors are getting bored. They are, however, getting more discriminating, says Mr Michael Armitage, telecoms analyst at Morgan Stanley.

He sees a "paradigm shift"

away from funds buying every telecoms offering to

looking only at the best.

"Investors are no longer necessarily going to look at every telecoms privatisation. Offerings are less attractive than they might have been historically."

This autumn's three IPOs will require a lot of new demand for telecoms shares. Bankers say, though, that all five offerings have distinguishing characteristics that make them attractive separately, not least that they are from five different countries.

Parallels with the sale of Deutsche Telekom last year are instructive. "The people who bought it were not telecoms-specific but country-specific," one investment banker says. "The question to ask is whether [the new issues] can be sold as Deutsche Telekom stories. They are, but it is expected to be more fully valued than the earlier offerings."

One would expect a company which is better followed to be more fully valued at this stage of its privatisation," one banker

believes.

Mr Armitage says the "southern comfort factor" has helped telecoms issues from southern Europe up to now, because they have good growth prospects, are restructuring plays, and there is "a sense of immunity from competition".

But, against that, bankers say that the more choice there is for telecoms investors, the more those investors are likely to have a say - indirect but crucial - in determining the issue price. They can, and do, let issuing banks know their views on whether an issue is over-priced, and those views carry weight, according to some investment bankers.

The third tranche of Portugal Telecom, which follows two successful issues so far, is also being closely watched. One factor in favour of its successful sale is the removal of the overhang of shares from the market, but it is expected to be more fully valued than the earlier offerings.

"This is the reality of the marketplace. Investors feel they want more power at the book-building stage, and their views on price influence the level of demand," one banker says. This will be a key issue in the forthcoming telecoms offerings.

**NOTICE TO THE HOLDERS OF KOKUNE CORPORATION JPY5,000,000,000 1/4 PER CENT RESETTABLE CONVERTIBLE BONDS 2004**

Notice is hereby given that on July 18, 1997, the average of the closing prices per share of common stock of the Company, for ten consecutive trading days up to and including that date, rounded upward to the nearest one Yen, was less than the conversion price in effect on such day by not less than one Yen, and that therefore, in accordance with the section 5.2 of the Terms and Conditions of the Bonds, the conversion price of the converted Bonds is to be revised as follows:

- Conversion price before refunding: Yen 398
- Conversion price after refunding: Yen 279
- Effective date of refunding: August 4, 1997 (Japan Time)

KOKUNE CORPORATION  
By: The Sumitomo Bank Limited  
London Branch  
as Paying and Conversion Agent

4th August 1997

**ABN AMRO Funds**  
Société d'Investissement à Capital Variable  
Registered office: 4, rue Jean Monnet  
L-2180 Luxembourg-Kirchberg  
R.C. Luxembourg B 36727

The Annual General Meeting of Shareholders of ABN AMRO Funds (SICAV) will be held on Thursday, August 21, 1997 at 10.00 hours at the office of the SICAV, 4, rue Jean Monnet, Luxembourg-Kirchberg for the purpose of considering and voting upon the following agenda :

- Opening.
- Report of the Board of Directors on the financial year 1996/97.
- Adoption of the Financial Statements and profit appropriation.
- Discharge of the Board of Directors and the Manager of the SICAV for the financial year 1996/97.
- Appointment of Ernst & Young S.A. as Auditor of the SICAV for a period of one year.
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- Closing.

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ABN AMRO Bank (Luxembourg) S.A.  
4, rue Jean Monnet  
L-2180 Luxembourg-Kirchberg

The Board of Directors

**CITICORP + U.S. \$250,000,000 Floating Rate Notes Due November 1999**  
(the "Notes")

Notice is hereby given that the Rate of Interest for the Interest Period August 4, 1997 to November 3, 1997 has been fixed at 5.90703% and that the interest payable on the relevant Interest Payment Date November 3, 1997, against Coupon No. 12 will be US\$74.66 in respect of US\$5,000 nominal of the Notes.

August 4, 1997, London  
by Citicorp, NY Corporate Agency & Trust, Agent Bank CITIBANK

The FTSE Actuaries World Indices are owned by FTSE International Limited, Golder, Sachs & Co. and Standard & Poor's. The Indices are compiled by FTSE International Limited and Standard & Poor's in conjunction with the Faculty of Actuaries and the Institute of Actuaries. NetWest Securities Ltd. was a co-founder of the Indices.

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## MARKETS: This Week

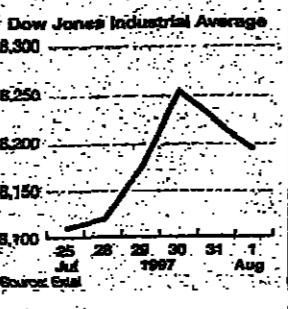
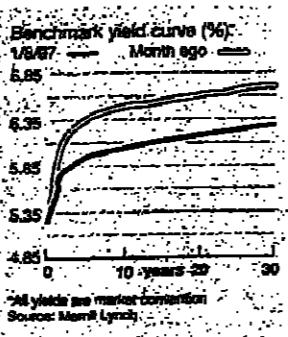
## NEW YORK By John Authers

US bond markets should have an opportunity to quieten and take stock this week, after heavy trading driven by a welter of statistics in the past two weeks. Last week saw further strong rallies in both equities and stocks, until data at the end of the week led to renewed fears that economic growth was moving too fast, potentially bringing inflation and higher interest rates in its wake.

This caused a sharp reversal in the bond market. Yields had continued to fall, with the benchmark 30-year Treasury bond hitting a yield of only 6.29 per cent by Thursday, but bond prices fell heavily on Friday, chiefly in reaction to the National Association of Purchasing Managers' index, which suggested increasing cost inflation. Yields bounced back to 6.44 per cent, although this is still far below the 7 per cent figure on which they were trading as recently as late May.

Stocks continued their rally, with the Dow Jones Industrial Average hitting 8,254.89 on Wednesday, a gain of 28 per cent for the year, before minor falls over the rest of the week.

No new information this week is likely to have a significant impact, although construction and consumer



credit figures for June, due tomorrow and on Thursday, may be of some interest. Publication of the Federal Reserve's "Beige Book", collation of regional economic forecasts is due on Wednesday. It often creates a stir but this time it will fall within two weeks of the Humphrey-Hawkins testimony given to Congress by Mr Alan Greenspan, the chairman of the Federal Reserve, and is unlikely to provide fresh insights into the Fed's thinking.

## LONDON By Peter John

Technical, monetary and corporate considerations will dominate the US equity market this week.

Technical moves come into play today as the chancellor of the exchequer's decision in the Budget to abolish dividend tax credits for gross funds is factored into calculations.

The quoted yield on the FTSE All-Share will fall from about 3.37 per cent at the end of the week to about 2.7 per cent today. Furthermore, the ratio between the return on government bonds and equities will increase, rendering equities slightly less attractive to institutional investors.

Monetary aspects will be aired on Wednesday when the Bank of England's Monetary Policy Committee meets to discuss the direction of interest rates. Its decision will be announced on Thursday.

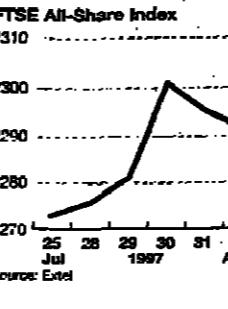
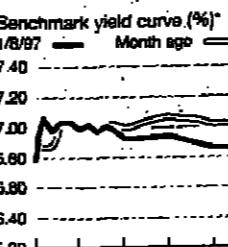
Most analysts see base rates moving higher despite the effect that is likely to have on the strength of sterling. The only debate is by how much. NatWest Securities is cautious with a forecast of a quarter percentage point, but BZW is looking for 75 basis points.

BZW's view was given further credibility by the appointment of Mr Mervyn King as deputy governor of the Bank of England. Mr King is seen as an interest rate hawk.

Several blue-chip companies responsible for much of the Footsie's strong performance report this week. HSBC, which has led this year's 42 per cent leap in the banking sector, announces interim today.

BP and Shell Transport,

between them providing a 10 per cent total return during July, are to announce second-quarter numbers tomorrow and on Thursday.



Source: Exetel

## MARKETS: This Week

EMERGING MARKETS By James Kynge

## Thai fall-out hits Malaysia

During the 1993 bull market, some barber's shops in Kuala Lumpur installed screens quoting stock prices so clients could trace their waxing fortunes while getting their hair cut.

The screens are now long gone. One barber last week said he had turned his back on the stock market "forever". It wasn't that the economy was faltering; the problem was that foreign speculators were wreaking havoc by attacking the Malaysian ringgit.

His exasperation mirrored that of Dr Mahathir Mohamad, the prime minister, who recently railed against currency speculators in general and Mr George Soros, the US financier, in particular for what he said was a move to undermine Malaysia's economy. Mr Soros has denied launching a speculative attack on the ringgit, which has depreciated 4 per cent since early July.

Dr Mahathir and other officials say Malaysia's economy is sound and should not be compared with that of Thailand, which is seeking help from the International Monetary Fund. But economists say while Malaysia's economy is stronger than

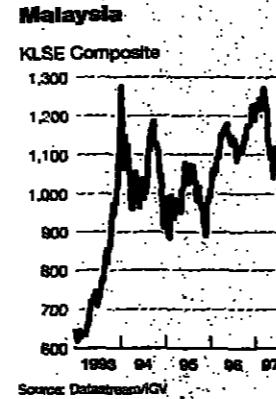
Thailand's, the outlook for its currency, and therefore interest rates and the stock market, is linked to the fate of the Thai baht.

"If the baht stabilises over the next weeks and months, then our confidence will return to the ringgit and short-term interest rates should start to come down," said one economist in Kuala Lumpur.

Others find it difficult to be sanguine. "The IMF involvement is not going to be a panacea," said Mr Desmond Supple at Barclays (BZW) in Singapore. The IMF is likely to prescribe bitter medicine which may expose more problems in the Thai financial system, further weakening the baht, observers say.

For Malaysia, a weak baht could mean Bank Negara, the central bank, having to keep short-term interest rates high to protect the ringgit, while there are growing signs that the domestic economy, which grew at 8.2 per cent last year and 9.5 per cent in 1995, is heading for a slowdown.

Vehicle sales in the first half of this year grew by 22.7 per cent, down from a 28.4 per cent growth rate last year, and Jupiter Securities, a local brokerage, said



slower sales are expected in the second half because of the effect high interest rates are having on car buyers using hire purchase.

When short-term rates are high (overnight rates rose to 50 per cent during one speculative attack on the ringgit in July), there is more incentive to keep money on deposit rather than lend it for productive purposes. At 8.1 per cent on Friday, the three-month rate was about one percentage point higher than its average last year.

SocGen-Crosby, a regional brokerage house, says Malaysia will achieve economic growth of 8 per cent this year but may manage only

5.4 per cent in 1998. This prediction takes into account the effect that an expected glut in office space, retail outlets and hotels may have on property prices. SocGen-Crosby also predicts that the stock market's doldrums may contribute to the postponement or cancellation of some infrastructure projects.

Much of this bearish outlook has already been reflected in a 21.5 per cent fall in the local stock market's main index from its highs of the year to 1,002.63 on Friday. But surprises may still be sprung.

Dr Mahathir's statement

last week that a new foreign company could be found to replace ABB, the Swiss-Swedish engineering group, as the lead contractor for the M\$13.6bn Bakun hydroelectric dam project was just one such surprise.

Stock market investors have been dreading the flotation of Bakun, sometime over the next few months, because of the liquidity it would drain from the market. If the scheme was postponed, portfolio investors would breath a collective sigh of relief, brokers said.

But if another of Dr Mahathir's pet projects, the "multimedia super corridor", is delayed, the market may be less than enamoured. The project is seen as driving a leap up the technology ladder without which Malaysia may find it difficult to shake off the problem of wages rising faster than productivity.

At the same time, there are signs that profit margins on manufactured exports are narrowing both because of increased competitiveness in the global market and higher production costs. Some economists believe this may attenuate as the ringgit's recent depreciation makes exports cheaper.

"What I am hoping for is a few good months of trade surpluses and Malaysia could drift off the rocks," said one economist at a foreign brokerage in Singapore.

Set against this scenario is the belief that imports for infrastructure projects may gather speed, sending the trade balance into deficit.

INTERNATIONAL LOANS By Edward Luce

10-year benchmark bond yields



Bankers involved in Europe's syndicated loan market say a quiet revolution is beginning to take place. Although few believe the cycle of falling loan margins is over, many are confident the development of a secondary market will make life easier for players in this highly competitive sector.

According to officials at the Loan Market Association - the euromarket's equivalent to the more longstanding Loan Syndication Traders Association in the US - a secondary loan market is beginning to come to life in Europe.

With a turnover of just £5bn in the first quarter of 1997, trading of syndicated loans is still only a fraction of volumes seen across the Atlantic. However, bankers say the trend is starting to show signs of steepening.

More than \$1bn of Imperial Chemical Industries' recent \$6.5bn syndicated loan has so far been traded on the secondary loan market, according to bankers. This makes it by far the most liquid syndicated loan in Europe so far.

The loan, which ICI took out to acquire Unilever's specialty chemicals business in April, has already tightened from the primary margin of 55 basis points to around 52 basis points in secondary trading. Bankers are hoping the success of the ICI loan will encourage other borrowers to do the same.

"We see the ICI deal as a watershed," said one banker in London. "If other borrowers follow suit then we'll see volumes grow quickly."

Officials at the LMA, which is about to issue guidelines on the trading of secondary loans, say much work needs to be done to persuade borrowers to accept having their debt transferred to third parties.

On the plus side, the LMA, which has grown to 100 members since it was set up last December, says that bankers' objections to the

creation of a secondary loan market have waned in the past few months.

Many had been put off in the late 1980s when a series of unregulated secondary deals went sour. On several occasions the borrower defaulted, leaving the new owner of the loan without any redress. Officials say that the point of the LMA is to prevent such incidents from recurring.

"There were a few bad deals done in the late 1980s which gave the secondary loan market something of a cowboy image," said one.

Apart from the setting up of the LMA, which aims to promote consensus on the subject, bankers are increasingly aware of the need to make their capital work harder.

This involves portfolio management. Fees in most corners of Europe's syndicated loan market have fallen to wafer-thin levels.

The opportunity for banks to take loans off their balance sheet will also enable them to fulfil capital adequacy ratios with less capital.

Another benefit touted by the LMA is the ability to diversify risk. Banks that

INTEREST RATES AT A GLANCE

	USA	Japan	Germany	France	Italy	UK
Discount	5.08	0.50	2.50	3.10*	6.25*	6.75*
Overnight	5.16	0.74	3.00*	3.15	6.81	7.00
Three month	5.26	0.74	3.15	3.40	6.89	7.12
One year	5.31	0.80	3.30	3.60	7.00	7.25
Five year	5.43	0.80	3.40	4.00	7.16	7.05
Ten year	5.43	2.30	3.40	5.00	6.60	7.02

(\*) denotes movement in the previous week.

have concentrated their lending too much on one sector or country can sell some of their loans and buy debt in unrelated sectors.

"Whichever way you look at it, the more liquid the market the more efficient the industry," said one banker.

Few, however, believe that the market is about to hit exponential growth rates. The LMA is only now finalising the standardised documentation for trading between players in the secondary market.

The code of conduct for agreements in the primary market is still some way off, as is the creation of a US-style "intranet" for players to access information.

Many believe Europe's cultural differences will prevent the euromarket from ever reaching the levels of liquidity seen in the US.

"Whichever way you look at it, European banks are more secretive and disclose less than their US counterparts and European companies are more conservative," said one banker. "That doesn't mean we can't attempt to replicate what is happening in the US."

## ING BARING SECURITIES EMERGING MARKETS INDICES

Index	1/6/97	Week on week movement	Actual	Percent	Month on month	Actual	Percent	Year to date movement	Actual	Percent
World (449)	192.72	+1.23		+0.64	+2.58		+1.35	+32.61		+20.37
Latin America										
Argentina (22)	139.73	+3.95	+0.28	+2.92	+14.55	+6.44	+32.60	+30.43		
Brazil (22)	426.18	+11.85	+2.88	+14.59	+3.55	+165.15	+45.27			
Chile (21)	222.40	+0.57	+0.26	+1.14	+0.55	+10.50	+4.71			
Colombia (12)	200.73	-0.30	-0.15	-1.95	-0.82	+85.04	+37.44			
Mexico (26)	119.61	+5.52	+0.44	+8.84	+12.35	+37.94	+46.45			
Peru (12)	1,264.60	+32.13	+2.61	+100.45	+7.36	+257.38	+25.55			
Venezuela (7)	94.41	+0.17	+0.18	+3.31	+3.64	+32.23	+51.84			
Latin America (122)	213.80	+5.99	+0.28	+10.08	+4.95	+70.30	+48.93			
Europe										
Czech Rep. (18)	75.55	-0.21	-0.28	-4.39	-5.45	-26.72	-27.54			
Egypt (16)	191.83	+1.85	+0.98	+9.57	+2.53	+41.22	+27.57			
Greece (17)	177.37	-0.39	-1.05	-5.70	-0.41	+58.06	+51.70			
Poland (28)	285.80	+0.07	+0.02	-12.31	-4.13	+57.94	+16.86			
Portugal (18)	195.91	+0.91	+0.41	+6.87	+0.44	+49.73	+34.02			
Russia (9)	459.63	+0.20	+0.04	+59.31	+14.82	+280.50	+156.63			
South Africa (26)	144.54	-2.08	-1.43	-3.06	-2.07	+14.66	+11.28			
Turkey (27)	169.18	+6.25	+3.84	-13.42	-7.37	+44.14	+35.30			
Europe (163)	140.17	-0.62	-0.44	-0.01	+0.01	+21.83	+18.45			
Asia										
China (33)	77.57	+4.46	+0.89	+10.22	+15.16	+21.19	+37.51			
Indonesia (26)	160.51	+1.31	+0.88	+18.46	+10.92	+8.82	+3.72			
Korea (27)	89.90	-1.74	-1.90	-4.79	-5.06	+8.69	+10.70			
Malaysia (20)	205.49	-7.62	-3.53	-23.18	-10.01	+71.94	+25.65			
Pakistan (12)	90.78	-6.15	-6.35	+17.05	+23.12	+32.33	+55.30			
Philippines (22)	236.57	+2.28	+0.97	+37.32	+13.62	+77.22	+24.81			
Taiwan (30)	244.49	-6.20	-2.47	+16.69	+8.28	+59.05	+31.84			
Thailand (26)	101.65	+1.61	+1.01	+1.69	+1.20	+53.70	+34.61			
Asia (198)	210.99	-3.11	-1.45	-4.57	-2.12	+6.58	+3.02			

All indices in \$ terms, January 7th 1990=100. Source: ING Barings Securities.

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Sellin	Buyin	Yield	Unit	Sellin	Buyin	Yield	Unit	Sellin	Buyin	Yield	Unit	Sellin	Buyin	Yield	Unit	Sellin	Buyin	Yield	Unit	Sellin	Buyin	Yield	Unit		
Price	Price	Per	Per	Price	Price	Per	Per	Price	Price	Per	Per	Price	Price	Per	Per	Price	Price	Per	Per	Price	Price	Per	Per		
ParEuro Life Society Anonyme	-	-	-	Arnold and S. Bleichroeder, Inc	-	-	-	Credit Lyonnais Int'l Asset Mgmt (OK) Ltd	-	-	-	Gems Management Ltd	-	-	-	Indosuez Asset Management Asia Ltd	-	-	-	MBS Fund Trust Managers Limited	-	-	-	Orbitex Management Ltd	-
ParEuro Life Soc Gen Assur	-	-	-	Artemis Fund Management Corp. I	\$21,167.75	-	-	Asia-Pacific Growth	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
French Reinsurance Soc	-	-	-	Artemis Fund Management Corp. II	\$20,117	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
Generali Giro Assur	-	-	-	Artemis Fund Management Corp. III	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
Direct Capital Assur	\$21	-	-	Artemis Fund Management Corp. IV	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US Security Life Assur	\$21	-	-	Artemis Fund Management Corp. V	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. VI	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. VII	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. VIII	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. IX	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. X	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XI	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XII	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XIII	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XIV	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XV	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XVI	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XVII	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XVIII	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XIX	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XX	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XXI	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XXII	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XXIII	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XXIV	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XXV	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XXVI	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XXVII	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XXVIII	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	\$21,111
US West Coast Assur	\$21	-	-	Artemis Fund Management Corp. XXIX	\$19,169	-	-	Asia-Pacific Fund	\$21,029	1.02%	47955	Asia Pacific Fund	\$21,029	-	-	Indosuez Fund Trust	\$21,111	1.02%	47927	Orbitex Fund	\$21,111	1.02%	47927	Credit Fund	



## **NEW YORK STOCK EXCHANGE PRICES**

*4 pm close August 1*



## MONDAY 4

## Upwardly mobile?

The sights of mobile phone industry watchers will be trained on Helsinki when Nokia, the world's second-largest cellular handset supplier, announces half-year results. Expectations for strong earnings growth are always high in the booming mobile market. But they are even higher after an impressive six-month report from Ericsson, Nokia's Swedish rival, last month. Profits are forecast to more than double, and analysts will be scrutinising Nokia's mobile phone sales for any signs of pick-up or slowdown in industry growth.

## Tokyo "open skies" talks

US and Japanese trade officials start three days of talks in Tokyo, hoping for a breakthrough in aviation negotiations which have been deadlocked since earlier this year. The US is pressing for an "open skies" agreement, but Japan has refused to contemplate the proposal, favouring a relatively minor updating of existing bilateral agreements. The two sides have said they will reach agreement by the end of September, but there is still a wide gap between them.

## Turkish court plea

Turkey's leading Islamist party submits its defence today in a constitutional court case brought by a state prosecutor demanding the party's closure for agitating against the secular state. Welfare party leaders denounce the charges as "childish" and part of an army plan to stamp out political Islam in Turkey. If Welfare loses, the party will be closed and its leaders banned from public life for five years. Although Welfare plans to reopen the following day under a new name, it could still be at a disadvantage in elections planned for next year. In the previous 1995 elections, Welfare won more votes than any other party.

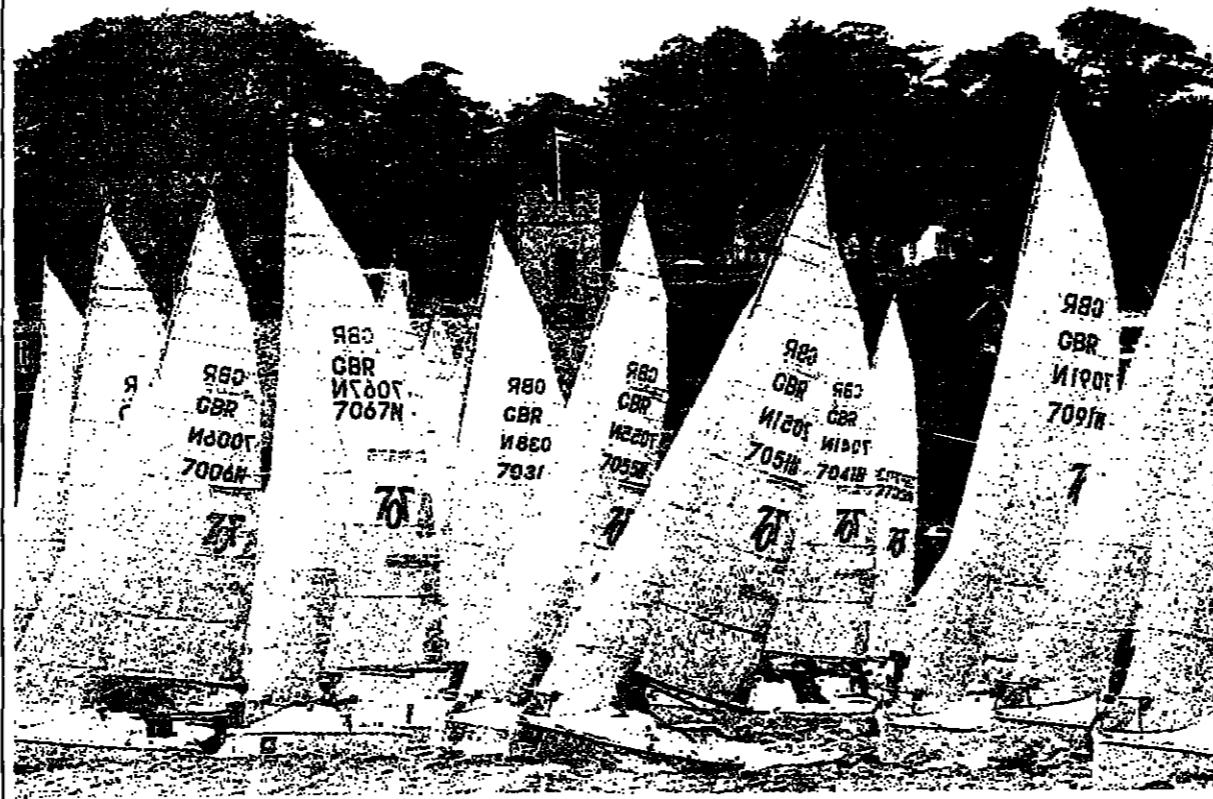
## Mexico visit

Mr Larry Summers, deputy secretary at the US Treasury and the highest-ranking US official to visit Mexico since last month's mid-term elections, will be in Mexico City to discuss shared policies and common goals of US and Mexican economic plans.

## TUESDAY 5

## Bundestag tax debate

Germany's Bundestag - the lower house of parliament - meets to debate the government's tax reform plans, having been recalled from its summer break. The sweeping reforms, regarded as vital by German business, have been



Competitors in the Admiral's Cup series (above) which reaches its climax on Saturday with the start of the Fastnet Yacht Race

held up by the Bundesrat, the second chamber, which is controlled by the opposition Social Democratic party. The protracted dispute has raised questions about Germany's readiness to accept reform. The Bundesrat is expected formally to reject proposals outlined last week by a conciliation committee which sought to strike a deal between the two chambers of parliament. Neither the government nor SPD are likely to offer further compromises.

## Russian nickel auction

An auction for a 38 per cent stake in Norilsk Nickel, Russia's biggest metals group, will test the government's new-found commitment to conduct asset sales honestly and openly. For almost two years, Oneximbank, one of Russia's most powerful commercial banks, has been managing this stake in trust following the controversial shares-for-loans privatisation transfer in November 1995. Oneximbank, which is organising the auction, is sure to bid to maintain permanent ownership of the stake but it is not clear whether other bidders will get a look in.

## Korean treaty talks

North and South Korea, the US and China will meet in New York to discuss preparations for four-party talks on a peace treaty to bring a formal end to the 1950-53 Korean war. The meeting will focus on setting an agenda, deciding the level of representation and selecting a venue for the talks which were proposed a year ago by the US and South Korean presidents. The negotiations would represent a diplomatic breakthrough in ending North Korea's isolation and promoting stability on the Korean peninsula.

## ECONOMIC DIARY

## Other economic news

**Monday:** German industrial production in June may have rebounded because of a larger order backlog and a better business climate in manufacturing. The markets are looking for an annual rise of between 7 per cent and 8 per cent.

**Tuesday:** UK industrial production in June will have been affected by weakening export demand and strong domestic demand. Total production is forecast to have increased at an annual rate of about 1.2 per cent.

**Wednesday:** German unemployment is unlikely to have improved much during July, as various labour market programmes are being phased out.

**Thursday:** US consumer credit is forecast to have picked up in June after weak credit figures in May, especially for automobile and revolving credit. Overall, US consumer credit is forecast to remain modest, giving little rise to worries about inflation.

**Friday:** Japanese machinery orders in June are forecast to have fallen by a monthly 5 per cent as the underlying pace of order growth is weakening.

Statistics to be released this week									
Day Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	UK	July M0*	0.3%	1%	Aug 8	Germany	July unemployment† - west	-1,000	
Aug 4	UK	July M0**	6.2%	6.3%		Germany	July unemployment† - east	5,000	12,000
	UK	July official reserves	\$2m		Thur	UK	June construction orders		
	UK	June housing starts			Aug 7	UK	July CBI distributive trades	39%	
	US	June leading indicators	0.1%	0.3%		US	Initial claims Aug 2	300,000	277,000
	US	June construction spending	1%	-1.8%		US	State benefits July 26	2.33m	
	Germany	June industrial production*	1%	-1.5%		US	June wholesale trade	0.2%	
	Germany	June manufacturing output*	1.5%	-1.3%		US	June consumer credit	\$5bn	\$3bn
	Germany	June industrial production - west*	-1.7%			US	M2 week ended July 28	\$4bn	\$3.9bn
	Germany	June industrial production - east*	-0.4%			Japan	July overall wholesale price index*	-0.1%	-0.7%
Tue	Japan	June overall psonl cosmr expenditure**	-2.8%	-2.2%		Japan	July overall wholesale price index*	1.7%	1.9%
Aug 5	Japan	June psonl cosmr expenditure - wrks**	-1.5%			Japan	June current account (IMF) nott	Y655bn	Y654bn
	Japan	June income - wrks**	1.5%			Japan	June trade balance (IMF) nott	Y825bn	
	Italy	July cosmr price index - ex-tobacco*	0.0%	0.0%	Fri	Japan	June mchmry ords ex-elec pwr & shps**	13.5%	8.8%
	Italy	July cosmr price index - ex-tobacco**	1.8%	1.4%	Aug 8	Japan	June mchmry ords ex-elec pwr & shps**	3.3%	12.8%
	UK	June industrial production*	0.5%	-0.9%		Italy	June industrial production**	0.6%	0.3%
	UK	June industrial production**	1.2%	-0.2%		Italy	June industrial production**	3.5%	-1%
	UK	June manufacturing output*	0.4%	-1.1%	During the week...				
	UK	June manufacturing output**	1.2%	1.1%		Germany	June manufacturing orders*	0.8%	-1.4%
	UK	July CIPS survey	62.9%			Germany	July final cost of living - west	0.3%	
	US	BOT-Mitsubishi Aug 2	0.4%			Germany	July final cost of living - west	1.7%	
	US	June home completions	1.37m			Germany	July cost of living*	0.5%	0.2%
	US	Redbook Aug 2	0.1%			Germany	July cost of living**	1.9%	1.7%
	Japan	July trade balance (1st 20 days) nott	Y213bn			Switzerland	June retail sales**	2.2%	
Wed	Germany	July unemployment†	2,500	11,000					

last week, but both companies were given a week's grace to notify clients. For one week from today all branches of Nomura, Japan's largest securities company, will be prohibited from conducting stock-related business. Nomura is also banned from proprietary stock trading and from participating in government bond underwriting and auctions until the end of the year, and from securities trading and futures broking at its head office until September 5. DKB is banned from taking part in new lending (except mortgages) until the end of the year, and prohibited from opening new offices or carrying out investment trust business until August 5 next year.

## THURSDAY 7

## Relief for Mir

Two Russian cosmonauts preparing to relieve the tired three-man crew on Mir are due to arrive at the ageing space station today after blasting off from the Baikonur cosmodrome in Kazakhstan on Tuesday. Their main task, following a gruelling training programme, will be to start repairing the damage caused by a June 25 collision between Mir and an unmanned cargo ship.

## Chile gas pipeline

President Eduardo Frei of Chile and Carlos Menem of Argentina will formally inaugurate the first gas pipeline to Chile. The 465km pipe, built by a Canadian-Chilean consortium, runs across the Andes at up to 3,700 metres above sea level. It runs from Santiago to Mendoza where it connects with the Argentine network. The two presidents will first meet in Mendoza and then fly to Santiago for a second ceremony.

## Cricket

England meet Australia at Trent Bridge in the Fifth Test (five days).

## FRIDAY 8

## Chemical attraction

China holds a four-day international polyurethane industry exhibition in Beijing to attract foreign partners. Fifty Chinese and foreign chemical producers will participate in the exhibition which aims to develop China's polyurethane sector to meet the demands of its car and electric appliance market. China produced 445,000 tons of polyurethane in 1996 and the total volume of Chinese products made from polyurethane is expected to reach 700,000 tons by the end of the century. China hopes that the participation of foreign chemical groups, such as BASF, Bayer, Arco Chemical and Shell, will attract research and development funds and advanced technology.

## Golf

Great Britain and Ireland defend the Walker Cup, New York.

## WEEKEND 9-10

## Fastnet challenge

The Fastnet Yacht Race, the most important challenge of the Admiral's Cup series which began last week, starts at Cowes on the Isle of Wight on Saturday. Weather permitting, the first boats should cross the finishing line at Plymouth, England, from the following Tuesday. A fleet of about 200 yachts from around the world traditionally takes part in the race to the rock and lighthouse, eight miles off the coast of County Cork, Ireland.

## Festive Edinburgh

The Edinburgh International Festival begins on Sunday, with a concert under the baton of Pierre Boulez. For the next three weeks the Scottish capital will be host to the world's largest cultural event. As well as the main festival, which includes performances by the Royal Opera, San Francisco Ballet and Nottingham Playhouse, there is the Edinburgh Fringe, with 10,000 performers mounting 1,300 shows. There are also film, television and book festivals, plus the annual tattoo at Edinburgh Castle.

## Long March launch

China is due to launch a satellite on Sunday for the Philippines with Long March 3B, after its abortive first flight in February 1996. The launch, scheduled to take place between August 10 and 12, is expected to send the Mabuhay communications satellite into orbit. Long March rockets have blasted two Chinese domestic satellites into orbit since May. China's next launch will be Apstar 2R, Hong Kong's telecommunications satellite, in September. Four more commercial launches are planned for 1997.

## Windsor collection

About 200 lots from the New York sale of the contents of the Paris home of the Duke and Duchess of Windsor will be on view on Sunday (to August 16) at Sotheby's in London. The collection will document the life and the love story of Edward the Prince of Wales and the American-born Wallis Simpson for whom he gave up the throne in 1936. The highlight will be the "abdication desk" on which Edward VIII signed the instrument of abdication. It is estimated this will fetch \$30,000-\$50,000. The complete collection will be exhibited in New York from September 5 to 11 when the first session of the auction begins.

## Motor racing

Hungarian Grand Prix, Budapest.

Compiled by Bob Vincent  
Fax: (+44) (0)171 873 3194

PREPARING FOR EMU  
THE BUSINESS PERSPECTIVE

On 10 September the FT will be holding a breakfast seminar in Cardiff hosted by Quentin Peel, Foreign Editor.

The Breakfast Seminar will examine how EMU is likely to impact business and how European companies are preparing for it.

Cost £50. Limited places are available.

To confirm attendance please call Julie Arnold on 44 (0)171 873 4816 by 27 August

Future FT Breakfast Seminars on Preparing for EMU will take place in the following UK cities:

- Manchester - 16 October
- Belfast - 5 November
- Birmingham - 4 December
- Edinburgh - TBA

In association with



If you would like to attend any of the above please call Julie Arnold on 44 (0)171 873 4816 (PLACES ARE LIMITED).

## FINANCIAL TIMES

No FT no comment

## JOTTER PAD



WINNERS 9.432: J.L.V. Summerhayes, Lymington, Hants; Miss R.J. Crozier, London E5; M.H. Gibbs, Petersfield, Hants; Betty Morrow, Slyne, Lancashire.

## Solution 9.432

EXPOSURE	ACETIC	ICED				
X	O	T	O	H	R	A
CALCULUS	MOLLAIR	ICE	CREAM	SHREWD	SHREWD	SHREWD
SACKS	IGENHOCKEY	E	N	M	L	O
ENEMY	I	G	E	N	H	O
TROUNCE	C	E	N	H	E	N
COMPOSERS	S	T	E	P	T	P
GOALS	W	V	I	H	S	E
AMAZON	A	M	Z	O	N	A
WILDLIFE	Y	W	I	L	D	L
YOGA	I	N	O	G	O	A
SPLASH	P	L	A	S	H	E
INFERNAL	S	H	E	N	R	N

